

# Asia Pacific Geographic Information System Market (2016 - 2022)

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## Abstracts

Adoption of GIS technology in the Asia-Pacific region is at its nascent stages, due limited awareness among the population in the region. With limited government initiatives for the implementation of GIS in government and private sectors, the market has enormous potential that can be tapped by early movers in the region. Disaster management, land information, map viewing (cartography), infrastructure management, business information, military & defence (geopolitics), mineral exploration (geoscience), biological and others are the major applications of GIS.

The Asia-Pacific GIS market is segmented based on type into software, services and data. Based on verticals, the report segments the market into utilities, transportation, government agencies, retail, oil & gas, healthcare, financial services and telecom among others. For better understanding of the market penetration of GIS technology in Asia-Pacific region, the market is studied across countries, namely China, Japan, India, South Korea, Singapore, Malaysia and rest of Asia-Pacific. Japan and China have already started implementing GIS in various industries, as a data tool to gain effective information about the market and other related data. In addition, governments in these countries have announced various investment plans, which might boost the GIS market in the Asia-Pacific region. Growth of geospatial industry in China increased by approximately 3 times during the 11th five-year plan (2006-2010) with an annual investment of around USD 15 billion in 2010. In addition, the government has announced an investment of USD 30 billion in its 12th Five-year Plan (2011-2016).

The report covers the analysis of key companies in the Asia-Pacific GIS market. Major companies profiled in the report include Pasco Corporation, Ubisense Group plc., Beijing SuperMap Software Co., Ltd., Hexagon AB, Schneider Electric SE, Environmental Systems Research Institute, Bentley Systems, Incorporated, Autodesk,



Inc., Pitney Bowes, Inc. and MacDonald, Dettwiler and Associates Ltd.



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