

# Asia Pacific Deception Technology Market (2016-2022)

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## Abstracts

Rising amount of new code and robust underworld economy would be significantly contributing to the market growth during the forecast period. There has been a major move towards producing more and highly secure code through the use of automation and better tools. The growth in such technology would drive the software for web applications, mobile hardware and devices connected to the Internet of Things.

IoT, which will be an integral part of human evolution, will increasingly have sensing, analytics and visualization tools. The technology will connect everything right from a personal, community or national level. Information sharing and ease of accessibility via the IoT makes businesses vulnerable to targeted cyber-attacks. Therefore, with substantial benefits, there is also wide scope for risks. The fact that IoT is always-online makes it highly susceptible to intrusion and attacks.

Correlation engines track the decoy that has been attacked and also identifies the vectors used in the attack. Deception technology enhances the security products an organization uses. The technology is not signature specific; therefore, making it extremely effective to gain real-time visibility into an attack. As the technology is signature independent, it enhances the capabilities of an organization's regular security information and event management (SIEM) system. With relatively superior level of technology, infected devices are identified and quarantined at the soonest.

The report highlights the adoption of Deception Technology in Asia Pacific. Based on the Component, the Asia Pacific Deception Technology Market is segmented into Solutions and Services segment. Based on the Category, the services market is bifurcated into Professional Services and Managed Services segment. The Professional Services Market Segment is segmented into Consulting, Training & Education, Design and System Integration and Support and Maintenance sub segments. Based on the Deception Stack, the market is segmented into Application Security, Data Security,

Endpoint Security and Network Security. The study also bifurcates the market according to the deployment mode as Cloud and On-premise segments. Based on the End User Organization size, the study segments the market into Small & Medium Enterprises and Large Enterprises. According to the application in various industry verticals the market is segmented into BFSI sector, Energy and Utilities, Government, Healthcare, IT and Telecom, Manufacturing, Retail and Others. The countries included in the report are China, Japan, India, South Korea, Singapore, Malaysia and Rest of Asia Pacific.

Key companies profiled in the report includes Rapid7, Logrhythm, Trapx Security, Attivo Networks, Illusive Networks, Cymmetria, Guardicore, Allure Security Technology, TopSpin Security, Varmour and Smokescreen Technologies.

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