

# Asia-Pacific Data Protection as a Service (DPaaS) Market (2016 - 2022)

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## Abstracts

The incidences of data breaches have been growing consistently. The breaches have not just increased in number, but also in complexity. Almost all the countries and industry segments have reported a breach in the last few years. As per the estimates, the number of global data breaches rose by more than 22% in 2014 over the previous year. The need for encryption is not merely the number of incidences, but also the complexity of threats. The organizations need to deploy more comprehensive, secure and reliable security technologies. In the initial days, the attacks were primarily on the enterprises; however, today the modus operandi is to hack personal computers and gain access to personal data. Advanced cloud features and high scalability options are sought by the businesses around the world. The increasing demand for cost effective DPaaS and disaster recovery services have significantly contributed to the growth of the Asia-Pacific Data Protection as a Service market.

Industries such as healthcare, retail, and others have been widely adopting the data protection solutions to ensure safety and security of digital assets. Organizations around the globe have been widely shifting to the cloud based services in order to control operational expenses and at the same time offer seamless access to the employees. The change in business landscape has led to the need for solutions that could offer operational efficiency, data resiliency, and timely information according to the installed infrastructure of data centers. Thus, the growing need for a common data protection service by cloud service providers has led to the widespread adoption of Data Protection as a Service (DPaaS).

Based on service type, market is segmented into Storage as a Service (STaaS), Disaster Recovery as a Service (DRaaS), and Backup as a Service (BaaS). Based on Deployment Model, market is segmented into Private, Public, and Hybrid. Based on

Organization Size, the market is segmented into Large Enterprises and Small & Medium Sized.

Based on country, Asia-Pacific Data Protection as a Service (DPaaS) market is segmented into China, Japan, India, South Korea, Singapore, Malaysia and Rest of Asia-Pacific. China remained the dominant region in the Asia-Pacific Data Protection as a Service (DPaaS) market in 2015. Japan and India would witness promising CAGR during the forecast period (2016-2022).

The report covers the analysis of key stake holders of the Data Protection as a Service (DPaaS) market. Key companies profiled in the report include IBM Corporation, HP Enterprise Company, Oracle Corporation, CA, Inc., VMware, Inc., Amazon.com, Inc., Commvault and Quantum Corporation.

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