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Asia Pacific Enterprise Data Management Market By Component (Software and Services) By Deployment Type (On-premise and Cloud) By Organization Size (Large Enterprises and Small & Medium Enterprises) By End User (BFSI, Retail and Consumer Goods, Government & Defense, Energy & Utilities, Healthcare & Life Sciences, Telecom & IT and Others) By Country, Industry Analysis and Forecast, 2020 - 2026

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Abstracts

The Asia Pacific Enterprise Data Management Market would witness market growth of 12.1% CAGR during the forecast period (2020-2026).
EDM software solutions' standards often grow thanks to the use of advanced technologies such as loT and ML. It is therefore anticipated that file sharing and synchronization functions would be bundled with EDM software solutions that would allow organizations to use these data to achieve their end goals. While the industry is expected to show a optimistic outlook in the coming years with these technological advances.
One of the biggest feedback from data users (both data practitioners and business consumers) is that they know the data that they are searching for exists, but it is becoming extremely difficult to locate the data as enterprise data increases. It drives an increased investment in data catalogs and metadata that not only offers conventional content tagging, but also includes data quality, age, and quality scores. The catalog and metadata being collected are being used to drive search capabilities as well as new data correlation and advanced analysis capabilities allowed by AI.
More and more companies are adopting data governance as a way of improving understanding of business data and building a culture driven by data. But many are still

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struggling to bridge the division between technical and business. Business-focused data governance promotes collaboration between business and technical stakeholders to create user-friendly resources, such as data catalogs, which clarify technical data in a business context and integrate important institutional knowledge.
Based on Component, the market is segmented into Software and Services. Software market is further bifurcated into Data Security, Master Data Management, Data Integration & Migration, Data Governance, Data Warehousing & Quality and Others.
Based on Deployment Type, the market is segmented into On-premise and Cloud.
Based on Organization Size, the market is segmented into Large Enterprises and Small & Medium Enterprises. Based on End User, the market is segmented into BFSI, Retail and Consumer Goods, Government & Defense, Energy & Utilities, Healthcare & Life Sciences, Telecom & IT and Others. Based on countries, the market is segmented into China, Japan, India, South Korea, Singapore, Malaysia, and Rest of Asia Pacific.
The market research report covers theanalysis of key stake holders of the market. Key companies profiled in the report include Oracle Corporation, SAP SE, Teradata Corporation, SAS Institute, Inc., Talend S.A., Salesforce.com, Inc. (MuleSoft LLC), Micro Focus International PLC, Cloudera, Inc., IBM Corporation, Amazon.com, Inc.

Scope of the Study

Market Segmentation:

By Component

- Software
  - Data Security
  - Master Data Management
  - Data Integration & Migration
  - Data Governance
  - Data Warehousing & Quality
  - Others
- Services

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By Deployment Type

- On-premise
- Cloud

By Organization Size

- Large Enterprises
- Small & Medium Enterprises

By End User

- BFSI
- Retail and Consumer Goods
- Government & Defense
- Energy & Utilities
- Healthcare & Life Sciences
- Telecom & IT
- Others

By Country

- China
- Japan

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India

South Korea

Singapore

Malaysia

Rest of Asia Pacific

Companies Profiled

Oracle Corporation

SAP SE

Teradata Corporation

SAS Institute, Inc.

Talend S.A.

Salesforce.com, Inc. (MuleSoft LLC)

Micro Focus International PLC

Cloudera, Inc.

IBM Corporation

Amazon.com, Inc.

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