

# Asia-Pacific Fabric Wash and Care Market (2016 - 2022)

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## Abstracts

Fabric wash and care refers to the products used to clean furniture and clothes. It is very essential to use the cleaning products to maintain the softness and cleaning in fabric. Variety of fabric washing products is available in the market, such as detergents, soaps, bleach, fabric softeners etc. Different types of clothes requires specific care guide like dry cleaning or hand wash to keep them looking their best. Fabric products could work on different seasonable clothes as well. Fabric washing products could be used for different types of fabrics such as Acrylic, Cotton, Denim, Linen, Microfiber, Nylon, Polyester, Rayon, Silk, Spandex, Velour, and Wool

With the growing population and rising income levels of the middle class consumers, demand for fabric wash and care market is growing. Consumers could spend more part of their disposable income in keeping their clothes clean. Hence, they would be spending more on best fabric wash and care products.

One of the other factors growing the demand of fabric wash and care is the increasing production for fabric wash and care products in China and other Asian regions. On the other hand, India captures the largest share for different colors of fabric. Research also stated that the largest number of fabric products have been supplied to India.

The Fabric Wash and Care Market are segmented on the basis of Application, Product type, and Country. Based on Application, the market is segmented into Aviation, Healthcare, Hospitality, Automotive, and Residential. Based on Product Type, the market is segmented into Bleach, Fabric softener/conditioner, and Detergent. Based on country, the market is segmented into China, India, Japan, South Korea, Singapore, Malaysia, and Rest of Asia-Pacific.

The key players operating in the market of fabric wash and care are Colgate-Palmolive, Church & Dwight Co., Inc., Unilever Group, Procter & Gamble, Henkel AG & Company, KGaA, Reckitt Benckiser Group Plc, The National Detergent Company S.A.O.G, and Nice Group.

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