

# Asia Pacific Digital Process Automation Market Analysis (2018-2024)

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## Abstracts

The Asia Pacific Digital Process Automation Market would witness market growth of 15.4% CAGR during the forecast period (2018 – 2024). The increasing automation and need for on-time service delivery are the factors that would provide market opportunities for digital process automation solution and services. Business processes and activities could be seamlessly either partially or fully automated with human intervention at strategic points in various workflows. Sales, marketing, production, supply chain, inventory control, administration, IT and management process are some of the sectors that would benefit from digital process automation.

Based on the component type, the Digital Process Automation market is segmented into Solution and Services. The Services market is segmented into Professional and Managed Services. Based on the Business function, the market is segmented into Sales Process Automation, Marketing Automation, Supply Chain Automation and Claims Automation. The Organization Size highlighted in this report includes Small & Medium Enterprises and Large Enterprises. Based on Deployment Type, the market is segmented into Cloud based and On-Premise. The verticals covered under the report include Manufacturing, Consumer Goods & Retail, Healthcare, BFSI, Transportation & Logistics, Energy & Utilities, Telecom & IT and Others. Based on countries, the market is segmented into China, Japan, India, South Korea, Singapore, Malaysia, and Rest of Asia Pacific.

The market research report covers the analysis of key stake holders of the market. Key companies profiled in the report IBM Corporation, Oracle Corporation, SAP SE, Microsoft Corporation, Pegasystems Inc., Open Text Corporation, TIBCO Software Inc., Software AG, Nintex Global Limited, and Cognizant Technology Solutions Corporation.

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