

Asia Pacific Digital Education Market By Learning Type (Self-Paced Instructor-Led Online Education and Instructor-Led Online Education), By Course Type (Science & Technology Courses, Entrepreneurship & Business Management Courses and Others), By End User (Individual Learners and Academic Institutions and Enterprises & Government Organizations), By Country, Industry Analysis and Forecast, 2020 - 2026

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Abstracts

The Asia Pacific Digital Education Market would witness market growth of 35.5% CAGR during the forecast period (2020-2026).

The proliferation of connected devices in the education sector and the acceptance of eLearning solutions are some of the factors driving the growth of the Digital Education Industry. Online communication is the type of teaching where one person (instructor) plays a leading role in the learning process by providing guidance to other learners. Video-based erudition is additionally communicative and tempting to scholars, as it allows them to study topic curriculums at their own speed, free from any anxiety about penalties and time strictness. Instant communication between educators and learners encourages the exchange of thought and data at an enhanced level that improves the educational performance of apprentices. One more thought-provoking aspect of video-based education is that it gives scholars elasticity to attend live online sessions or watch a recorded lecture at anytime, anywhere in the classroom. They can talk about it as many times as they want to fully understand the knowledge of the lecture, without any limitation.

Unlike content-heavy word-based learning, e-learning provides collaborative learning materials for infotainment. Apprentices receive useful learning notes in the arrangement



of audio-video, animations, short films, graphics, comics, and much more, which has gone so far as to force dull behaviours in pupils.

Multimedia intrusions in the teaching part emphasize on involving scholars into conceptbased culture while broadening their resourcefulness and reasoning abilities. Infotainment education material is undeviating, small, crisp and stress-free to catch curriculums and added information. Collaborating instructional resources are readily accessible online or can be downloaded on electronic devices, such as cell phones, tablets and laptops, on learn at any time and wherever the learner wants.

Based on Learning Type, the market is segmented into Self-Paced Instructor-Led Online Education and Instructor-Led Online Education. Based on Course Type, the market is segmented into Science & Technology Courses, Entrepreneurship & Business Management Courses and Others. Based on End User, the market is segmented into Individual Learners and Academic Institutions and Enterprises & Government Organizations. Based on countries, the market is segmented into China, Japan, India, South Korea, Singapore, Malaysia, and Rest of Asia Pacific.

The market research report covers theanalysis of key stake holders of the market. Key companies profiled in the report include NetDragon Websoft Holdings Limited (EdModo, Inc.), Pluralsight, Inc., Seek Limited (FutureLearn), Alison, Udacity, Inc., Udemy, Inc., edX, Inc., Jigsaw Academy (Manipal Education and Medical Group), Coursera, Inc., and NovoEd, Inc. (Devonshire Investors).

Scope of the Study

Market Segmentation:

By Learning Type

Self-Paced Instructor-Led Online Education

Instructor-Led Online Education

By Course Type

Science & Technology Courses

Entrepreneurship & Business Management Courses



Others

By End User

Individual Learners and Academic Institutions

Enterprises & Government Organizations

By Country

China

Japan

India

South Korea

Singapore

Malaysia

Rest of Asia Pacific

Companies Profiled

NetDragon Websoft Holdings Limited (EdModo, Inc.)

Pluralsight, Inc.

Seek Limited (FutureLearn)

Alison

Udacity, Inc.

Asia Pacific Digital Education Market By Learning Type (Self-Paced Instructor-Led Online Education and Instruc...



Udemy, Inc.

edX, Inc.

Jigsaw Academy (Manipal Education and Medical Group)

Coursera, Inc.

NovoEd, Inc. (Devonshire Investors)

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