

Asia Pacific Emulsion Polymers Market (2019-2025)

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Abstracts

The Asia Pacific Emulsion Polymer Market would witness market growth of 4.91% CAGR during the forecast period (2019-2025).

With the increase in application in coatings, paints and adhesives is anticipated to fuel the market growth. Further, the rise in number of construction projects in regions like Asia Pacific with emerging economies is favouring the market growth of emulsion polymers market by increase the demand for paints and coatings with superior quality. Emulsion polymerization is a kind of radical polymerization that generally initiates with an emulsion including monomer, water and surfactant. The most familiar kind of emulsion polymerization is an oil-in-water emulsion, with emulsified monomer droplets. The method is used to produce polymers with high molecular weight and little viscosity. The leading companies operating in Emulsion Polymer market are focusing on various strategies to strengthen their respective hold on this market. The market players are majorly focusing on the expansion in production capacity to cater the demand across the regions. The companies are investing heavily in increasing the production volume either solely or through partnerships in industry with a focus on offering low cost and innovative products especially pertaining to bio-based products.

Based on Application, the market is segmented into Paints and Coatings, Paper & Paperboard Coatings, Adhesives and Other Applications. Based on Product, the market is segmented into Acrylics, Styrene-Butadiene Latex, Vinyl Acetate Polymers and Other Products. Based on countries, the market is segmented into China, Japan, India, South Korea, Singapore, Malaysia, and Rest of Asia Pacific.

The market research report covers the analysis of key stake holders of the market. Key companies profiled in the report include Wacker Chemie AG, Synthomer PLC, Trinseo S.A., Specialty Polymers, Inc., DIC Corporation, The Dow Chemical Company, BASF SE, Arkema S.A., Asahi Kasei Corporation, and Celanese Corporation.

Scope of the Study

Market Segmentation:

By Application

Paints and Coatings

Paper & Paperboard Coatings

Adhesives

Other Applications

By Product

Acrylics

Styrene-Butadiene Latex

Vinyl Acetate Polymers

Other Products

By Country

China

Japan

India

South Korea

Singapore

Malaysia

Rest of Asia Pacific

Companies Profiled

Wacker Chemie AG

Synthomer PLC

Trinseo S.A.

Specialty Polymers, Inc.

DIC Corporation

The Dow Chemical Company

BASF SE

Arkema S.A.

Asahi Kasei Corporation

Celanese Corporation

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