

Asia Pacific Electronic Weighing Machines Market By Type (Retail scale, Laboratory scale, Gem and Jewelry Scale, Kitchen scale, Health scale and Others), By Distribution Channel (Online and Offline), By Country, Industry Analysis and Forecast, 2020 - 2026

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Abstracts

The Asia Pacific Electronic Weighing Machines Market would witness market growth of 6.1% CAGR during the forecast period (2020-2026).

In electronic weighing scales, a signal produced in the load cell is amplified by the use of an analog-to-digital converter (ADC). It offers output in digital format that is displayed on the screen, can be printed and processed. It finds its application in various sectors like industry, jewelry, food processing, healthcare, including retail, manufacturing, laboratory, courier companies, and weighbridges, uses electronic weighing scales.

In both commercial and residential sectors, demand for electronic weighing machines is continuously increasing due to the factors like rising in economic activities, increasing need to retain precisions in process, and technological advancements made in the laboratory balances and scales. The major factors for increasing the adoption of an electric weighing machine include accuracy, durability, reliability, portability, etc.

Furthermore, these weighing machines possess multiple units of measurement that why units measured can be converted into different units like grams and ounces. Due to these factors is the shifting preference of consumers from traditional to electronic weighing machines.

The commercial activities are increasing and are also fueling the market growth over the forecast period. Consumers prefer to purchase products with several certificates, including the National Type Evaluation Program (NTEP), National Institute of Standards and Technology (NIST) certificate, and National Conference on Weights and Measures (NCWM).

Based on Type, the market is segmented into Retail scale, Laboratory scale, Gem and Jewelry Scale, Kitchen scale, Health scale and Others. Based on Distribution Channel, the market is segmented into Online and Offline. Based on countries, the market is segmented into China, Japan, India, South Korea, Singapore, Australia, and Rest of Asia Pacific.

The market research report covers the analysis of key stake holders of the market. Key companies profiled in the report include Illinois Tools Works, Inc. (Avery Weigh-Tronix, LLC), Shimadzu Corporation, Sartorius AG, BONSO Electronics International, Inc., Mettler-Toledo International, Inc., A&D Company, Limited, Doran Scales, Inc., Essae-Teraoka Pvt. Ltd., Fairbanks Scales, Inc. and Kern & Sohn GmbH.

Scope of the Study

Market Segmentation:

By Type

Retail scale

Laboratory scale

Gem and Jewelry Scale

Kitchen scale

Health scale

Others

By Distribution Channel

Online

Offline

By Country

China

Japan

India

South Korea

Singapore

Australia

Rest of Asia Pacific

Companies Profiled

Illinois Tools Works, Inc. (Avery Weigh-Tronix, LLC)

Shimadzu Corporation

Sartorius AG

BONSO Electronics International, Inc.

Mettler-Toledo International, Inc.

A&D Company, Limited

Doran Scales, Inc.

Essae-Teraoka Pvt. Ltd.

Fairbanks Scales, Inc.

Kern & Sohn GmbH

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Contents

CHAPTER 1. MARKET SCOPE & METHODOLOGY

- 1.1 Market Definition
- 1.2 Objectives
- 1.3 Market Scope
- 1.4 Segmentation
 - 1.4.1 Asia Pacific Electronic Weighing Machines Market, by Type
 - 1.4.2 Asia Pacific Electronic Weighing Machines Market, by Distribution Channel
 - 1.4.3 Asia Pacific Electronic Weighing Machines Market, by Country
- 1.5 Methodology for the research

CHAPTER 2. MARKET OVERVIEW

- 2.1 Introduction
 - 2.1.1 Overview
 - 2.1.2 Market Composition and Scenario
- 2.2 Key Factors Impacting the Market
 - 2.2.1 Market Drivers
 - 2.2.2 Market Restraints

CHAPTER 3. STRATEGIES DEPLOYED IN ELECTRONIC WEIGHING MACHINES MARKET

CHAPTER 4. ASIA PACIFIC ELECTRONIC WEIGHING MACHINES MARKET BY TYPE

- 4.1 Asia Pacific Retail scale Market by Country
- 4.2 Asia Pacific Laboratory scale Market by Country
- 4.3 Asia Pacific Gem and Jewelry Scale Market by Country
- 4.4 Asia Pacific Kitchen scale Market by Country
- 4.5 Asia Pacific Health scale Market by Country
- 4.6 Asia Pacific Others Market by Country

CHAPTER 5. ASIA PACIFIC ELECTRONIC WEIGHING MACHINES MARKET BY DISTRIBUTION CHANNEL

- 5.1 Asia Pacific Online Market by Country

5.2 Asia Pacific Offline Market by Country

CHAPTER 6. ASIA PACIFIC ELECTRONIC WEIGHING MACHINES MARKET BY COUNTRY

6.1 China Electronic Weighing Machines Market

6.1.1 China Electronic Weighing Machines Market by Type

6.1.2 China Electronic Weighing Machines Market by Distribution Channel

6.2 India Electronic Weighing Machines Market

6.2.1 India Electronic Weighing Machines Market by Type

6.2.2 India Electronic Weighing Machines Market by Distribution Channel

6.3 Japan Electronic Weighing Machines Market

6.3.1 Japan Electronic Weighing Machines Market by Type

6.3.2 Japan Electronic Weighing Machines Market by Distribution Channel

6.4 Australia Electronic Weighing Machines Market

6.4.1 Australia Electronic Weighing Machines Market by Type

6.4.2 Australia Electronic Weighing Machines Market by Distribution Channel

6.5 South Korea Electronic Weighing Machines Market

6.5.1 South Korea Electronic Weighing Machines Market by Type

6.5.2 South Korea Electronic Weighing Machines Market by Distribution Channel

6.6 Singapore Electronic Weighing Machines Market

6.6.1 Singapore Electronic Weighing Machines Market by Type

6.6.2 Singapore Electronic Weighing Machines Market by Distribution Channel

6.7 Rest of Asia Pacific Electronic Weighing Machines Market

6.7.1 Rest of Asia Pacific Electronic Weighing Machines Market by Type

6.7.2 Rest of Asia Pacific Electronic Weighing Machines Market by Distribution Channel

CHAPTER 7. COMPANY PROFILES

7.1 Illinois Tools Works, Inc. (Avery Weigh-Tronix, LLC)

7.1.1 Company Overview

7.1.2 Financial Analysis

7.1.1 Segmental and Regional Analysis

7.1.2 Research & Development Expense

7.2 Shimadzu Corporation

7.2.1 Company Overview

7.2.2 Financial Analysis

7.2.3 Segmental and Regional Analysis

7.3 Sartorius AG

7.3.1 Company Overview

7.3.2 Financial Analysis

7.3.3 Segmental and Regional Analysis

7.3.4 Research & Development Expense

7.4 BONSO Electronics International, Inc.

7.4.1 Company Overview

7.4.2 Financial Analysis

7.4.3 Segmental and Regional Analysis

7.4.4 Research & Development Expense

7.5 Mettler-Toledo International, Inc.

7.5.1 Company Overview

7.5.2 Financial Analysis

7.5.3 Regional Analysis

7.5.4 Research & Development Expense

7.5.5 Recent strategies and developments:

7.5.5.1 Product Launches and Product Expansions:

7.5.5.2 Acquisition and Mergers:

7.6 A&D Company, Limited

7.6.1 Company Overview

7.6.2 Financial Analysis

7.6.3 Segmental and Regional Analysis

7.7 Doran Scales, Inc.

7.7.1 Company Overview

7.8 Essae-Teraoka Pvt. Ltd.

7.8.1 Company Overview

7.9 Fairbanks Scales, Inc.

7.9.1 Company Overview

7.9.2 Recent strategies and developments:

7.9.2.1 Product Launches and Product Expansions:

7.10. Kern & Sohn GmbH

7.10.1 Company Overview

List Of Tables

LIST OF TABLES

TABLE 1 ASIA PACIFIC ELECTRONIC WEIGHING MACHINES MARKET, 2016 - 2019, USD MILLION

TABLE 2 ASIA PACIFIC ELECTRONIC WEIGHING MACHINES MARKET, 2020 - 2026, USD MILLION

TABLE 3 ASIA PACIFIC ELECTRONIC WEIGHING MACHINES MARKET BY TYPE, 2016 - 2019, USD MILLION

TABLE 4 ASIA PACIFIC ELECTRONIC WEIGHING MACHINES MARKET BY TYPE, 2020 - 2026, USD MILLION

TABLE 5 ASIA PACIFIC RETAIL SCALE MARKET BY COUNTRY, 2016 - 2019, USD MILLION

TABLE 6 ASIA PACIFIC RETAIL SCALE MARKET BY COUNTRY, 2020 - 2026, USD MILLION

TABLE 7 ASIA PACIFIC LABORATORY SCALE MARKET BY COUNTRY, 2016 - 2019, USD MILLION

TABLE 8 ASIA PACIFIC LABORATORY SCALE MARKET BY COUNTRY, 2020 - 2026, USD MILLION

TABLE 9 ASIA PACIFIC GEM AND JEWELRY SCALE MARKET BY COUNTRY, 2016 - 2019, USD MILLION

TABLE 10 ASIA PACIFIC GEM AND JEWELRY SCALE MARKET BY COUNTRY, 2020 - 2026, USD MILLION

TABLE 11 ASIA PACIFIC KITCHEN SCALE MARKET BY COUNTRY, 2016 - 2019, USD MILLION

TABLE 12 ASIA PACIFIC KITCHEN SCALE MARKET BY COUNTRY, 2020 - 2026, USD MILLION

TABLE 13 ASIA PACIFIC HEALTH SCALE MARKET BY COUNTRY, 2016 - 2019, USD MILLION

TABLE 14 ASIA PACIFIC HEALTH SCALE MARKET BY COUNTRY, 2020 - 2026, USD MILLION

TABLE 15 ASIA PACIFIC OTHERS MARKET BY COUNTRY, 2016 - 2019, USD MILLION

TABLE 16 ASIA PACIFIC OTHERS MARKET BY COUNTRY, 2020 - 2026, USD MILLION

TABLE 17 ASIA PACIFIC ELECTRONIC WEIGHING MACHINES MARKET BY DISTRIBUTION CHANNEL, 2016 - 2019, USD MILLION

TABLE 18 ASIA PACIFIC ELECTRONIC WEIGHING MACHINES MARKET BY

DISTRIBUTION CHANNEL, 2020 - 2026, USD MILLION

TABLE 19 ASIA PACIFIC ONLINE MARKET BY COUNTRY, 2016 - 2019, USD MILLION

TABLE 20 ASIA PACIFIC ONLINE MARKET BY COUNTRY, 2020 - 2026, USD MILLION

TABLE 21 ASIA PACIFIC OFFLINE MARKET BY COUNTRY, 2016 - 2019, USD MILLION

TABLE 22 ASIA PACIFIC OFFLINE MARKET BY COUNTRY, 2020 - 2026, USD MILLION

TABLE 23 ASIA PACIFIC ELECTRONIC WEIGHING MACHINES MARKET BY COUNTRY, 2016 - 2019, USD MILLION

TABLE 24 ASIA PACIFIC ELECTRONIC WEIGHING MACHINES MARKET BY COUNTRY, 2020 - 2026, USD MILLION

TABLE 25 CHINA ELECTRONIC WEIGHING MACHINES MARKET, 2016 - 2019, USD MILLION

TABLE 26 CHINA ELECTRONIC WEIGHING MACHINES MARKET, 2020 - 2026, USD MILLION

TABLE 27 CHINA ELECTRONIC WEIGHING MACHINES MARKET BY TYPE, 2016 - 2019, USD MILLION

TABLE 28 CHINA ELECTRONIC WEIGHING MACHINES MARKET BY TYPE, 2020 - 2026, USD MILLION

TABLE 29 CHINA ELECTRONIC WEIGHING MACHINES MARKET BY DISTRIBUTION CHANNEL, 2016 - 2019, USD MILLION

TABLE 30 CHINA ELECTRONIC WEIGHING MACHINES MARKET BY DISTRIBUTION CHANNEL, 2020 - 2026, USD MILLION

TABLE 31 INDIA ELECTRONIC WEIGHING MACHINES MARKET, 2016 - 2019, USD MILLION

TABLE 32 INDIA ELECTRONIC WEIGHING MACHINES MARKET, 2020 - 2026, USD MILLION

TABLE 33 INDIA ELECTRONIC WEIGHING MACHINES MARKET BY TYPE, 2016 - 2019, USD MILLION

TABLE 34 INDIA ELECTRONIC WEIGHING MACHINES MARKET BY TYPE, 2020 - 2026, USD MILLION

TABLE 35 INDIA ELECTRONIC WEIGHING MACHINES MARKET BY DISTRIBUTION CHANNEL, 2016 - 2019, USD MILLION

TABLE 36 INDIA ELECTRONIC WEIGHING MACHINES MARKET BY DISTRIBUTION CHANNEL, 2020 - 2026, USD MILLION

TABLE 37 JAPAN ELECTRONIC WEIGHING MACHINES MARKET, 2016 - 2019, USD MILLION

TABLE 38 JAPAN ELECTRONIC WEIGHING MACHINES MARKET, 2020 - 2026, USD MILLION

TABLE 39 JAPAN ELECTRONIC WEIGHING MACHINES MARKET BY TYPE, 2016 - 2019, USD MILLION

TABLE 40 JAPAN ELECTRONIC WEIGHING MACHINES MARKET BY TYPE, 2020 - 2026, USD MILLION

TABLE 41 JAPAN ELECTRONIC WEIGHING MACHINES MARKET BY DISTRIBUTION CHANNEL, 2016 - 2019, USD MILLION

TABLE 42 JAPAN ELECTRONIC WEIGHING MACHINES MARKET BY DISTRIBUTION CHANNEL, 2020 - 2026, USD MILLION

TABLE 43 AUSTRALIA ELECTRONIC WEIGHING MACHINES MARKET, 2016 - 2019, USD MILLION

TABLE 44 AUSTRALIA ELECTRONIC WEIGHING MACHINES MARKET, 2020 - 2026, USD MILLION

TABLE 45 AUSTRALIA ELECTRONIC WEIGHING MACHINES MARKET BY TYPE, 2016 - 2019, USD MILLION

TABLE 46 AUSTRALIA ELECTRONIC WEIGHING MACHINES MARKET BY TYPE, 2020 - 2026, USD MILLION

TABLE 47 AUSTRALIA ELECTRONIC WEIGHING MACHINES MARKET BY DISTRIBUTION CHANNEL, 2016 - 2019, USD MILLION

TABLE 48 AUSTRALIA ELECTRONIC WEIGHING MACHINES MARKET BY DISTRIBUTION CHANNEL, 2020 - 2026, USD MILLION

TABLE 49 SOUTH KOREA ELECTRONIC WEIGHING MACHINES MARKET, 2016 - 2019, USD MILLION

TABLE 50 SOUTH KOREA ELECTRONIC WEIGHING MACHINES MARKET, 2020 - 2026, USD MILLION

TABLE 51 SOUTH KOREA ELECTRONIC WEIGHING MACHINES MARKET BY TYPE, 2016 - 2019, USD MILLION

TABLE 52 SOUTH KOREA ELECTRONIC WEIGHING MACHINES MARKET BY TYPE, 2020 - 2026, USD MILLION

TABLE 53 SOUTH KOREA ELECTRONIC WEIGHING MACHINES MARKET BY DISTRIBUTION CHANNEL, 2016 - 2019, USD MILLION

TABLE 54 SOUTH KOREA ELECTRONIC WEIGHING MACHINES MARKET BY DISTRIBUTION CHANNEL, 2020 - 2026, USD MILLION

TABLE 55 SINGAPORE ELECTRONIC WEIGHING MACHINES MARKET, 2016 - 2019, USD MILLION

TABLE 56 SINGAPORE ELECTRONIC WEIGHING MACHINES MARKET, 2020 - 2026, USD MILLION

TABLE 57 SINGAPORE ELECTRONIC WEIGHING MACHINES MARKET BY TYPE,

2016 - 2019, USD MILLION

TABLE 58 SINGAPORE ELECTRONIC WEIGHING MACHINES MARKET BY TYPE,
2020 - 2026, USD MILLION

TABLE 59 SINGAPORE ELECTRONIC WEIGHING MACHINES MARKET BY
DISTRIBUTION CHANNEL, 2016 - 2019, USD MILLION

TABLE 60 SINGAPORE ELECTRONIC WEIGHING MACHINES MARKET BY
DISTRIBUTION CHANNEL, 2020 - 2026, USD MILLION

TABLE 61 REST OF ASIA PACIFIC ELECTRONIC WEIGHING MACHINES MARKET,
2016 - 2019, USD MILLION

TABLE 62 REST OF ASIA PACIFIC ELECTRONIC WEIGHING MACHINES MARKET,
2020 - 2026, USD MILLION

TABLE 63 REST OF ASIA PACIFIC ELECTRONIC WEIGHING MACHINES MARKET
BY TYPE, 2016 - 2019, USD MILLION

TABLE 64 REST OF ASIA PACIFIC ELECTRONIC WEIGHING MACHINES MARKET
BY TYPE, 2020 - 2026, USD MILLION

TABLE 65 REST OF ASIA PACIFIC ELECTRONIC WEIGHING MACHINES MARKET
BY DISTRIBUTION CHANNEL, 2016 - 2019, USD MILLION

TABLE 66 REST OF ASIA PACIFIC ELECTRONIC WEIGHING MACHINES MARKET
BY DISTRIBUTION CHANNEL, 2020 - 2026, USD MILLION

TABLE 67 KEY INFORMATION – ILLINOIS TOOL WORKS, INC.

TABLE 68 KEY INFORMATION – SHIMADZU CORPORATION

TABLE 69 KEY INFORMATION – SARTORIUS AG

TABLE 70 KEY INFORMATION – BONSO ELECTRONICS INTERNATIONAL, INC.

TABLE 71 KEY INFORMATION – METTLER-TOLEDO INTERNATIONAL, INC.

TABLE 72 KEY INFORMATION – A&D COMPANY, LIMITED

TABLE 73 KEY INFORMATION – DORAN SCALES, INC.

TABLE 74 KEY INFORMATION – ESSAE-TERAOKA PVT. LTD.

TABLE 75 KEY INFORMATION – FAIRBANKS SCALES, INC.

TABLE 76 KEY INFORMATION – KERN & SOHN GMBH

List Of Figures

LIST OF FIGURES

FIG 1 METHODOLOGY FOR THE RESEARCH

I would like to order

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