

Asia Pacific Fitness Equipment Market (2016-2022)

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Abstracts

The Asia Pacific fitness equipment market is expected to grow at a CAGR of 8.0% during the forecast period. The commonly observed fitness equipment types in the market are cardiovascular training equipment, strength-training equipment and other equipment such as monitoring devices and trackers.

The growth of fitness equipment market is rapidly growing due to significant rise in the number of obese population. Obesity is considered to be a major cause for various health issues or disorders such as heart attack, blood pressure, diabetes, etc. Rising health awareness among the urban population is driving the use of cardiovascular equipment in weight loss regimes. Two third of the global obese/overweight population belong to the developed nations.

The report highlights the adoption of Fitness Equipment in Asia Pacific. Based on the Type, the Asia Pacific Fitness Equipment Market is segmented into Cardiovascular, Strength training and Other Equipment segment. Based on the End User, the market is bifurcated into Home/ individual usage, Health clubs/ gyms and Other commercial users segment. The countries included in the report are China, Japan, India, South Korea, Singapore, South Africa, Malaysia and Rest of Asia Pacific.

Key Players profiled in the report includes Amer Sports Corporation, Nautilus Inc., Brunswick Corporation, Johnson Health Tech Co., TRUE Fitness, Cybex International, Impulse (Qingdao) Health Tech Ltd. Co, ICON Health & Fitness, Torque Fitness LLC. and Fitness EM LLC.

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