

Asia Pacific Digital Pen Market Analysis (2017-2023)

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Abstracts

The Asia Pacific Digital Pen Market would witness market growth of 16.4% CAGR during the forecast period (2017 – 2023). A digital pen is a battery-operated writing instrument and it is used in capturing digitally handwritten note or drawings. A digital pen typically comes with a Universal Serial Bus (USB) cradle allowing the users to upload handwritten notes to a personal computer (PC). The pen has a look of a regular ball-point pen, but needs special digital paper to digitally capture hand written notes. Need for data integrity, easy traceability, and accuracy & data precision are the factors that are vital for end users, and these factors would drive the demand for digital pens. The adoption of digital pens help end users in maintaining documentation at office space or remote locations, as per the requirement or based on the need to capture data.

Based on Technology, the market report segments the market into Camera Digital Pen, Accelerometer Digital Pen, Trackball Digital Pen, and Others. Based on Platform Type, the Digital Pen Market segments the market into iOS & Others and Android. Based on End User, the market report segments the market into BFSI, Government, Healthcare, Telecom & IT, and Others. Based on Countries, the Digital Pen Market segments the market into Germany, UK, France, Russia, Spain, Italy, and Rest of Asia Pacific.

The market research report covers the competition analysis of key stake holders of the Asia Pacific Digital Pen Market. Key companies profiled in the report include Apple Inc., Canon Inc., Hewlett Packard Enterprise (HPE) Company, Toshiba Corporation, Hanwang Technology Co., Ltd., Anoto Group AB (Livescribe, Inc.), D'leteren SA (Moleskine SPA), NeoLAB convergence Inc., Wacom Co., Ltd., and Xcallibre.

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