

# Asia Pacific Electric Shavers Market Analysis (2018-2024)

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## Abstracts

The Asia Pacific Electric shavers Market would witness market growth of 6.6% CAGR during the forecast period (2018 – 2024).

Electric shavers are also called as electronic razors, and are electronic devices that have rotating or oscillating blades. The electric shavers nullify the use of shaving creams, soaps, or even water. The razor is powered by a small DC motor, powered either by batteries or mains electricity. Many modern day electric shavers are powered by rechargeable batteries. Alternatively, an electro-mechanical oscillator driven by an AC-energized solenoid is also used.

Asia Pacific offers various opportunities to the key players, as the region is witnessing rapid urbanization in countries such as India and China. Moreover, the buying power among consumers is also growing in the region, which has led to the growth of the electric shavers market in Asia Pacific region.

Based on the Product type, the Electric shavers market is segmented into Trimmers / Clippers, Rotary Shavers, and Foil Shavers. Based on the Distribution Channel, the market is segmented into Health & Beauty Stores, General Merchandising/Mass Stores, Supermarkets & Hypermarkets, and Other. The end user segment covers Male and Female. Based on countries, the market is segmented into China, Japan, India, South Korea, Singapore, Malaysia, and Rest of Asia Pacific.

The market research report covers the analysis of key stake holders of the market. Key companies profiled in the report include Conair Corporation, Koninklijke Philips N.V., Procter & Gamble Co., Panasonic Corporation, BaByliss SARL, Braun GmbH, Spectrum Brands Holdings, Inc, Sakar International, Inc., Helen of Troy Limited, and

Wahl GmbH.

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