

# Asia Pacific GPS (Global Positioning Systems) Market (2019-2025)

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## Abstracts

The Asia Pacific GPS (Global Positioning System) Market would witness market growth of 22.5% CAGR during the forecast period (2019-2025).

Global positioning systems are navigation systems focused on satellites that provide object location in real time. GPS is commonly used in a range of civil applications, such as road, rail, transportation, survey and mapping, heavy vehicle guidance, social and financial services. GPS transmitters use data to provide the object's precise location. In addition, in any weather condition, a GPS will work which makes it more flexible and reliable.

Due to the increasing deployment of GPS technology in smartphones, tablets, networking devices, IoT devices and connected vehicles, the location-based services and road segments are expected to contribute significant revenue on the global market during the forecast period. Growing mobile penetration and growing customer preference towards digital services such as online retail, cab services and door-to-door food are likely to fuel market growth over the forecast period. Increasing investments by large market players in developing countries like China, India, and Indonesia are also expected to boost overall adoption through partnerships with local suppliers. In the coming years, this will help the Asia Pacific market gain popularity.

Based on Deployment, the market is segmented into Consumer Devices, Automotive Telematics Systems, Standalone Trackers, Portable Navigation Devices and Others. Based on Application, the market is segmented into Location-Based Services, Road, Aviation, Marine, Surveying & Mapping and Others. Based on countries, the market is segmented into China, Japan, India, South Korea, Singapore, Australia, and Rest of Asia Pacific.

The market research report covers the analysis of key stake holders of the market. Key companies profiled in the report include United Technologies Corporation (Rockwell

Collins, Inc.), Hexagon AB, Qualcomm, Inc., Broadcom, Inc., Trimble, Inc., Garmin Ltd., KVH Industries, Inc., TomTom N.V., Geotab, Inc. and MiTAC Holdings Corporation.

Scope of the Study

Market Segmentation:

By Deployment

Consumer Devices

Automotive Telematics Systems

Standalone Trackers

Portable Navigation Devices

Others

By Application

Location-Based Services

Road

Aviation

Marine

Surveying and Mapping

Others

By Country

China

Japan

India

South Korea

Singapore

Australia

Rest of Asia Pacific

#### Companies Profiled

United Technologies Corporation (Rockwell Collins, Inc.)

Hexagon AB

Qualcomm, Inc.

Broadcom, Inc.

Trimble, Inc.

Garmin Ltd.

KVH Industries, Inc.

TomTom N.V.

Geotab, Inc.

MiTAC Holdings Corporation

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