

Asia Pacific Hand Sanitizer Market By Product Types (Gel, Spray, Foam), End-user (Hospitals, Hotels & Restaurants, Residential), Sales Channels (Departmental Store & Supermarkets, Pharmacies, Online Store) By Country, Industry Analysis and Forecast, 2019 - 2025

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Abstracts

The Asia Pacific Hand Sanitizer Market would witness market growth of 14.4% CAGR during the forecast period (2020-2026). The economic prosperity among the population, improving living standards, higher disposable income, and growing awareness about health and wellbeing have been the leading factors driving the market growth. Alcohol-based hand sanitizers are the leading sanitizers used today, especially in the healthcare facilities. Continuous support and backup campaigns from organizations such as the CDC, FDA, and WHO about the need for hand sanitation further adds to the market potential.

Ethanol manufacturers claim that the demand for their products is surging as the coronavirus pandemic worsens due to consumers stockpiling hand sanitizer-which can be manufactured using the biofuel. The impact of the increase in demand for sanitizing products is also witnessing a rise. Chemical Industries state the leap in their sales figures was very significant at the ethanol manufacturing end. Since the beginning of February, they have witnessed a significant increase in orders from all of their customers, especially those involved in sanitization products.

The Asia Pacific region is witnessing a rise in its millennial population that is highly health and hygiene conscious. This group of the population exhibits a significant demand for personal care products such as hand sanitizers. Furthermore, the

developing countries of this region are undergoing rapid urbanization, which is expected to impact the growth of industries such as healthcare, broadcasting, entertainment, hospitality, etc. Also, due to the 2020 coronavirus outbreak, the region's market is receiving increased demand for products such as hand sanitizers.

Based on Product Types, the market is segmented into Gel, Spray, Foam, and Others. Based on End-User, the market is segmented into Hospitals, Hotels & Restaurants, Residential, and Others. Based on Sales Channels, the market is segmented into Departmental Store & Supermarkets and Distribution Agencies, Pharmacies, Online Store, and Others. Based on countries, the market is segmented into China, Japan, India, South Korea, Singapore, Malaysia, and Rest of Asia Pacific.

The market research report covers the analysis of key stake holders of the market. Key companies profiled in the report include Reckitt Benckiser Group PLC, 3M Company, Sanofi S.A., The Procter and Gamble Company, Unilever Plc., GOJO Industries, Inc., L Brands, Inc. (Bath & Body Works, LLC), S.C. Johnson and Son, Inc., Henkel AG & Company, KGaA and Kimberly-Clark Corporation.

Scope of the Study

Market Segmentation:

By Product Types

Gel

Spray

Foam

Others

By End-User

Hospitals

Hotels & Restaurants

Residential

Others

By Sales Channels

Departmental Store & Supermarkets

Pharmacies

Online Store

Others

By Country

China

Japan

India

South Korea

Singapore

Malaysia

Rest of Asia Pacific

Companies Profiled

Reckitt Benckiser Group PLC

3M Company

Sanofi S.A.

The Procter and Gamble Company

Unilever PLC

GOJO Industries, Inc.

L Brands, Inc. (Bath & Body Works, LLC)

S.C.Johnson and Son, Inc.

Henkel AG & Company, KGaA

Kimberly-Clark Corporation

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