

Asia Pacific Frozen Vegetables Market Analysis (2017-2023)

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Abstracts

The Asia Pacific Frozen Vegetables Market would witness market growth of 6.5% CAGR during the forecast period (2017 – 2023). Freezing is one of the most widely used methods of food preservation, as it retains texture, taste, and nutritional value of vegetables for a longer time span. Freezing of vegetables ceases the growth of microorganisms, reduces chemical and cellular metabolic reactions; therefore, it extends shelf life. Growing retail networks in emerging economies such as India, China, Brazil, would further add to the demand for frozen vegetables. On the other hand, the negative perception of consumers about the nutritional quality of the frozen food, cost associated with implementing freezing technology, and poor freezing facilities in semi-urban and rural areas are the factors that would hinder the market growth.

Based on Distribution Channels, the market report segments the market into Discounters, Hypermarkets/ Supermarkets, and Others. Based on End Users, the Asia Pacific Frozen Vegetables market segments the market into Food Service Industry and Retail Customers. Based on Products, the market report segments the market into Corn, Green Peas, Broccoli, Asparagus, Mushroom, Green Beans, Spinach, and Others. Based on Countries, the Asia Pacific Frozen Vegetables market segments the market into China, Japan, India, South Korea, Singapore, Australia, and Rest of Asia Pacific

The market research report covers the competition analysis of key stake holders of the Asia Pacific Frozen Vegetables Market. Key companies profiled in the report include Aryzta AG, General Mills Inc., The Kraft Heinz Company, Ajinomoto Co. Inc., Cargill, Inc., Europastry S.A., JBS S.A., Kellogg Company, Nestle SA, and Flowers Foods.

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