

# **Asia Pacific Data Center Rack Power Distribution Unit (PDU) Market By Product (Non-intelligent and Intelligent), By Intelligent Type (Metered and Switched), By Country, Industry Analysis and Forecast, 2020 - 2026**

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## **Abstracts**

The Asia Pacific Data Center Rack Power Distribution Unit (PDU) Market would witness market growth of 14.7% CAGR during the forecast period (2020-2026).

Data centers that have experienced power shortages have increased over the last few years. This has contributed to an inevitable interruption in business operations which has prompted operators to stock their data centers with power units to prevent disturbance and ensure frequent power supply. Nevertheless, the complexity of data center designs is a key factor in limiting market growth. During the forecast period, the implementation of intelligent and high-density power distribution systems is expected to provide a new market avenue.

One of the key drivers of growth in the PDU data center rack market is the rising focus on using only limited space available for various data center infrastructures and increasing energy usage from various datacenters. In addition, product innovation and technology advancement that would enable the availability of intelligent PDUs are expected to stimulate the growth of the PDU market for data center rack.

The increasing demand for scalable data centers, the reduction of overall IT expenditure and the increasing complexity of data centers are increasing the demand for data placement services. The collocation services of the data center ensure that the daily data demand is managed scalable and cost-effectively. This acts as one of the main drivers of the market for data center collocation.

Data center collocation end-users include small and medium-sized enterprises and large enterprises, which are expected to have the largest market share in the forecast period. Large-sized enterprises are inclined to offer collocation services because they

can lease large areas and meet their power and computing requirements. In fact, collocation services help large organizations to better manage the infrastructure of the data center. These services also support business continuity as a result of their disaster recovery benefits.

Based on Product, the market is segmented into Non-intelligent and Intelligent. Based on Intelligent Type, the market is segmented into Metered and Switched. Based on countries, the market is segmented into China, Japan, India, South Korea, Singapore, Malaysia, and Rest of Asia Pacific.

The market research report covers the analysis of key stake holders of the market. Key companies profiled in the report include Schneider Electric SE (APC Corporation), Eaton Corporation PLC, Hewlett Packard Enterprise Company, Legrand S.A. (Raritan, Inc.), Cyber Power Systems (USA), Inc., Gateview Technologies, Inc., Tripp Lite, Leviton Manufacturing Co., Inc., Vertiv Group Corporation, and CIS Global LLC (Enlogic Systems, LLC).

#### Scope of the Study

#### Market Segmentation:

##### By Product

Non-intelligent

Intelligent

##### By Intelligent Type

Metered

Switched

##### By Country

China

Japan

India

South Korea

Singapore

Malaysia

Rest of Asia Pacific

## Companies Profiled

Schneider Electric SE (APC Corporation)

Eaton Corporation PLC

Hewlett Packard Enterprise Company

Legrand S.A. (Raritan, Inc.)

Cyber Power Systems (USA), Inc.

Gateview Technologies, Inc.

Tripp Lite

Leviton Manufacturing Co., Inc.

Vertiv Group Corporation

CIS Global LLC (Enlogic Systems, LLC)

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