

Asia Pacific Frozen Bakery Products Market Analysis (2018-2024)

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Abstracts

The Asia Pacific Frozen Bakery Products Market would witness market growth of 10.4% CAGR during the forecast period (2018 – 2024).

Freezing conventional bakery products to preserve the same till the time they are consumed are called as frozen bakery products. Frozen foods do not need preservatives, as freezing does not allow the growth of microorganisms. Carboxymethyl cellulose (CMC) is a stabilizer used in bakery products, as the use of it does not adulterate the quality of the food.

The Asia-Pacific region is showing notable growth in the frozen bakery products market. The need for convenient frozen food products has significantly contributed to the growth of the frozen bakery products market. The frozen bakery product market allows thaw-and-serve and bake-off facilities, which has led to saving time and efforts. The demand for frozen bakery products is rapidly growing especially in the Indian market.

Based on product, the market is segmented into Breads, Pizza Crusts, Cakes & Pastries, and Others (waffles, biscuits, cookies, bagels, pretzels, and donuts). Based on distribution channel, the market is segmented into Convenience stores, Hypermarket & supermarkets, Artisan bakers, Catering & industrial, and Quick service restaurants. The Type covered under the report are Raw Products, Ready-to-Bake, and Ready Baked & Frozen. Based on countries, the market is segmented into China, Japan, India, South Korea, Singapore, Malaysia, and Rest of Asia Pacific.

The market research report covers the analysis of key stake holders of the market. Key companies profiled in the report include Europastry, S.A., Aryzta AG, Associated British Foods PLC, Cargill, Incorporated, Bridgford Foods Corporation, Conagra Brands, Inc.,

Flowers Foods Inc., Lantmännen Unibake, Grupo Bimbo, and General Mills Inc.

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