

Asia Pacific Disaster Recovery as a Service Market (2016 - 2022)

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Abstracts

Disaster Recovery as a Service is the imitation and hosting of objective or functional servers by a third-party to supply failover in the eventuality of man-made or natural tragedy. It could be particularly a good choice for small to mid-size firms that do not have the essential competence to implement preventative measures, configure and analyze an efficient disaster recovery approach. Disaster Recovery as a Service offers business continuity by entitling data back-up, retrieval, and assortment. It can benefit organizations to document business critical file types in the course of natural mishaps: floods, hurricanes, tornados, or abrupt and unanticipated system malfunction.

Asia-Pacific market for Disaster Recovery as a Service is witnessing an increasing demand from customers from medium and small organizations in implementing hybrid cloud disaster recovery services. However, clients are worried about privacy and security. An increasingly acknowledged option would be to put both primary production and disaster restoration circumstances into the cloud and allow a managed service agency deal with each of them. Using this method, corporations can get rid of the requirement of an on-premise infrastructure as well as take advantage of the low usage-based expenditures through the implementation of cloud computing.

The report highlights the adoption of Disaster Recovery as a Service. Based on the service type, the Disaster Recovery as a Service market is segmented into Backup Solutions, Real-Time Replication, Data Security and Professional Services. In 2015, Backup solutions have dominated the Disaster Recovery as a Service market by service type with market revenue of \$ 82.0 million. However, Professional Services is witnessing a promising growth during the forecast period (2016-2022).

The provider's type highlighted in the report includes Cloud Service Providers, Telecom

and Communication Service Providers and Managed Service Providers. Among the three provider type, cloud service providers have dominated the market with market revenue of \$ 88.9 million in 2015. Two types of Organization size the market is segmented into large Enterprises and Small & Medium sized Enterprises.

The verticals discussed in the report include BFSI sector, Retail, IT & Telecom, Manufacturing, government, Education, Media & entertainment, Transportation and others. BFSI sector is among the highest revenue contributor to Disaster Recovery as a Service market in 2015 with revenue of \$ 39.6 million in 2015. Maximum growth is witnessed in Media & Entertainment sector.

Based on country, Asia-Pacific Disaster Recovery as a Service market is segmented into China, Japan, India, South Korea, Singapore, Malaysia and Rest of Asia-Pacific. China remained the dominant region in the Asia-Pacific Disaster Recovery as a Service market in 2015. Malaysia would witness highest CAGR during the forecast period (2016-2022).

The report covers the analysis of key stake holders of the Disaster Recovery as a Service market. Key companies profiled in the report include IBM Corporation, Microsoft Corporation, Google, Inc., HP Enterprise Company, Amazon.com, Inc., Verizon Communications, Inc., Barracuda Networks, Inc. and Cisco Systems, Inc.

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