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Asia Pacific Data Migration Market Analysis (2017-2023)

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Abstracts

The Asia Pacific Data Migration Market would witness market growth of 18.0% CAGR during the forecast period (2017 – 2023). New digital initiatives and stringent regulatory compliances are the factors that are driving the market growth within the BFSI segment. The adoption of the technology also has other benefits such as cost cutting, improved agility and scalability, which help in overcoming the operational challenges. The retail and consumer goods vertical would grow at the highest CAGR during the forecast period, due to the need to consolidate customer data generated from various touch points.

Based on Data Type, the market report segments the market into Customer Data, Financial Data, Product Data, Supplier Data, and Compliance Data. Based on Business Function, the Asia Pacific Data Migration Market segments the market into Sales & Marketing, Finance, Operations, Human Resource, and Others. Based on Organization Size, the market report segments the market into Small & Medium Enterprises and Large Enterprises. Based on Deployment Type, the Asia Pacific Data Migration Market segments the market into Cloud and On-PremiseBased on Vertical, the market report segments the market into BFSI, Government, Energy & Utilities, Healthcare, Manufacturing, Retail, Telecom & IT, Media & Entertainment, and Others. Based on Countries, the Asia Pacific Data Migration Market segments the market into China, Japan, India, South Korea, Singapore, Malaysia, and Rest of Asia Pacific.

The market research report covers the analysis of key stake holders of the Asia Pacific Data Migration Market. Key companies profiled in the report include Oracle Corporation, IBM Corporation, Microsoft Corporation, SAP SE, SAS Institute, Inc., Information Builders, Amazon Web Services, Talend, Inc., Syncsort, and Attunity.

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