

Asia-Pacific Hand Dryer Market (2016 - 2022)

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Abstracts

Hand washing is an important part of hygiene; so do the effective method of drying the hand. Hand dryer is one of the innovative technology products. The technology is helping in saving the environment with the mission to replace paper towel with the blowing air. Its main function is to dry wet hands by the help of blowing air. Hand Dryers are one of the electric devices mostly preferred by hotels, public washrooms, malls, and others. It could be operated with just a single button or by the infrared sensor.

Hand Dryers have attracted maximum number of consumers and manufactures due to its eco-friendly and innovative technology. The product comes in wider range with customization offered by market competitors. Latest Technology in high speed and automatic hand dryers are cost effective and also come with better experience. World Dryer have recently introduced its new product VERDEdri. The product comes along with HEPA filtration system to reduce airborne contaminates and deliver the quality hygiene. Additionally, the only issue with the hand dryer is the time duration it took to dry hands. Companies are also launching new product with adding features like time efficient hand dryers. The new innovative hand dryers now come with touch free faucets and also dry hands in less than 10 seconds. It is expected that in the coming years the factor would drive the growth of hand dryer market.

The hand dryer market has been segmented on the basis of End-User, Type, Mode of Operation, and Country. Based on End-user, the market is segmented into Hospitals & Clinics, Food processing & service industry, Hotels, Commercial complexes, Office buildings, and Others (Railway stations, airports, education institutes, common public restrooms). Based on Type, the market is segmented into hot hand dryer and Jet hand dryer. Based on Mode of Operation, the market is segmented into Push button and Automatic. Based on Country, the market is segmented into China, Japan, India, South Korea, Singapore, Australia and Rest of Asia-Pacific.

The key players operating in the hand dryer market are United Technologies Corporation, Dyson Ltd., American Dryer Inc., Palmer Fixture, Bio JetDrier, Mitsubishi Electric Corporation, Panasonic Corporation, Hokwang Industries, and Excel Dryer, Inc.

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