

# Asia Pacific Fitness Tracker Market Analysis (2017-2023)

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## Abstracts

The Asia Pacific Fitness Tracker Market would witness market growth of 19.9% CAGR during the forecast period (2017 – 2023). The demand for fitness trackers in Asia-Pacific is expected to rise, due to significant population base, advancement in technology, and stable economic growth. Fitness trackers are widely popular among the Chinese customers, as the awareness about fitness is growing in the country. Changing standard of living, growing number of fitness enthusiasts, and growing youth population are factors that drive the growth of the fitness trackers market in Japan.

Based on Device Type, the Fitness Tracker market segments the market into Smartwatch, Fitness Bands, and Others. Based on Compatibility Mode, the market report segments the market into android, iOS, and others. Based on Sales Channel, the Fitness Tracker market segments the market into Offline Mode and Online Mode. Based on Display Type, the market report segments the market into Monochrome Display and Coloured Display. Based on Countries, the Fitness Tracker market segments the market into China, Japan, India, South Korea, Singapore, Malaysia, and Rest of Asia Pacific.

The market research report covers the competition analysis of key stake holders of the Asia Pacific Fitness Tracker Market. Key companies profiled in the report include Adidas AG, Apple Inc., Fitbit, Inc., Garmin Ltd., Jawbone, Xiaomi Inc., Lumo Bodytech Inc., Moov Inc., Nike, Inc., and Samsung Electronics Co. Ltd.

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