

Asia Pacific Hair Restoration Services Market (2019-2025)

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Abstracts

The Asia Pacific Hair Restoration Services Market would witness market growth of 6.8% CAGR during the forecast period (2019-2025). Innovation in services is a crucial aspect of boosting sales growth in the global hair restoration service market. Companies are making effective strategies to drive the adoption of upgraded technologies in the present services that are being provided. For example, Direct Head Implantation International (DHI) encourages follicular unit extraction (FUE) treatment method without having to shave off the patient's head.

As believed by key market players in the global hair restoration services market, individuals in the Asia Pacific are more prone to suffer from hair loss problems. For example, In India, the youth population is more often concerned with hair loss issues. These individuals await effective treatment solutions to regain their appearance and confidence. This is a key factor that provides growth opportunity to hair restoration service providers. These opportunities help the providers to establish their business in the region and cater to the requirements of their customers.

Men and women have different experiences of hair loss. Men may start losing their hair gradually as soon as they enter their adolescence, typically from the hairline and head crown. At the age of 40 or earlier, women may have noticeable hair loss, with widespread thinning over the scalp, and especially at the crown. Men reported having a greater amount of hair loss issues relative to females among the two.

The market for hair restoration services is classified into hospitals, clinics, and surgical centers based on the service provider. The segment of hospitals accounts for a market share of the greatest significance of hair restoration services as most of the branded hair restoration provider suppliers own their clinics. These clinics are well equipped with

the required facilities to perform various kinds of hair restoration operations, including follicular unit extraction (FUE), follicular unit transplantation (FUT), and laser therapy. In addition to the services offered, these hospitals, under their brand names, provide hair loss therapy products like shampoos, conditioners, hair oils, and medicines. While hospitals have a greater value ratio, it is anticipated that hospitals will report higher growth in the market forecast for hair restoration services.

The report highlights the adoption of Hair Restoration Services in Asia Pacific. Based on Service Provider, the market is segmented into Hospitals, Clinics and Surgical Centers. Based on Gender, the market is segmented into Male, and Female. Based on Service type, the market is segmented into Follicular Unit Extraction, Follicular Unit Transplantation, Laser Treatment, Follicular Unit Strip Surgery and Other services. The report also covers geographical segmentation of Hair Restoration Services market. The countries included in the report are China, Japan, India, South Korea, Singapore, Malaysia and Rest of Asia Pacific.

The major market players expanding their reach in the Asia Pacific hair restoration services market are Allergan PLC, Direct Hair Implantation Ltd., Bosley, Inc. (Aderans Company Limited), National Hair Centers (GD&D Hair Solutions), Venus Concept Ltd. (NeoGraft Solutions), Lexington Intl. LLC, Bernstein Medical PC, Theradome, Inc., Elite Hair Restoration Ltd. and IllumiFlow.

Scope of the Study

Market Segmentation:

By Service Provider

Hospitals

Clinics

Surgical Centers

By Gender

Male

Female

By Service Type

Follicular Unit Extraction

Follicular Unit Transplantation

Laser Treatment

Follicular Unit Strip Surgery

Other services

By Country

China

Japan

India

South Korea

Singapore

Malaysia

Rest of Asia Pacific

Companies Profiled:

Allergan PLC

Direct Hair Implantation Ltd.

Bosley, Inc. (Aderans Company Limited)

National Hair Centers (GD&D Hair Solutions)

Venus Concept Ltd. (NeoGraft Solutions)

Lexington Intl. LLC

Bernstein Medical PC

Theradome, Inc.

Elite Hair Restoration Ltd.

IllumiFlow

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