

# **Asia Pacific Frozen Fruits Market By Product (Tropical Fruits, Citrus Fruits, Berries and Other Frozen Fruits) By Distribution Channel (Offline and Online) By Country, Industry Analysis and Forecast, 2020 - 2026**

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## **Abstracts**

The Asia Pacific Frozen Fruits Market would witness market growth of 9.9% CAGR during the forecast period (2020-2026).

Gaining global awareness of non-seasonal fruits due to their freshness and outstanding nutritional benefits is anticipated to remain a key factor. In the last few years, summer fruits such as melons, strawberries, cantaloupe, honey dew melons, blackberries, raspberries, grapes, figs, pears, apricots, peaches and nectarines have been strewn all year long. Over the last few decades, the culinary landscape has changed tremendously due to the exposure of the common mass to the evolving fundamentals of food revolutions. It is also expected to expand the scope of frozen fruit in the near future.

Increased competition for non-regional fruits is also a main factor leading to business development. The availability of the Internet and the media together has made people acquainted with the culture and lifestyle of various regions and counties. Such food products, which are especially common in a specific region, have become globally famous due to their expanded availability through all retail channels and their widespread acceptance by health-conscious consumers.

Frozen fruits are considered to be better than canned and dehydrated fruit, since the former retains sensory attributes and associated nutrient properties. The sector is heavily focused on freezing science and technology. Various methods of freezing are based on the use of different equipment, including air-blast freezers, tunnel freezers,

belt freezers, fluidized bed freezers, contact freezers, immersion freezers, liquid nitrogen freezers and liquid carbon dioxide freezers. In fact, these items are wrapped in order to prevent degradation and to retain ingredients, taste, colour and texture. Plastic bags, plastic pots, paper bags and cans are used for labeling purposes.

Based on Product, the market is segmented into Tropical Fruits, Citrus Fruits, Berries and Other Frozen Fruits. Based on Distribution Channel, the market is segmented into Offline and Online. Based on countries, the market is segmented into China, Japan, India, South Korea, Singapore, Malaysia, and Rest of Asia Pacific.

The market research report covers the analysis of key stake holders of the market. Key companies profiled in the report include Nestle S.A., Unilever PLC, Fresh Del Monte Produce, Inc., Nomad Foods Limited, Kendall Frozen Fruits, Inc., Nature's Touch Frozen Foods, LLC, Titan Frozen Fruit, LLC, Harvest Food Group, Inc., Meel Corporation, and Val-Mex Frozen Foods, LLC

## Scope of the Study

### Market Segmentation:

#### By Product

Tropical Fruits

Citrus Fruits

Berries and

Other Frozen Fruits

#### By Distribution Channel

Offline and

Online

#### By Country

China

Japan

India

South Korea

Singapore

Malaysia

Rest of Asia Pacific

#### Companies Profiled

Nestle S.A.

Unilever PLC

Fresh Del Monte Produce, Inc.

Nomad Foods Limited

Kendall Frozen Fruits, Inc.

Nature's Touch Frozen Foods, LLC

Titan Frozen Fruit, LLC

Harvest Food Group, Inc.

Meel Corporation

Val-Mex Frozen Foods, LLC

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