

# Asia Pacific Flexible Display Market (2019-2025)

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#### **Abstracts**

The Asia Pacific Flexible Displays Market would witness market growth of 26.7% CAGR during the forecast period (2019-2025).

Flexible display uses plastic as the main substrate rather than conventional glass. In some cases, however, thin glass or steel may also be used as a flexible display substrate. Higher operating temperatures are one of the main advantages of a flexible display based on glass and steel, while a plastic substrate provides superior flexibility, light weight, and robustness. Automotive displays are another key application that is expected to drive the demand for flexible displays in the coming years. To ensure improved user experience, automakers have increasingly invested in innovative display technologies for use in different infotainment and navigation systems. Flexible displays have provided exciting design and development opportunities for comfortable and intuitive automotive displays. The flexible display market is going to witness significant growth in the following years with the ongoing production design of commercially viable electronics.

The growing need for innovation in the smartphone industry is among the major factors driving the demand for flexible displays. In the fields of processors, sensors, cameras and other software capabilities, the smartphone industry has seen huge technological advances for over a decade. In addition, the display technology used in some of the flagship phones on the market has also made a tremendous leap. The rigidness of the displays, nonetheless, has limited the shift in the form factor of a smartphone.

Based on Type, the market is segmented into OLED and Others. Based on Application, the market is segmented into Smartphone, Smart Wearbles, TV, E-reader, Automotive & Transportation and Others. Based on Material Type, the market is segmented into Plastic, Glass and Others. Based on countries, the market is segmented into China, Japan, India, South Korea, Singapore, Malaysia, and Rest of Asia Pacific.



The market research report covers the analysis of key stake holders of the market. Key companies profiled in the report include LG Display Co., Ltd. (LG Corporation), Samsung Electronics Co., Ltd. (Samsung Group), AU Optronics Corporation, Corning, Inc., Sharp Corporation, Kateeva, Inc., BOE Technology Group Co., Ltd., Royole Corporation, E Ink Holdings, Inc. and Visionox Technology, Inc.

Corporation, E mix Holdings, mo. and Violentex Teermology, me.		
Scope of the Study		
Market Segmentation:		
Ву Туре		
	OLED	
	Others	
By Application		
	Smartphone	
	Smart Wearbles	
	TV	
	E-reader	
	Automotive & Transportation	
	Others	
By Material Type		
	Plastic	

Glass



#### Others

# By Country China Japan India South Korea Singapore Malaysia Rest of Asia Pacific **Companies Profiled** LG Display Co., Ltd. (LG Corporation) Samsung Electronics Co., Ltd. (Samsung Group) **AU Optronics Corporation** Corning, Inc. **Sharp Corporation** Kateeva, Inc. BOE Technology Group Co., Ltd. **Royole Corporation** E Ink Holdings, Inc.



Visionox Technology, Inc.

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