

Asia Pacific Eyewear Market (2016-2022)

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Abstracts

Eyewear is a corrective or protective device which is designed to safeguard eyes from harmful radiations, improve vision and add to the overall appearance of an individual.

The eyewear market has gained significant growth in the recent years. Emerging countries such as India and China have been the most prominent markets that have tremendous opportunities. Increasing cases of visual impairment and eye defects coupled with inclination for latest fashion trends are the major factors driving the growth of the eyewear market. Growing prominence of digital devices and gadgets among younger population has adversely affected the eyes, leading to increasing incidences of eye disorders. Therefore, the demand for vision correction products has risen sharply.

The Eyewear Market is segmented on the basis of Product Type, Mode of Sale, End-User, and Country. Based on the Product Type, the Eyewear market is segmented into Prescription glasses/Spectacles, Contact Lenses, and Sunglasses. Based on the Mode of Sale, the market is segmented into Retail stores and online stores. Based on End User, the market is segmented into Men and Women. Based on the country, the market is segmented into China, India, Japan, South Korea, Singapore, Malaysia, and Rest of Asia-Pacific.

The key players operating in the Eyewear Market are Essilor International S.A., Safilo Group S.P.A, GrandVision, Prada S.P.A., Luxottica Group S.P.A, Fielmann AG, Carl Zeiss AG, and Johnson & Johnson, Inc.

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