

# **Asia Pacific Foot Care Products Market By Applications (Medical, Sports & Athletics and Personal Comfort), By Products (Foot Creams, Foot Cleansing Lotions, Slough Scrub Products, Foot Repair Ointment and Other Products), By Distribution Channels (Hospitals & Specialty Clinics Market, Drug stores & Pharmacies Market, Online Stores Market and Others), By Country, Industry Analysis and Forecast, 2020 - 2026**

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## **Abstracts**

The Asia Pacific Foot Care Products Market would witness market growth of 8.8% CAGR during the forecast period (2020-2026).

There is a growing requirement for foot care products that are helpful in maintaining better aesthetics and hygiene. Fast fluctuating lifestyle and altering fashion have augmented the skin exposure of feet, therefore leading to increasing demands for foot care products. These products have expanded more popular especially among women owing to the growing trend of open-toe shoes and sandals. Currently, consumers are probing for foot cleansing lotions, creams, repair ointments, and sloughing scrub which can show instant results.

Mature baby boomers, a surge in the number of diabetic patients, and bacterial infections are the key factors that are boosting the growth of the global foot care products market. In addition to it, the rise in awareness, personal hygiene & fashion trends is some of the common trends followed in society. For instance, the pedicure is gradually adopted by people. Several foot care devices, gels, creams, tools, and

medicines are widely used by podiatry professionals, pedicure centers, and diagnostic centers.

Primary players in the market are aiming straight supply of their products through approved outlets and online portals. These key players are concentrating on encouraging their exclusive product offerings and delivering them through the sales channel. The implementation of direct supply strategies is expected to give strong revenue growth in the market foot care products prospect for the foot care products market in the coming years. The outbreak of the COVID-19 pandemic has a negative impact on the worldwide foot care products trade. Furthermore, owing to the rise in the supply-demand gap, the expenses of foot care products are expected to increase in the year 2020 to astound on economic instability. Additionally, the commotion of the supply chain in shipping can also cause a temporary shortage in supply, which in turn will surge in prices of foot care products.

Based on Applications, the market is segmented into Medical, Sports & Athletics and Personal Comfort. Based on Products, the market is segmented into Foot Creams, Foot Cleansing Lotions, Slough Scrub Products, Foot Repair Ointment and Other Products. Based on Distribution Channels, the market is segmented into Hospitals & Specialty Clinics Market, Drug stores & Pharmacies Market, Online Stores Market and Others. Based on countries, the market is segmented into China, Japan, India, South Korea, Singapore, Malaysia, and Rest of Asia Pacific.

The market research report covers the analysis of key stake holders of the market. Key companies profiled in the report include Johnson and Johnson, Revlon, Inc. (MacAndrews & Forbes), GlaxoSmithKline PLC (GSK), Blistex, Inc., HoMedics, Inc. (FKA Distributing Co., LLC), Coty, Inc. (JAB Cosmetics B.V.), PediFix, Inc., Alva-Amco Pharmacal, Inc., Aetna Felt Corporation (Aetna Foot Products) and Miracle of Aloe.

Scope of the Study

Market Segmentation:

By Application

Medical

Sports & Athletics

## Personal Comfort

### By Product

Foot Creams

Foot Cleansing Lotions

Slough Scrub Products

Foot Repair Ointment

Other Products

### By Distribution Channel

Hospitals & Specialty Clinics

Drug stores & Pharmacies

Online Stores

Others

### By Country

China

Japan

India

South Korea

Singapore

Malaysia

Rest of Asia Pacific

### Companies Profiled

Johnson and Johnson

Revlon, Inc. (MacAndrews & Forbes)

GlaxoSmithKline PLC (GSK)

Blistex, Inc.

HoMedics, Inc. (FKA Distributing Co., LLC)

Coty, Inc. (JAB Cosmetics B.V.)

PediFix, Inc.

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