

Asia Pacific Data Science Platform Market By Component (Platform (Without Services) and Services), By Deployment Type (On-premises and Cloud), By Enterprise Size (Large Enterprise and Small & Medium Enterprise), By Application (Marketing & Sales, Logistics, Customer Support, Finance & Accounting and Others), By End User (BFSI, Energy & Utilities, Healthcare, Retail & eCommerce, Government & Defense, IT & Telecommunication, Manufacturing and Others), By Country, Industry Analysis and Forecast, 2020 - 2026

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Abstracts

The Asia Pacific Data Science Platform Market would witness market growth of 29% CAGR during the forecast period (2020-2026).

The data science platform includes the software hub around which all sorts of data science work happens, including integrating and exploring data from different sources, coding, and building models. It additionally uses the data, installs models into production, and presents results through model-fueled applications or reports. It permits data researchers inside a solitary environment to find noteworthy insights from data, plan a strategy, and in communicating the collected data throughout an enterprise.

Data science has become very important for business today. As the quantity of instruments, models, and model makers is expanding, the requirement for a uniform data science platform that can give complete solutions is expanding. To comprehend

which instrument to utilize when and manage the complex nature related to dealing with a huge amount of data and gain adaptability, the adoption of these platforms is expanding. These platforms are giving organizations an end-to-end process of managing, deploying, and making analytics models in a collaborative and open environment.

Moreover, the outbreak of the COVID-19 pandemic has also affected the market immensely. The rise of new data and data patterns has changed the market situation. Apart from changing data analytics models, it has given a wide opportunity to data researchers to utilize advanced instruments and procedures to assist organizations with making better choices in the uncertain and speedy environment which also has a lack of data. Additionally, data science platforms have helped a few organizations in harnessing insights from the data and accelerate the process of medical research.

Based on Component, the market is segmented into Platform (Without Services) and Services. Based on Deployment Type, the market is segmented into On-premises and Cloud. Based on Enterprise Size, the market is segmented into Large Enterprise and Small & Medium Enterprise. Based on Application, the market is segmented into Marketing & Sales, Logistics, Customer Support, Finance & Accounting and Others. Based on End User, the market is segmented into BFSI, Energy & Utilities, Healthcare, Retail & eCommerce, Government & Defense, IT & Telecommunication, Manufacturing and Others. Based on countries, the market is segmented into China, Japan, India, South Korea, Singapore, Malaysia, and Rest of Asia Pacific.

The market research report covers the analysis of key stake holders of the market. Key companies profiled in the report include IBM Corporation, Microsoft Corporation, Google, Inc., SAP SE, Altair Engineering, Inc., Alteryx, Inc., Cloudera, Inc., The MathWorks, Inc., SAS Institute, Inc., and RapidMiner, Inc.

Scope of the Study

Market Segmentation:

By Component

Platform (Without Services)

Services

By Deployment Type

On-premises

Cloud

By Enterprise Size

Large Enterprise

Small & Medium Enterprise

By Application

Marketing & Sales

Logistics

Customer Support

Finance & Accounting

Others

By End User

BFSI

Energy & Utilities

Healthcare

Retail & eCommerce

Government & Defense

IT & Telecommunication

Manufacturing

Others

By Country

China

Japan

India

South Korea

Singapore

Malaysia

Rest of Asia Pacific

Companies Profiled

IBM Corporation

Microsoft Corporation

Google, Inc.

SAP SE

Altair Engineering, Inc.

Alteryx, Inc.

Cloudera, Inc.

The MathWorks, Inc.

SAS Institute, Inc.

RapidMiner, Inc.

Unique Offerings from KBV Research

Exhaustive coverage

Highest number of market tables and figures

Subscription based model available

Guaranteed best price

Assured post sales research support with 10% customization free

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FIG 4 KEY STRATEGIC MOVE: (PARTNERSHIPS, COLLABORATIONS, AND AGREEMENTS : 2017, APR – 2020, OCT) LEADING PLAYERS

FIG 5 RECENT STRATEGIES AND DEVELOPMENTS: IBM CORPORATION

FIG 6 SWOT ANALYSIS: IBM CORPORATION

FIG 7 RECENT STRATEGIES AND DEVELOPMENTS: MICROSOFT CORPORATION

FIG 8 SWOT ANALYSIS: MICROSOFT CORPORATION

FIG 9 RECENT STRATEGIES AND DEVELOPMENTS: GOOGLE, INC.

FIG 10 SWOT ANALYSIS: ALPHABET INC. (GOOGLE INC.)

FIG 11 RECENT STRATEGIES AND DEVELOPMENTS: SAP SE

FIG 12 SWOT ANALYSIS: SAP SE

FIG 13 RECENT STRATEGIES AND DEVELOPMENTS: ALTAIR ENGINEERING, INC.

FIG 14 SWOT ANALYSIS: ALTAIR ENGINEERING, INC.

FIG 15 RECENT STRATEGIES AND DEVELOPMENTS: ALTERYX, INC.

FIG 16 RECENT STRATEGIES AND DEVELOPMENTS: CLOUDERA, INC.

FIG 17 RECENT STRATEGIES AND DEVELOPMENTS: THE MATHWORKS, INC.

FIG 18 RECENT STRATEGIES AND DEVELOPMENTS: RAPIDMINER, INC.

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