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Asia-Pacific Data Governance Market (2016 - 2022)

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Abstracts

Data governance (DG) refers to the effective management of the availability, usability, integrity, and security of the data employed in an enterprise. A sound data governance process encompasses a governing body or council, a predefined set of procedures, and a plan to execute the procedures. The custodians or the owners of the data assets in an enterprise are involved in the initial phase of the implementation of a data governance program. Procedures and policies are put in place which specify who is accountable for various portions or aspects of the data, including its accuracy, accessibility, consistency, completeness, and updates. For the effective implementation of data governance, processes are defined concerning how the data is to be stored, archived, backed up, and protected from mishaps, theft, or attack. Standard procedures are developed defining the data usage of authorized personnel. Finally, a set of controls and audit procedures put in place which ensures ongoing compliance relies with government regulations.

Based on Component, market is segmented into Solution and Services. Service is divided into Professional and Managed. Professional Services are further divided into Implementation, Consulting & Training, and Support & Maintenance. Based on Application, market is segmented into Sales & Marketing Optimization, Risk Management, Incident Adjustment Management, Product & Process Management, and Others. Based on Function, market is segmented into Operations & IT, Finance, and Legal. Based on Deployment Model, market is segmented into On Premise and Cloud. Based on Vertical, market is segmented into BFSI, Manufacturing, Government, Aerospace & Defense, Education, Telecom & IT, Healthcare and Life Sciences, Retail, and Others.

Based on country, Asia-Pacific Data Governance market is segmented into China, Japan, India, South Korea, Singapore, Malaysia and Rest of Asia-Pacific. China remained the dominant region in the Asia-Pacific Data Governance market in 2015.

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India would witness promising CAGR during the forecast period (2016-2022).

The report covers the analysis of key stake holders of the Data Governance market. Key companies profiled in the report include IBM Corporation, Oracle Corporation, Informatica Corporation, SAP SE, SAS Institute Inc, TIBCO Software Inc., Collibra, Inc and Talend, Inc.

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