

Asia Pacific Footwear Market (2016-2022)

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Abstracts

The Asia Pacific Footwear Market is expected to grow at a CAGR of 5.4% during 2016-2022.

Retail stores are the most prominent mode of sale and is expected to reach \$87.4 billion by 2022, growing at a CAGR of 3.4% during the forecast period. However, the online medium of sale would gain prominence during the forecast period. Amongst the different end users, women footwear occupies dominant position, and the segment is expected to reach \$84.6 billion by 2022. Demand for children's footwear is expected to increase and the market for children's footwear is expected to grow at a CAGR of 6.8% during the forecast period.

Improving economic conditions in developed as well as developing countries has contributed to the disposable income in people, eventually leading to a buyer dominated world. Better income level is enhancing the spending capabilities of individuals, and as a result the industrial growth.

The report highlights the footwear market in Asia Pacific. Based on the Type, the Asia Pacific Footwear market is segmented into Athletic and Non-Athletic segments. Based on the End User, the market is bifurcated into Men, Women and Children segments. The Asia Pacific Footwear market is further segmented into Retail and Online segments based on the Mode of Sale. Further, the market is segmented into Leather and Non-Leather segments based on the material. The countries included in the report are China, Japan, India, South Korea, Singapore, Malaysia and Rest of Asia Pacific.

The key players profiled in the report includes Nike, Adidas AG, Asics Corporation, Puma, VF Corporation, Wolverine Worldwide, K-Swiss and Sketchers.

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