

Asia Pacific Electronic Weighing Machines Market By Type (Retail scale, Laboratory scale, Gem and Jewelry Scale, Kitchen scale, Health scale and Others), By Distribution Channel (Online and Offline), By Country, Industry Analysis and Forecast, 2020 - 2026

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Abstracts

The Asia Pacific Electronic Weighing Machines Market would witness market growth of 6.1% CAGR during the forecast period (2020-2026).

In electronic weighing scales, a signal produced in the load cell is amplified by the use of an analog-to-digital converter (ADC). It offers output in digital format that is displayed on the screen, can be printed and processed. It finds its application in various sectors like industry, jewelry, food processing, healthcare, including retail, manufacturing, laboratory, courier companies, and weighbridges, uses electronic weighing scales.

In both commercial and residential sectors, demand for electronic weighing machines is continuously increasing due to the factors like rising in economic activities, increasing need to retain precisions in process, and technological advancements made in the laboratory balances and scales. The major factors for increasing the adoption of an electric weighing machine include accuracy, durability, reliability, portability, etc. Furthermore, these weighing machines possess multiple units of measurement that why units measured can be converted into different units like grams and ounces. Due to these factors is the shifting preference of consumers from traditional to electronic weighing machines.

The commercial activities are increasing and are also fueling the market growth over the forecast period. Consumers prefer to purchase products with several certificates, including the National Type Evaluation Program (NTEP), National Institute of Standards and Technology (NIST) certificate, and National Conference on Weights and Measures (NCWM).

Based on Type, the market is segmented into Retail scale, Laboratory scale, Gem and Jewelry Scale, Kitchen scale, Health scale and Others. Based on Distribution Channel, the market is segmented into Online and Offline. Based on countries, the market is segmented into China, Japan, India, South Korea, Singapore, Australia, and Rest of Asia Pacific.

The market research report covers the analysis of key stake holders of the market. Key companies profiled in the report include Illinois Tools Works, Inc. (Avery Weigh-Tronix, LLC), Shimadzu Corporation, Sartorius AG, BONSO Electronics International, Inc., Mettler-Toledo International, Inc., A&D Company, Limited, Doran Scales, Inc., Essae-Teraoka Pvt. Ltd., Fairbanks Scales, Inc. and Kern & Sohn GmbH.

Scope of the Study

Market Segmentation:

By Type

Retail scale

Laboratory scale

Gem and Jewelry Scale

Kitchen scale

Health scale

Others

By Distribution Channel

Online

Offline

By Country

China

Japan

India

South Korea

Singapore

Australia

Rest of Asia Pacific

Companies Profiled

Illinois Tools Works, Inc. (Avery Weigh-Tronix, LLC)

Shimadzu Corporation

Sartorius AG

BONSO Electronics International, Inc.

Mettler-Toledo International, Inc.

A&D Company, Limited

Doran Scales, Inc.

Essae-Teraoka Pvt. Ltd.

Fairbanks Scales, Inc.

Kern & Sohn GmbH

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