

Asia Pacific Enterprise Content Management Market (2017 - 2023)

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Abstracts

The Enterprise Content Management Market in Asia Pacific is expected to register a CAGR of 19.1% during the forecast period (2017 – 2023). Enterprise Content Management (or ECM) is solution that is designed address an organization's documents management needs. Data such as Word documents, Excel spreadsheets, PDFs and scanned images are managed efficiently and access is granted only to the right people when needed. The major reason to implement ECM solutions is to address business gaps, and promote business growth. Streamlining data significantly contributes in the empowerment of the workflow.

ECM solutions are meant to save time and lower cost. The goal of incorporating ECM solutions is to find, administer and archive information quickly and reliably. Due to the capabilities such as digitalizing and archiving, the storage costs are almost eliminated. ECM helps in structuring and organizing information and documents effectively and efficiently. Duplicity is avoided, making the process simpler.

Based on Types, the market is segmented into Solution and Services. Solutions include Digital Asset Management, Web Content Management, Mobile Content Management, Content Workflow, Records Management, and Others. Services are further divided into Professional and Managed Services. Based on Business Functions, the market is segmented into Supply Chain Management, Accounts & Finance, Marketing, Human Resource, and Others. Based on Organizations Size, the market is segmented into Small & Medium Enterprises and Large Enterprises. Based on Deployment Types, the market is segmented into Cloud and On-Premise. Based on Verticals, the market is segmented into BFSI, Government, Energy & Utilities, Healthcare, Manufacturing, Retail, Telecom & IT, Education, and Others. Based on Countries, the market is segmented into China, Japan, India, South Korea, Singapore, Malaysia, and Rest of

Asia Pacific.

The report covers the analysis of key stake holders of the Enterprise Content Management Market. Key companies profiled in the report include Adobe Systems Inc., Everteam, Fabasoft, Hyland Software, Inc., IBM Corporation, Laserfiche, Microsoft Corporation, Open Text Corporation, Oracle Corporation, and Xerox Corporation.

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