

Asia Pacific Freight Management System Market Analysis (2018-2024)

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Abstracts

The Asia Pacific Freight Management System Market size is expected to grow at a market growth of 13.5% CAGR during the forecast period. Emerging advanced modules in freight management systems has driven the need for freight management system implementation to improve delivery capabilities. Additionally, the demand for on-time delivery of products and raw materials has grown significantly, encouraging fleet owners to implement freight management system. Implementation of freight management systems lead to warehouse efficiencies, as the time spent on freight management is significantly reduced. The competition among vendors therefore is stiff, driving the demand for innovative products. Rising global trade has led international trade bodies to work towards open door policy to promote international trade without any tax barriers. Businesses are taking full advantage of the trade incentives and regulatory relaxations to expand beyond national boundaries.

Based on Component, the market is segmented into Solution and Services. Solution Type is further segmented into Control & Monitoring, Execution & Operations, and Planning. Control & Monitoring includes Freight Tracking & Monitoring Solution, Cargo Routing & Scheduling Solution, and Cargo Security. Execution & Operations Market includes Transportation Management System, Freight Audit & Payment, Electronic Data Interchange, Load Optimization, Brokerage Operational Management, and Freight Visibility. Planning Market includes Supplier & Vendor Management, Freight Order Management, Revenue Management, Dispatch Management, and Claims Management. The Services market is segmented into Professional and Managed Services. Based on Transportation Mode, the market is segmented into Road Freight, Rail Freight, Ocean Freight, and Air Freight. Based on End User, the market is segmented into Third-Party Logistics, Forwarders & Brokers, and Shippers & Carriers. Based on countries, the market is segmented into China, Japan, India, South Korea,

Singapore, Malaysia, and Rest of Asia Pacific.

The market research report covers the analysis of key stake holders of the Asia Pacific Freight Management System Market. Key companies profiled in the report include Oracle Corporation, SAP SE, Accenture PLC, Werner Enterprises, Inc., JDA Software Group, Inc., MercuryGate International, Riege Software, BluJay Solutions, McLeod Software Corporation, Inc. and C.H. Robinson.

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