

Asia Pacific Data Backup and Recovery Market Analysis (2017-2023)

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Abstracts

The Asia Pacific Data Backup and Recovery Market would witness market growth of 12.8% CAGR during the forecast period (2017 – 2023). The data backup process encompasses copying and archiving enterprise data, as data can be accessed in case of deletion or data corruption. Data backup and recovery solutions are offered in various customized software forms and as a service, which is popularly known as Backup-as-a-Service (BaaS). System outages/data loss is experienced by the organizations, threats and attacks would mean full database recovery and such an activity could cause serious operational delays. To manage such events, it is essential to take regular backup, which could be used to restore data and systems. Challenges of data loss and threat to business continuity have led the organizations to incorporate reliable data backup and recovery software solutions.

Based on Type, the market report segments the market into Software and Services. Software includes Data Replication, Data Reduction, and Data Retention. Services include Professional and Managed Services. Based on Application, the market report segments the market into Media Storage Backup, Application Backup, and Email Backup. Based on Deployment Type, the market report segments the market into Cloud and On-Premise. Based on Organization Size, the market report segments the market into Small & Medium Enterprises and Large Enterprises. Based on Vertical, the market report segments the market into BFSI, Government, Manufacturing, Healthcare, Media & Entertainment, Retail, Telecom & IT, Education, and Others.

Based on Countries, the Data Backup and Recovery market segments the market into China, Japan, India, South Korea, Singapore, Malaysia, and Rest of Asia Pacific.

The market research report covers the competition analysis of key stake holders of the

Data Backup and Recovery Market. Key companies profiled in the report include IBM Corporation, Microsoft Corporation, Oracle Corporation, Hewlett Packard Enterprise (HPE) Company, CA Technologies, Inc., Dell Technologies Inc., Commvault, Acronis, Inc., Netapp, Inc., and Unitrends, Inc.

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