

# **Asia Pacific Fruit Beer Market By Flavor (Raspberry, Cherry, Apricot, Peach and Other flavors) By Distribution Channel (Offline and Online) By Country, Industry Analysis and Forecast, 2020 - 2026**

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## **Abstracts**

The Asia Pacific Fruit Beer Market would witness market growth of 5.1% CAGR during the forecast period (2020-2026).

The flavor of fruit beer has a fine balance between malt beer traditionally found and fruit sweetness. Unlike traditional beers, fruit beers are available in various flavours. In fact, the distinctive taste profile of fruit beers has rendered it one of the west consumer's most popular beverages. Flavour, like the aroma, must have a distinct quality imparted by the fruit. The sugar present in selected fruit is generally completely fermented, creating a drier finish and lighter flavours, as a result of which the amount of extra added sugar in these beers is significantly less and the fruit flavour becomes more noticeable.

An ever-increasing population, a growth in the number of bars and restaurants, disposable income, growing adoption of Western society, and improvement of the laws and regulations related to the activity of the fruit beer industry are some of the main driving factors for the fruit beer market. Increasing disposable income in the working-class community allows customers to socialize more in bars and pubs, and spend more on alcoholic beverages. Furthermore, consumers are now willing to pay more also for premium segments. All of these combined factors fuel the growth of the fruit beer market globally in the forecast period.

Based on Flavor, the market is segmented into Raspberry, Cherry, Apricot, Peach and Other flavors. Based on Distribution Channel, the market is segmented into Offline and

Online. Based on countries, the market is segmented into China, Japan, India, South Korea, Singapore, Malaysia, and Rest of Asia Pacific.

The market research report covers the analysis of key stake holders of the market. Key companies profiled in the report include The Boston Beer Company, Inc., Jester King Brewery, New Glarus Brewing Company, Allagash Brewing Company, Siren Craft Brew, Founders Brewing Co. (Mahou San Minguel), New Belgium Brewing Company, Inc. , Kirin Holdings Company Limited), Lindemans Brewery, Abita Brewing Company, and Shipyard Brewing Company

### Scope of the Study

### Market Segmentation:

#### By Flavor

Raspberry

Cherry

Apricot

Peach and

Other flavors

#### By Distribution Channel

Offline

Online

#### By Country

China

Japan

India

South Korea

Singapore

Malaysia

Rest of Asia Pacific

### Companies Profiled

The Boston Beer Company, Inc.

Jester King Brewery

New Glarus Brewing Company

Allagash Brewing Company

Siren Craft Brew

Founders Brewing Co. (Mahou San Minguel)

New Belgium Brewing Company, Inc. (Kirin Holdings Company Limited)

Lindemans Brewery

Abita Brewing Company

Shipyard Brewing Company

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## Contents

### CHAPTER 1. MARKET SCOPE & METHODOLOGY

- 1.1 Market Definition
- 1.2 Objectives
- 1.3 Market Scope
- 1.4 Segmentation
  - 1.4.1 Asia Pacific Fruit Beer Market, by Flavor
  - 1.4.2 Asia Pacific Fruit Beer Market, by Distribution Channel
  - 1.4.3 Asia Pacific Fruit Beer Market, by Country
- 1.5 Methodology for the research

### CHAPTER 2. MARKET OVERVIEW

- 2.1 Introduction
  - 2.1.1 Overview
  - 2.1.2 Market Composition and Scenario
- 2.2 Key Factors Impacting the Market
  - 2.2.1 Market Drivers
  - 2.2.2 Market Restraints

### CHAPTER 3. COMPETITION ANALYSIS - GLOBAL

- 3.1 Recent Industry Wide Strategic Developments
  - 3.1.1 Partnerships, Collaborations and Agreements
  - 3.1.2 Product Launches and Product Expansions
  - 3.1.3 Mergers & Acquisitions
- 3.2 Top Winning Strategies
  - 3.2.1 Key Leading Strategies: Percentage Distribution (2016-2020)
  - 3.2.2 Key Strategic Move: (Product Launches and Product Expansions: 2016, Apr – 2020, Apr) Leading Players

### CHAPTER 4. ASIA PACIFIC FRUIT BEER MARKET BY FLAVOR

- 4.1 Asia Pacific Raspberry Market by Country
- 4.2 Asia Pacific Cherry Market by Country
- 4.3 Asia Pacific Apricot Market by Country
- 4.4 Asia Pacific Peach Market by Country

#### 4.5 Asia Pacific Other Flavor Market by Country

### **CHAPTER 5. ASIA PACIFIC FRUIT BEER MARKET BY DISTRIBUTION CHANNEL**

#### 5.1 Asia Pacific Offline Market by Country

#### 5.2 Asia Pacific Online Market by Country

### **CHAPTER 6. ASIA PACIFIC FRUIT BEER MARKET BY COUNTRY**

#### 6.1 China Fruit Beer Market

##### 6.1.1 China Fruit Beer Market by Flavor

##### 6.1.2 China Fruit Beer Market by Distribution Channel

#### 6.2 India Fruit Beer Market

##### 6.2.1 India Fruit Beer Market by Flavor

##### 6.2.2 India Fruit Beer Market by Distribution Channel

#### 6.3 Japan Fruit Beer Market

##### 6.3.1 Japan Fruit Beer Market by Flavor

##### 6.3.2 Japan Fruit Beer Market by Distribution Channel

#### 6.4 South Korea Fruit Beer Market

##### 6.4.1 South Korea Fruit Beer Market by Flavor

##### 6.4.2 South Korea Fruit Beer Market by Distribution Channel

#### 6.5 Singapore Fruit Beer Market

##### 6.5.1 Singapore Fruit Beer Market by Flavor

##### 6.5.2 Singapore Fruit Beer Market by Distribution Channel

#### 6.6 Malaysia Fruit Beer Market

##### 6.6.1 Malaysia Fruit Beer Market by Flavor

##### 6.6.2 Malaysia Fruit Beer Market by Distribution Channel

#### 6.7 Rest of Asia Pacific Fruit Beer Market

##### 6.7.1 Rest of Asia Pacific Fruit Beer Market by Flavor

##### 6.7.2 Rest of Asia Pacific Fruit Beer Market by Distribution Channel

### **CHAPTER 7. COMPANY PROFILES**

#### 7.1 The Boston Beer Company, Inc.

##### 7.1.1 Company Overview

##### 7.1.2 Financial Analysis

##### 7.1.3 Recent strategies and developments:

##### 7.1.3.1 Product Launches and Product Expansions:

#### 7.2 Jester King Brewery

- 7.2.1 Company Overview
- 7.2.2 Recent strategies and developments:
  - 7.2.2.1 Product Launches and Product Expansions:
- 7.3 New Glarus Brewing Company
  - 7.3.1 Company Overview
  - 7.3.2 Recent strategies and developments:
    - 7.3.2.1 Product Launches and Product Expansions:
- 7.4 Allagash Brewing Company
  - 7.4.1 Company Overview
  - 7.4.2 Recent strategies and developments:
    - 7.4.2.1 Product Launches and Product Expansions:
    - 7.4.2.2 Partnerships, Collaborations, and Agreements:
- 7.5 Siren Craft Brew
  - 7.5.1 Company Overview
- 7.6 Founders Brewing Co. (Mahou San Minguel)
  - 7.6.1 Company Overview
  - 7.6.2 Recent strategies and developments:
    - 7.6.2.1 Product Launches and Product Expansions:
- 7.7 New Belgium Brewing Company, Inc. (Kirin Holdings Company Limited)
  - 7.7.1 Company Overview
  - 7.7.2 Recent strategies and developments:
    - 7.7.2.1 Product Launches and Product Expansions:
    - 7.7.2.2 Acquisition and Mergers:
- 7.8 Lindemans Brewery
  - 7.8.1 Company Overview
  - 7.8.2 Recent strategies and developments:
    - 7.8.2.1 Product Launches and Product Expansions:
    - 7.8.2.2 Partnerships, Collaborations, and Agreements:
- 7.9 Abita Brewing Company
  - 7.9.1 Company Overview
  - 7.9.2 Recent strategies and developments:
    - 7.9.2.1 Product Launches and Product Expansions:
- 7.1 Shipyard Brewing Company
  - 7.10.1 Company Overview
  - 7.10.2 Recent strategies and developments:
    - 7.10.2.1 Product Launches and Product Expansions:
    - 7.10.2.2 Partnerships, Collaborations, and Agreements:

## List Of Tables

### LIST OF TABLES

TABLE 1 ASIA PACIFIC FRUIT BEER MARKET, 2016 - 2019, USD MILLION

TABLE 2 ASIA PACIFIC FRUIT BEER MARKET, 2020 - 2026, USD MILLION

TABLE 3 PARTNERSHIPS, COLLABORATIONS AND AGREEMENTS– FRUIT BEER MARKET

TABLE 4 PRODUCT LAUNCHES AND PRODUCT EXPANSIONS– FRUIT BEER MARKET

TABLE 5 MERGERS & ACQUISITIONS – FRUIT BEER MARKET

TABLE 6 ASIA PACIFIC FRUIT BEER MARKET BY FLAVOR, 2016 - 2019, USD MILLION

TABLE 7 ASIA PACIFIC FRUIT BEER MARKET BY FLAVOR, 2020 - 2026, USD MILLION

TABLE 8 ASIA PACIFIC RASPBERRY MARKET BY COUNTRY, 2016 - 2019, USD MILLION

TABLE 9 ASIA PACIFIC RASPBERRY MARKET BY COUNTRY, 2020 - 2026, USD MILLION

TABLE 10 ASIA PACIFIC CHERRY MARKET BY COUNTRY, 2016 - 2019, USD MILLION

TABLE 11 ASIA PACIFIC CHERRY MARKET BY COUNTRY, 2020 - 2026, USD MILLION

TABLE 12 ASIA PACIFIC APRICOT MARKET BY COUNTRY, 2016 - 2019, USD MILLION

TABLE 13 ASIA PACIFIC APRICOT MARKET BY COUNTRY, 2020 - 2026, USD MILLION

TABLE 14 ASIA PACIFIC PEACH MARKET BY COUNTRY, 2016 - 2019, USD MILLION

TABLE 15 ASIA PACIFIC PEACH MARKET BY COUNTRY, 2020 - 2026, USD MILLION

TABLE 16 ASIA PACIFIC OTHER FLAVOR MARKET BY COUNTRY, 2016 - 2019, USD MILLION

TABLE 17 ASIA PACIFIC OTHER FLAVOR MARKET BY COUNTRY, 2020 - 2026, USD MILLION

TABLE 18 ASIA PACIFIC FRUIT BEER MARKET BY DISTRIBUTION CHANNEL, 2016 - 2019, USD MILLION

TABLE 19 ASIA PACIFIC FRUIT BEER MARKET BY DISTRIBUTION CHANNEL, 2020 - 2026, USD MILLION



TABLE 20 ASIA PACIFIC OFFLINE MARKET BY COUNTRY, 2016 - 2019, USD MILLION

TABLE 21 ASIA PACIFIC OFFLINE MARKET BY COUNTRY, 2020 - 2026, USD MILLION

TABLE 22 ASIA PACIFIC ONLINE MARKET BY COUNTRY, 2016 - 2019, USD MILLION

TABLE 23 ASIA PACIFIC ONLINE MARKET BY COUNTRY, 2020 - 2026, USD MILLION

TABLE 24 ASIA PACIFIC FRUIT BEER MARKET BY COUNTRY, 2016 - 2019, USD MILLION

TABLE 25 ASIA PACIFIC FRUIT BEER MARKET BY COUNTRY, 2020 - 2026, USD MILLION

TABLE 26 CHINA FRUIT BEER MARKET, 2016 - 2019, USD MILLION

TABLE 27 CHINA FRUIT BEER MARKET, 2020 - 2026, USD MILLION

TABLE 28 CHINA FRUIT BEER MARKET BY FLAVOR, 2016 - 2019, USD MILLION

TABLE 29 CHINA FRUIT BEER MARKET BY FLAVOR, 2020 - 2026, USD MILLION

TABLE 30 CHINA FRUIT BEER MARKET BY DISTRIBUTION CHANNEL, 2016 - 2019, USD MILLION

TABLE 31 CHINA FRUIT BEER MARKET BY DISTRIBUTION CHANNEL, 2020 - 2026, USD MILLION

TABLE 32 INDIA FRUIT BEER MARKET, 2016 - 2019, USD MILLION

TABLE 33 INDIA FRUIT BEER MARKET, 2020 - 2026, USD MILLION

TABLE 34 INDIA FRUIT BEER MARKET BY FLAVOR, 2016 - 2019, USD MILLION

TABLE 35 INDIA FRUIT BEER MARKET BY FLAVOR, 2020 - 2026, USD MILLION

TABLE 36 INDIA FRUIT BEER MARKET BY DISTRIBUTION CHANNEL, 2016 - 2019, USD MILLION

TABLE 37 INDIA FRUIT BEER MARKET BY DISTRIBUTION CHANNEL, 2020 - 2026, USD MILLION

TABLE 38 JAPAN FRUIT BEER MARKET, 2016 - 2019, USD MILLION

TABLE 39 JAPAN FRUIT BEER MARKET, 2020 - 2026, USD MILLION

TABLE 40 JAPAN FRUIT BEER MARKET BY FLAVOR, 2016 - 2019, USD MILLION

TABLE 41 JAPAN FRUIT BEER MARKET BY FLAVOR, 2020 - 2026, USD MILLION

TABLE 42 JAPAN FRUIT BEER MARKET BY DISTRIBUTION CHANNEL, 2016 - 2019, USD MILLION

TABLE 43 JAPAN FRUIT BEER MARKET BY DISTRIBUTION CHANNEL, 2020 - 2026, USD MILLION

TABLE 44 SOUTH KOREA FRUIT BEER MARKET, 2016 - 2019, USD MILLION

TABLE 45 SOUTH KOREA FRUIT BEER MARKET, 2020 - 2026, USD MILLION

TABLE 46 SOUTH KOREA FRUIT BEER MARKET BY FLAVOR, 2016 - 2019, USD

MILLION

TABLE 47 SOUTH KOREA FRUIT BEER MARKET BY FLAVOR, 2020 - 2026, USD MILLION

TABLE 48 SOUTH KOREA FRUIT BEER MARKET BY DISTRIBUTION CHANNEL, 2016 - 2019, USD MILLION

TABLE 49 SOUTH KOREA FRUIT BEER MARKET BY DISTRIBUTION CHANNEL, 2020 - 2026, USD MILLION

TABLE 50 SINGAPORE FRUIT BEER MARKET, 2016 - 2019, USD MILLION

TABLE 51 SINGAPORE FRUIT BEER MARKET, 2020 - 2026, USD MILLION

TABLE 52 SINGAPORE FRUIT BEER MARKET BY FLAVOR, 2016 - 2019, USD MILLION

TABLE 53 SINGAPORE FRUIT BEER MARKET BY FLAVOR, 2020 - 2026, USD MILLION

TABLE 54 SINGAPORE FRUIT BEER MARKET BY DISTRIBUTION CHANNEL, 2016 - 2019, USD MILLION

TABLE 55 SINGAPORE FRUIT BEER MARKET BY DISTRIBUTION CHANNEL, 2020 - 2026, USD MILLION

TABLE 56 MALAYSIA FRUIT BEER MARKET, 2016 - 2019, USD MILLION

TABLE 57 MALAYSIA FRUIT BEER MARKET, 2020 - 2026, USD MILLION

TABLE 58 MALAYSIA FRUIT BEER MARKET BY FLAVOR, 2016 - 2019, USD MILLION

TABLE 59 MALAYSIA FRUIT BEER MARKET BY FLAVOR, 2020 - 2026, USD MILLION

TABLE 60 MALAYSIA FRUIT BEER MARKET BY DISTRIBUTION CHANNEL, 2016 - 2019, USD MILLION

TABLE 61 MALAYSIA FRUIT BEER MARKET BY DISTRIBUTION CHANNEL, 2020 - 2026, USD MILLION

TABLE 62 REST OF ASIA PACIFIC FRUIT BEER MARKET, 2016 - 2019, USD MILLION

TABLE 63 REST OF ASIA PACIFIC FRUIT BEER MARKET, 2020 - 2026, USD MILLION

TABLE 64 REST OF ASIA PACIFIC FRUIT BEER MARKET BY FLAVOR, 2016 - 2019, USD MILLION

TABLE 65 REST OF ASIA PACIFIC FRUIT BEER MARKET BY FLAVOR, 2020 - 2026, USD MILLION

TABLE 66 REST OF ASIA PACIFIC FRUIT BEER MARKET BY DISTRIBUTION CHANNEL, 2016 - 2019, USD MILLION

TABLE 67 REST OF ASIA PACIFIC FRUIT BEER MARKET BY DISTRIBUTION CHANNEL, 2020 - 2026, USD MILLION

TABLE 68 KEY INFORMATION – THE BOSTON BEER COMPANY, INC.
TABLE 69 KEY INFORMATION – JESTER KING BREWERY
TABLE 70 KEY INFORMATION – NEW GLARUS BREWING COMPANY
TABLE 71 KEY INFORMATION – ALLAGASH BREWING COMPANY
TABLE 72 KEY INFORMATION – SIREN CRAFT BREW
TABLE 73 KEY INFORMATION – FOUNDERS BREWING CO.
TABLE 74 KEY INFORMATION – NEW BELGIUM BREWING COMPANY, INC.
TABLE 75 KEY INFORMATION – LINDEMANS BREWERY
TABLE 76 KEY INFORMATION – ABITA BREWING COMPANY
TABLE 77 KEY INFORMATION – SHIPYARD BREWING COMPANY

## List Of Figures

### LIST OF FIGURES

FIG 1 METHODOLOGY FOR THE RESEARCH

FIG 2 KEY LEADING STRATEGIES: PERCENTAGE DISTRIBUTION (2016-2020)

FIG 3 KEY STRATEGIC MOVE: (PRODUCT LAUNCHES AND PRODUCT EXPANSIONS: 2016, APR – 2020, APR) LEADING PLAYERS

FIG 4 RECENT STRATEGIES AND DEVELOPMENTS: ALLAGASH BREWING COMPANY

FIG 5 RECENT STRATEGIES AND DEVELOPMENTS: NEW BELGIUM BREWING COMPANY

FIG 6 RECENT STRATEGIES AND DEVELOPMENTS: LINDEMANS BREWERY

FIG 7 RECENT STRATEGIES AND DEVELOPMENTS: SHIPYARD BREWING COMPANY

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