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Asia Pacific Digital Workplace Market By Component (Solutions and Services) By Organization Size (Large Enterprises and Small & Medium Enterprises) By End User (Telecom & ITeS, BFSI, Retail & Consumer Goods, Government, Healthcare and Others) By Country, Industry Analysis and Forecast, 2020 - 2026

https://marketpublishers.com/r/A0E2E8287988EN.html
Date: May 2020
Pages: 144
Price: US$ 1,500.00 (Single User License)
ID: A0E2E8287988EN

Abstracts

The Asia Pacific Digital Workplace Market would witness market growth of 23.6% CAGR during the forecast period (2020-2026).

The Digital Workplace consists of a collection of networks, technologies and tools that put individuals, technology and business processes together in order to increase organizational performance and accomplish business goals. The introduction of emerging technology and resources aims to enhance the management of employees and to have shared interaction so that companies can utilize technical flexibility in creating modern digital business systems.

The emergence of new tools and technologies and the need for workers to be more versatile in terms of work-life balance are main factors in the digital workplace market. Digital workplace technologies are gaining enormous traction as a result of the advantages they deliver. Benefits involve efficient utilization of capital, contributing to enhanced security and delivery of applications. Digital workplace services are also classified as technical services and managed services. Professional resources help consult, incorporate and support organizations in various sectors to successfully resolve risks, providing accountability and compliance for all business functions.

Mental wellbeing continues to be a growing concern in the developing world,

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exacerbated, without a doubt, by the relentless influx of information that everyone gets all the time. Health and well-being are now high on nearly every business agenda! The period of information overload continues in the workforce, where workers are increasingly complaining that they cannot locate the information they need to effectively perform their position, and company goals are being lost in the 'noise'. In addition, the Digital Workplace is increasingly becoming more 'intelligent,' powered by personalization, better discovery, advanced Bots and dramatically enhanced Artificial Intelligence.

Based on Component, the market is segmented into Solutions and Services. Services segment is further bifurcated across Professional Services, Virtual Desktop Infrastructure Services, Unified Communications as a Service, Enterprise Mobility Management Services and Others. Based on Organization Size, the market is segmented into Large Enterprises and Small & Medium Enterprises. Based on End User, the market is segmented into Telecom & ITeS, BFSI, Retail & Consumer Goods, Government, Healthcare and Others. Based on countries, the market is segmented into China, Japan, India, South Korea, Singapore, Australia, and Rest of Asia Pacific.

The market research report covers the analysis of key stake holders of the market. Key companies profiled in the report include Atos Group, Wipro Limited, HCL Technologies Ltd. (HCL Enterprises), IBM Corporation, DXC Technology Company, NTT Data Corporation, Citrix Systems, Inc., Unisys Corporation, Accenture PLC, and Cognizant Technology Solutions Corporation.

Scope of the Study

Market Segmentation:

By Component

- Solutions
- Services
  - Professional Services
  - Virtual Desktop Infrastructure Services
  - Unified Communications as a Service

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Enterprise Mobility Management Services

Others

By Organization Size

Large Enterprises

Small & Medium Enterprises

By End User

Telecom & ITeS

BFSI

Retail & Consumer Goods

Government

Healthcare

Others

By Country

China

Japan

India

South Korea

Singapore

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Australia

Rest of Asia Pacific

Companies Profiled

Atos Group

Wipro Limited

HCL Technologies Ltd. (HCL Enterprises)

IBM Corporation

DXC Technology Company

NTT Data Corporation

Citrix Systems, Inc.

Unisys Corporation

Accenture PLC

Cognizant Technology Solutions Corporation

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