

# Asia Pacific Hand Wash Market By Distribution Channels (Hypermarkets, Retailers, Online and Other Channels) By End User (Commercial Sector and Residential Sector) By Country, Industry Analysis and Forecast, 2020 - 2026

<https://marketpublishers.com/r/A187D5C13BC1EN.html>

Date: May 2020

Pages: 73

Price: US\$ 1,500.00 (Single User License)

ID: A187D5C13BC1EN

## Abstracts

The Asia Pacific Hand wash Market would witness market growth of 7.9% CAGR during the forecast period (2020-2026).

The messages are all around, exhorting people to stay clean and follow the simple levels of hygiene. The emphasis on long-term habit-forming is crucial at a time when COVID-19 cases in India are rising by the day. A consequence of this is that the market for masks, soaps, hand sanitizers, and liquid handwash is booming, leading to stock-outs and manufacturing companies ramping up. While price inflation has been curbed after last week's government stepped in to regulate the manufacture, delivery, and marketing of face masks and hand sanitizers, the issue of counterfeit products remains a problem.

During the forecast period, increased demand from clinics and hospitals driven by the coronavirus pandemic outbreak will further stimulate the growth of the hand wash market. In addition, various government initiatives to raise awareness among people about the benefits of washing hands due to rising coronavirus cases will dramatically increase demand for the hand wash market in the coming years.

Continuous technical advancements and developments in the hand wash manufacturing process, such as the launch of organic hand wash, would fuel demand growth over the projected period. Main manufacturers prioritize introducing different approaches such as product launch, expanding distribution channels, and growing their market footprints to

increase their global reach. All these factors will create opportunities for growth in the global hand-washing market. Nevertheless, a lack of awareness about hygiene, particularly in underdeveloped nations, may hamper the market for hand wash.

Based on Distribution Channels, the market is segmented into Hypermarkets, Retailers, Online and Other Channels. Based on End User, the market is segmented into Commercial Sector and Residential Sector. Based on countries, the market is segmented into China, Japan, India, South Korea, Singapore, Malaysia, and Rest of Asia Pacific.

The market research report covers the analysis of key stake holders of the market. Key companies profiled in the report include Johnson & Johnson, Unilever PLC, The Procter and Gamble Company, S.C. Johnson and Son, Inc. (The Caldrea Company), Beiersdorf AG, Reckitt Benckiser Group PLC, 3M Company, Henkel AG & Company, KGaA, Alticor Inc. (Amway Corporation), and Lion Corporation.

## Scope of the Study

### Market Segmentation:

#### By Distribution Channels

Hypermarkets

Retailers

Online and

Other Channels

#### By End User

Commercial Sector and

Residential Sector

#### By Country

China

Japan

India

South Korea

Singapore

Malaysia

Rest of Asia Pacific

#### Companies Profiled

Johnson & Johnson

Unilever PLC

The Procter and Gamble Company

S.C. Johnson and Son, Inc. (The Caldrea Company)

Beiersdorf AG

Reckitt Benckiser Group PLC

3M Company

Henkel AG & Company, KGaA

Alticor Inc. (Amway Corporation)

Lion Corporation

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