

# Asia Pacific Digital Assurance Market Analysis (2017-2023)

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## Abstracts

The Asia Pacific Digital Assurance Market would witness market growth of 14% CAGR during the forecast period (2017 – 2023). Digital Assurance is a set of quality assurance protocols used in ensuring smooth interactions between various components of Digital Ecosystems which encompasses interconnected people, processes and things cutting across the Social, Mobile, Analytics and Cloud stack. The cloud technology is very popular among various enterprises, as cloud-based software and applications are relatively cheaper and the functionalities can be deployed even in a basic IT infrastructure. The mobile technology segment is witnessing growth, due to growing adoption of mobile devices to access internet, enterprise data, communication, and personalized information.

Based on Testing Type, the market report segments the market into Functional Testing, Security Testing, Performance & Usability Testing, API Testing, and Network Testing. Based on Technology, the Digital Assurance market segments the market into Analytics, Mobile, Social Media, and Cloud. Based on Organization Size, the market report segments the market into Small & Medium Enterprises and Large Enterprises. Based on Testing Mode, the Digital Assurance market segments the market into Manual Testing and Test Automation. Based on Vertical, the market report segments the market into Manufacturing, Government, BFSI, Healthcare, Transportation & Logistics, Retail, Telecom, Media & Entertainment, and Others. Based on Countries, the Digital Assurance market segments the market into China, Japan, India, South Korea, Singapore, Malaysia, and Rest of Asia Pacific.

The market research report covers the competition analysis of key stake holders of the Asia Pacific Digital Assurance Market. Key companies profiled in the report include Capgemini, Micro Focus, Accenture Plc., Cognizant, DXC Technology, Hexaware

Technologies, SQS Software Quality Systems AG, Wipro Limited, Maveric Systems, and Tata Consultancy Services.

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