

Asia Pacific Electric Toothbrush Market Analysis (2018-2024)

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Abstracts

The Asia Pacific Electric Toothbrush Market would witness market growth of 9.3% CAGR during the forecast period (2018 – 2024).

The electrical toothbrush is a form of toothbrush which makes rapid, automatic bristle motions and is used in cleaning teeth. Brushing teeth manually could lead to damage of enamel and the gums. Electric toothbrush are equipped with pressure sensors, which ensures appropriate pressure is applied while brushing.

The Asia-Pacific electric toothbrush market is a rapidly growing market, as electric toothbrushes have gained popularity as these brushes offer improved cleaning of oral cavity. In addition, growing disposable income in this region and growing cases of dental caries drive the market growth.

Based on the Bristle type, the Electric Toothbrush market is segmented into Soft Bristle and Nanometer Bristle. Based on the Head Movement, the market is segmented into Sonic/Side-by-side and Rotation/Oscillation. The End User covered under the report includes Adults and Children. Based on countries, the Electric Toothbrush market segments the market into China, Japan, India, South Korea, Singapore, Malaysia, and Rest of Asia Pacific.

The market research report covers the analysis of key stake holders of the Market. Key companies profiled in the report include Koninklijke Philips N.V., Procter & Gamble Co., Panasonic, Omron Healthcare, Colgate-Palmolive, Water Pik, FOREO, Emmi Ultrasonic GmbH, Quip, and Shenzhen Risun Technology Co. Ltd.

Contents

CHAPTER 1. MARKET SCOPE & METHODOLOGY

- 1.1 Market Definition
- 1.2 Objectives
- 1.3 Market Scope
- 1.4 Segmentation
 - 1.4.1 Asia Pacific Electric Toothbrush Market, by Bristle Type
 - 1.4.2 Asia Pacific Electric Toothbrush Market, by Head Movement
 - 1.4.3 Asia Pacific Electric Toothbrush Market, by End User
 - 1.4.4 Asia Pacific Electric Toothbrush Market, by Country
- 1.5 Methodology for the research

CHAPTER 2. MARKET OVERVIEW

- 2.1 Introduction
- 2.2 Drivers, and Restraints
 - 2.2.1 Market Drivers
 - 2.2.2 Market Restraints

CHAPTER 3. ASIA PACIFIC ELECTRIC TOOTHBRUSH MARKET

- 3.1 Asia Pacific Electric Toothbrush Market by Bristle
 - 3.1.1 Asia Pacific Soft Bristle Electric Toothbrush Market by Country
 - 3.1.2 Asia Pacific Nanometer Bristle Electric Toothbrush Market by Country

CHAPTER 4. ASIA PACIFIC ELECTRIC TOOTHBRUSH MARKET BY HEAD MOVEMENT

- 4.1.1 Asia Pacific Sonic/Side-by-side Head Movement Electric Toothbrush Market by Country
- 4.1.2 Asia Pacific Rotation/Oscillation Head Movement Electric Toothbrush Market by Country

CHAPTER 5. ASIA PACIFIC ELECTRIC TOOTHBRUSH MARKET BY END USER

- 5.1.1 Asia Pacific Electric Toothbrush for Adults Market by Country
- 5.1.2 Asia Pacific Electric Toothbrush for Children Market by Country

CHAPTER 6. ASIA PACIFIC ELECTRIC TOOTHBRUSH MARKET BY COUNTRY

6.1 China Electric Toothbrush Market

- 6.1.1 China Electric Toothbrush Market by Bristle
- 6.1.2 China Electric Toothbrush Market by Head Movement
- 6.1.3 China Electric Toothbrush Market by End user

6.2 Japan Electric Toothbrush Market

- 6.2.1 Japan Electric Toothbrush Market by Bristle
- 6.2.2 Japan Electric Toothbrush Market by Head Movement
- 6.2.3 Japan Electric Toothbrush Market by End user

6.3 India Electric Toothbrush Market

- 6.3.1 India Electric Toothbrush Market by Bristle
- 6.3.2 India Electric Toothbrush Market by Head Movement
- 6.3.3 India Electric Toothbrush Market by End user

6.4 South Korea Electric Toothbrush Market

- 6.4.1 South Korea Electric Toothbrush Market by Bristle
- 6.4.2 South Korea Electric Toothbrush Market by Head Movement
- 6.4.3 South Korea Electric Toothbrush Market by End user

6.5 Singapore Electric Toothbrush Market

- 6.5.1 Singapore Electric Toothbrush Market by Bristle
- 6.5.2 Singapore Electric Toothbrush Market by Head Movement
- 6.5.3 Singapore Electric Toothbrush Market by End user

6.6 Malaysia Electric Toothbrush Market

- 6.6.1 Malaysia Electric Toothbrush Market by Bristle
 - 6.6.1.1 Malaysia Electric Toothbrush Market by Head Movement
- 6.6.2 Malaysia Electric Toothbrush Market by End user

6.7 Rest of Asia Pacific Electric Toothbrush Market

- 6.7.1 Rest of Asia Pacific Electric Toothbrush Market by Bristle
- 6.7.2 Rest of Asia Pacific Electric Toothbrush Market by Head Movement
- 6.7.3 Rest of Asia Pacific Electric Toothbrush Market by End user

CHAPTER 7. COMPANY PROFILES

7.1 Koninklijke Philips N.V

- 7.1.1 Company Overview
- 7.1.2 Financial Analysis
- 7.1.3 Segmental and Regional Analysis
- 7.1.4 Research & Development Expense

- 7.2 Colgate Palmolive
 - 7.2.1 Company Overview
 - 7.2.2 Financial Analysis
 - 7.2.3 Segmental and Regional Analysis
 - 7.2.4 Research & Development Expense
- 7.3 The Procter & Gamble Company (P&G).
 - 7.3.1 Company Overview
 - 7.3.2 Financial Analysis
 - 7.3.3 Segmental Analysis
 - 7.3.4 Research & Development Analysis
- 7.4 Panasonic Corporation
 - 7.4.1 Company Overview
 - 7.4.2 Financial Analysis
 - 7.4.3 Segmental and Regional Analysis
 - 7.4.4 Research & Development Expense
- 7.5 OMRON HEALTHCARE Co., Ltd.
 - 7.5.1 Company Overview
 - 7.5.2 Financial Analysis
 - 7.5.3 Segmental and Regional Analysis
 - 7.5.4 Research & Development Expense
- 7.6 Water Pik, Inc.
 - 7.6.1 Company Overview
- 7.7 FOREO
 - 7.7.1 Company Overview
- 7.8 Emmi Ultrasonic GmbH
 - 7.8.1 Company Overview
- 7.9 Quip
 - 7.9.1 Company Overview
- 7.1 Shenzhen Risun Technology Co.,Ltd
 - 7.10.1 Company Overview

List Of Tables

LIST OF TABLES

TABLE 1 ASIA PACIFIC ELECTRIC TOOTHBRUSH MARKET, 2014 - 2017, USD MILLION

TABLE 2 ASIA PACIFIC ELECTRIC TOOTHBRUSH MARKET, 2018 - 2024, USD MILLION

TABLE 3 ASIA PACIFIC ELECTRIC TOOTHBRUSH MARKET BY BRISTLE, 2014 - 2017, USD MILLION

TABLE 4 ASIA PACIFIC ELECTRIC TOOTHBRUSH MARKET BY BRISTLE, 2018 - 2024, USD MILLION

TABLE 5 ASIA PACIFIC SOFT BRISTLE ELECTRIC TOOTHBRUSH MARKET BY COUNTRY, 2014 - 2017, USD MILLION

TABLE 6 ASIA PACIFIC SOFT BRISTLE ELECTRIC TOOTHBRUSH MARKET BY COUNTRY, 2018 - 2024, USD MILLION

TABLE 7 ASIA PACIFIC NANOMETER BRISTLE ELECTRIC TOOTHBRUSH MARKET BY COUNTRY, 2014 - 2017, USD MILLION

TABLE 8 ASIA PACIFIC NANOMETER BRISTLE ELECTRIC TOOTHBRUSH MARKET BY COUNTRY, 2018 - 2024, USD MILLION

TABLE 9 ASIA PACIFIC ELECTRIC TOOTHBRUSH MARKET BY HEAD MOVEMENT, 2014 - 2017, USD MILLION

TABLE 10 ASIA PACIFIC ELECTRIC TOOTHBRUSH MARKET BY HEAD MOVEMENT, 2018 - 2024, USD MILLION

TABLE 11 ASIA PACIFIC SONIC/SIDE-BY-SIDE HEAD MOVEMENT ELECTRIC TOOTHBRUSH MARKET BY COUNTRY, 2014 - 2017, USD MILLION

TABLE 12 ASIA PACIFIC SONIC/SIDE-BY-SIDE HEAD MOVEMENT ELECTRIC TOOTHBRUSH MARKET BY COUNTRY, 2018 - 2024, USD MILLION

TABLE 13 ASIA PACIFIC ROTATION/OSCILLATION HEAD MOVEMENT ELECTRIC TOOTHBRUSH MARKET BY COUNTRY, 2014 - 2017, USD MILLION

TABLE 14 ASIA PACIFIC ROTATION/OSCILLATION HEAD MOVEMENT ELECTRIC TOOTHBRUSH MARKET BY COUNTRY, 2018 - 2024, USD MILLION

TABLE 15 ASIA PACIFIC ELECTRIC TOOTHBRUSH MARKET BY END USER, 2014 - 2017, USD MILLION

TABLE 16 ASIA PACIFIC ELECTRIC TOOTHBRUSH MARKET BY END USER, 2018 - 2024, USD MILLION

TABLE 17 ASIA PACIFIC ELECTRIC TOOTHBRUSH FOR ADULTS MARKET BY COUNTRY, 2014 - 2017, USD MILLION

TABLE 18 ASIA PACIFIC ELECTRIC TOOTHBRUSH FOR ADULTS MARKET BY

COUNTRY, 2018 - 2024, USD MILLION

TABLE 19 ASIA PACIFIC ELECTRIC TOOTHBRUSH FOR CHILDREN MARKET BY COUNTRY, 2014 - 2017, USD MILLION

TABLE 20 ASIA PACIFIC ELECTRIC TOOTHBRUSH FOR CHILDREN MARKET BY COUNTRY, 2018 - 2024, USD MILLION

TABLE 21 ASIA PACIFIC ELECTRIC TOOTHBRUSH MARKET BY COUNTRY, 2014 - 2017, USD MILLION

TABLE 22 ASIA PACIFIC ELECTRIC TOOTHBRUSH MARKET BY COUNTRY, 2018 - 2024, USD MILLION

TABLE 23 CHINA ELECTRIC TOOTHBRUSH MARKET, 2014 - 2017, USD MILLION

TABLE 24 CHINA ELECTRIC TOOTHBRUSH MARKET, 2018 - 2024, USD MILLION

TABLE 25 CHINA ELECTRIC TOOTHBRUSH MARKET BY HEAD MOVEMENT, 2014 - 2017, USD MILLION

TABLE 26 CHINA ELECTRIC TOOTHBRUSH MARKET BY HEAD MOVEMENT, 2018 - 2024, USD MILLION

TABLE 27 CHINA ELECTRIC TOOTHBRUSH MARKET BY HEAD MOVEMENT, 2014 - 2017, USD MILLION

TABLE 28 CHINA ELECTRIC TOOTHBRUSH MARKET BY HEAD MOVEMENT, 2018 - 2024, USD MILLION

TABLE 29 CHINA ELECTRIC TOOTHBRUSH MARKET BY END USER, 2014 - 2017, USD MILLION

TABLE 30 CHINA ELECTRIC TOOTHBRUSH MARKET BY END USER, 2018 - 2024, USD MILLION

TABLE 31 JAPAN ELECTRIC TOOTHBRUSH MARKET, 2014 - 2017, USD MILLION

TABLE 32 JAPAN ELECTRIC TOOTHBRUSH MARKET, 2018 - 2024, USD MILLION

TABLE 33 JAPAN ELECTRIC TOOTHBRUSH MARKET BY HEAD MOVEMENT, 2014 - 2017, USD MILLION

TABLE 34 JAPAN ELECTRIC TOOTHBRUSH MARKET BY HEAD MOVEMENT, 2018 - 2024, USD MILLION

TABLE 35 JAPAN ELECTRIC TOOTHBRUSH MARKET BY HEAD MOVEMENT, 2014 - 2017, USD MILLION

TABLE 36 JAPAN ELECTRIC TOOTHBRUSH MARKET BY HEAD MOVEMENT, 2018 - 2024, USD MILLION

TABLE 37 JAPAN ELECTRIC TOOTHBRUSH MARKET BY END USER, 2014 - 2017, USD MILLION

TABLE 38 JAPAN ELECTRIC TOOTHBRUSH MARKET BY END USER, 2018 - 2024, USD MILLION

TABLE 39 INDIA ELECTRIC TOOTHBRUSH MARKET, 2014 - 2017, USD MILLION

TABLE 40 INDIA ELECTRIC TOOTHBRUSH MARKET, 2018 - 2024, USD MILLION

TABLE 41 INDIA ELECTRIC TOOTHBRUSH MARKET BY HEAD MOVEMENT, 2014 - 2017, USD MILLION

TABLE 42 INDIA ELECTRIC TOOTHBRUSH MARKET BY HEAD MOVEMENT, 2018 - 2024, USD MILLION

TABLE 43 INDIA ELECTRIC TOOTHBRUSH MARKET BY HEAD MOVEMENT, 2014 - 2017, USD MILLION

TABLE 44 INDIA ELECTRIC TOOTHBRUSH MARKET BY HEAD MOVEMENT, 2018 - 2024, USD MILLION

TABLE 45 INDIA ELECTRIC TOOTHBRUSH MARKET BY END USER, 2014 - 2017, USD MILLION

TABLE 46 INDIA ELECTRIC TOOTHBRUSH MARKET BY END USER, 2018 - 2024, USD MILLION

TABLE 47 SOUTH KOREA ELECTRIC TOOTHBRUSH MARKET, 2014 - 2017, USD MILLION

TABLE 48 SOUTH KOREA ELECTRIC TOOTHBRUSH MARKET, 2018 - 2024, USD MILLION

TABLE 49 SOUTH KOREA ELECTRIC TOOTHBRUSH MARKET BY HEAD MOVEMENT, 2014 - 2017, USD MILLION

TABLE 50 SOUTH KOREA ELECTRIC TOOTHBRUSH MARKET BY HEAD MOVEMENT, 2018 - 2024, USD MILLION

TABLE 51 SOUTH KOREA ELECTRIC TOOTHBRUSH MARKET BY HEAD MOVEMENT, 2014 - 2017, USD MILLION

TABLE 52 SOUTH KOREA ELECTRIC TOOTHBRUSH MARKET BY HEAD MOVEMENT, 2018 - 2024, USD MILLION

TABLE 53 SOUTH KOREA ELECTRIC TOOTHBRUSH MARKET BY END USER, 2014 - 2017, USD MILLION

TABLE 54 SOUTH KOREA ELECTRIC TOOTHBRUSH MARKET BY END USER, 2018 - 2024, USD MILLION

TABLE 55 SINGAPORE ELECTRIC TOOTHBRUSH MARKET, 2014 - 2017, USD MILLION

TABLE 56 SINGAPORE ELECTRIC TOOTHBRUSH MARKET, 2018 - 2024, USD MILLION

TABLE 57 SINGAPORE ELECTRIC TOOTHBRUSH MARKET BY HEAD MOVEMENT, 2014 - 2017, USD MILLION

TABLE 58 SINGAPORE ELECTRIC TOOTHBRUSH MARKET BY HEAD MOVEMENT, 2018 - 2024, USD MILLION

TABLE 59 SINGAPORE ELECTRIC TOOTHBRUSH MARKET BY HEAD MOVEMENT, 2014 - 2017, USD MILLION

TABLE 60 SINGAPORE ELECTRIC TOOTHBRUSH MARKET BY HEAD MOVEMENT,

2018 - 2024, USD MILLION

TABLE 61 SINGAPORE ELECTRIC TOOTHBRUSH MARKET BY END USER, 2014 - 2017, USD MILLION

TABLE 62 SINGAPORE ELECTRIC TOOTHBRUSH MARKET BY END USER, 2018 - 2024, USD MILLION

TABLE 63 MALAYSIA ELECTRIC TOOTHBRUSH MARKET, 2014 - 2017, USD MILLION

TABLE 64 MALAYSIA ELECTRIC TOOTHBRUSH MARKET, 2018 - 2024, USD MILLION

TABLE 65 MALAYSIA ELECTRIC TOOTHBRUSH MARKET BY HEAD MOVEMENT, 2014 - 2017, USD MILLION

TABLE 66 MALAYSIA ELECTRIC TOOTHBRUSH MARKET BY HEAD MOVEMENT, 2018 - 2024, USD MILLION

TABLE 67 MALAYSIA ELECTRIC TOOTHBRUSH MARKET BY HEAD MOVEMENT, 2014 - 2017, USD MILLION

TABLE 68 MALAYSIA ELECTRIC TOOTHBRUSH MARKET BY HEAD MOVEMENT, 2018 - 2024, USD MILLION

TABLE 69 MALAYSIA ELECTRIC TOOTHBRUSH MARKET BY END USER, 2014 - 2017, USD MILLION

TABLE 70 MALAYSIA ELECTRIC TOOTHBRUSH MARKET BY END USER, 2018 - 2024, USD MILLION

TABLE 71 REST OF ASIA PACIFIC ELECTRIC TOOTHBRUSH MARKET, 2014 - 2017, USD MILLION

TABLE 72 REST OF ASIA PACIFIC ELECTRIC TOOTHBRUSH MARKET, 2018 - 2024, USD MILLION

TABLE 73 REST OF ASIA PACIFIC ELECTRIC TOOTHBRUSH MARKET BY HEAD MOVEMENT, 2014 - 2017, USD MILLION

TABLE 74 REST OF ASIA PACIFIC ELECTRIC TOOTHBRUSH MARKET BY HEAD MOVEMENT, 2018 - 2024, USD MILLION

TABLE 75 REST OF ASIA PACIFIC ELECTRIC TOOTHBRUSH MARKET BY HEAD MOVEMENT, 2014 - 2017, USD MILLION

TABLE 76 REST OF ASIA PACIFIC ELECTRIC TOOTHBRUSH MARKET BY HEAD MOVEMENT, 2018 - 2024, USD MILLION

TABLE 77 REST OF ASIA PACIFIC ELECTRIC TOOTHBRUSH MARKET BY END USER, 2014 - 2017, USD MILLION

TABLE 78 REST OF ASIA PACIFIC ELECTRIC TOOTHBRUSH MARKET BY END USER, 2018 - 2024, USD MILLION

TABLE 79 KEY INFORMATION – KONINKLIJKE PHILIPS N.V

TABLE 80 KEY INFORMATION – COLGATE-PALMOLIVE.

TABLE 81 KEY INFORMATION – THE PROCTER & GAMBLE COMPANY (P&G).

TABLE 82 KEY INFORMATION – PANASONIC CORPORATION

TABLE 83 KEY INFORMATION – OMRON HEALTHCARE CO., LTD.

TABLE 84 KEY INFORMATION – WATER PIK, INC.

TABLE 85 KEY INFORMATION – FOREO

TABLE 86 KEY INFORMATION – EMMI ULTRASONIC GMBH

TABLE 87 KEY INFORMATION – QUIP

TABLE 88 KEY INFORMATION – SHENZHEN RISUN TECHNOLOGY CO.,LTD

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