

# Asia Pacific Gluten Free Products Market Analysis (2018-2024)

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## Abstracts

The Asia Pacific Gluten Free Products Market would witness market growth of 11% CAGR during the forecast period (2018 – 2024).

Gluten-free products are believed to clear digestive ailments, lower cholesterol levels, and reduce fats levels, which eventually would drive the demand during the forecast period. The easy availability of products in almost all the grocery stores, would have a significant impact on the market growth.

Higher disposable incomes and shifting trend towards processed foods in countries such as India and China are the factors that drive the growth of the gluten free products in the Asia Pacific region. Also, major brands from the west are working towards taking a larger share of the market by adopting exhaustive marketing strategies, launching new products, and building regional production plants, which in turns fuel the market growth.

Based on Type, the market is segmented into Bakery Products, Dairy/ Dairy alternatives, Meats/ Meats alternatives, Condiments, Seasonings, Spreads, Desserts & ice-creams, Prepared Foods, Pasta & Rice, and Others. Based on Distribution channel, the market is segmented into Grocery Stores, Independent natural or health food stores, Mass Merchandiser, Natural Food Chain, Club Stores, and Drug Stores. Based on countries, the market is segmented into China, Japan, India, South Korea, Singapore, Malaysia, and Rest of Asia Pacific.

The market research report covers the analysis of key stake holders of the market. Key companies profiled in the report include Chobani, LLC, General Mills, Inc., PepsiCo, Inc., Danone SA, Dr. Schär AG / SPA, The Hain Celestial Group, Pinnacle Foods Inc.,

Kellogg's Company, Ltd, The Kraft Heinz Company, and Premier Foods.

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