

Asia Pacific Hand Sanitizer Market (2017 - 2023)

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Abstracts

The Asia Pacific Hand Sanitizer Market would grow at a CAGR of 12.8% during the forecast period. Hand sanitizers are antiseptic or disinfectant which are in the form of gels, foams, sprays, or in liquid forms, and are used instead of washing hands. The economic prosperity among the population, improving living standards, higher disposable income, and growing awareness about health and wellbeing have been the leading factors driving the market growth. Alcohol-based hand sanitizers are the leading sanitizers used today, especially in the healthcare facilities. Continuous support and backup campaigns from organizations such as the CDC, FDA, and WHO about the need for hand sanitation further adds to the market potential. Nonetheless, the growing concerns over flammability, toxicity, and detrimental effect of alcohol based products on skin have contributed to the demand for non-alcoholic hand sanitizers.

Based on Product Types, the market is segmented into Gel, Spray, Foam, and Others. Based on End-User, the market is segmented into Hospitals, Hotels & Restaurants, Residential, and Others. Based on Sales Channels, the market is segmented into Departmental Store & Supermarkets, Pharmacies, Online Store, and Others.

Based on country, Asia Pacific Hand Sanitizer market is segmented into China, Japan, India, South Korea, Singapore, Malaysia and Rest of Asia-Pacific. China remained the dominant country in the Asia Pacific Hand Sanitizer market in 2016. India and Malaysia would witness promising CAGR during the forecast period (2017-2023).

The report covers the analysis of key stake holders of the Hand Sanitizer market. Key companies profiled in the report include Reckitt Benckiser Group Plc., 3M Company, Sanofi (Chattam, Inc.), PROCTER & GAMBLE CO, Unilever, GOJO Industries, Inc., L Brands (Bath & Body Works, LLC), Deb Group Ltd., Henkel AG & Company, KGaA, and Kimberly- Clark Corporation.

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