

Asia Pacific Cosmetics Market (2016-2022)

<https://marketpublishers.com/r/A00B0184B62EN.html>

Date: January 2017

Pages: 86

Price: US\$ 1,500.00 (Single User License)

ID: A00B0184B62EN

Abstracts

The Asia Pacific cosmetics market is expected to grow at a CAGR of 4.7% during the forecast period. Skin care, sun care and hair care cosmetic products are widely used by both men and women; therefore, occupy maximum market share within the cosmetic market.

Retail stores as a segment drives the Asia Pacific cosmetics market, and is expected to register a growth of 3.5% CAGR during the forecast period. Online platforms nevertheless, would soon gain prominence due to convenience and easy transactions. Male consumers have increasingly started adopting cosmetic products in their daily lives; therefore, the segment is expected to grow at a CAGR of 8.7% during the forecast period.

Rising GDP's of various countries has directly added to the disposable income of the citizens. Spending capabilities have therefore increased significantly. People spend on personal luxury goods without worrying too much about finances. Increasing spending capabilities gives power to the consumers thereby driving the growth of global cosmetics market.

The report highlights the adoption of Cosmetics in Asia Pacific region. Based on the Category, the Asia Pacific Cosmetics Market is segmented into Skin and Sun Care, Hair Care, Deodorants, Makeup and Colour and Fragrances segment. Based on the Mode of Sale, the market is bifurcated into Retail and Online segment. The Asia Pacific cosmetics market is further segmented into men and women segments based on the gender. The countries included in the report are China, Japan, India, South Korea, Singapore, Malaysia and Rest of Asia Pacific.

Key players profiled in the report includes L'oréal International, Avon Products, The Procter & Gamble Company (P&G), Unilever Plc., Oriflame Cosmetics, Revlon, Kao

Corporation, The Estee Lauder Companies Inc, Shiseido Corporation, and Skin Food.

Contents

CHAPTER 1. MARKET SCOPE & METHODOLOGY

- 1.1 Market Definition
- 1.2 Objectives
- 1.3 Market Scope
- 1.4 Segmentation
 - 1.4.1 Asia Pacific Cosmetics Market, by Category
 - 1.4.2 Asia Pacific Cosmetics Market, by Mode of Sale
 - 1.4.3 Asia Pacific Cosmetics Market, by Gender
 - 1.4.4 Asia Pacific Cosmetics Market, by Country
- 1.5 Methodology for the research

CHAPTER 2. MARKET OVERVIEW

- 2.1 Introduction
- 2.2 Key Influencing Factors
 - 2.2.1 Drivers
 - 2.2.2 Restraints
 - 2.2.3 Opportunities
- 2.3 Asia Pacific Cosmetics Market - By Category
- 2.4 Asia Pacific Cosmetics Market - By Mode of Sale
- 2.5 Asia Pacific Cosmetics Market - By Gender

CHAPTER 3. ASIA PACIFIC COSMETICS MARKET - BY CATEGORY

- 3.1 Asia Pacific Skin and Sun Care Cosmetics Market - By Country
- 3.2 Asia Pacific Hair Care Cosmetics Market - By Country
- 3.3 Asia Pacific Deodorants Cosmetics Market - By Country
- 3.4 Asia Pacific Makeup and Color Cosmetics Market - By Country
- 3.5 Asia Pacific Fragrances Cosmetics Market - By Country

CHAPTER 4. ASIA PACIFIC COSMETICS MARKET - BY MODE OF SALE

- 4.1 Asia Pacific Retail Cosmetics Market - By Country
- 4.2 Asia Pacific Online Cosmetics Market - By Country

CHAPTER 5. ASIA PACIFIC COSMETICS MARKET - BY GENDER

5.1 Asia Pacific Men Cosmetics Market - By Country

5.2 Asia Pacific Women Cosmetics Market - By Country

CHAPTER 6. ASIA PACIFIC COSMETICS MARKET - BY COUNTRY

6.1 China Cosmetics Market

6.1.1 China Cosmetics Market - By Category

6.1.2 China Cosmetics Market - By Mode of Sale

6.1.3 China Cosmetics Market - By Gender

6.2 Japan Cosmetics Market

6.2.1 Japan Cosmetics Market - By Category

6.2.2 Japan Cosmetics Market - By Mode of Sale

6.2.3 Japan Cosmetics Market - By Gender

6.3 India Cosmetics Market

6.3.1 India Cosmetics Market - By Mode of Sale

6.3.2 India Cosmetics Market - By Mode of Sale

6.3.3 India Cosmetics Market - By Gender

6.4 South Korea Cosmetics Market

6.4.1 South Korea Cosmetics Market - By Category

6.4.2 South Korea Cosmetics Market - By Mode of Sale

6.4.3 South Korea Cosmetics Market - By Gender

6.5 Singapore Cosmetics Market

6.5.1 Singapore Cosmetics Market - By Mode of Sale

6.5.2 Singapore Cosmetics Market - By Mode of Sale

6.5.3 Singapore Cosmetics Market - By Gender

6.6 Malaysia Cosmetics Market

6.6.1 Malaysia Cosmetics Market - By Mode of Sale

6.6.2 Malaysia Cosmetics Market - By Mode of Sale

6.6.3 Malaysia Cosmetics Market - By Gender

6.7 Rest of Asia Pacific Cosmetics Market

6.7.1 Rest of Asia Pacific Cosmetics Market - By Mode of Sale

6.7.2 Rest of Asia Pacific Cosmetics Market - By Mode of Sale

6.7.3 Rest of Asia Pacific Cosmetics Market - By Gender

CHAPTER 7. COMPANY PROFILE

7.1 L'Oreal International.

7.1.1 Company Overview

- 7.1.2 Financial Analysis
- 7.1.3 Segmental Analysis
- 7.1.4 Research & Development Analysis
- 7.2 Avon Products, Inc.
 - 7.2.1 Company Overview
 - 7.2.2 Financial Analysis
 - 7.2.3 Segmental Analysis
 - 7.2.4 Research & Development Analysis
- 7.3 The Procter & Gamble Company (P&G).
 - 7.3.1 Company Overview
 - 7.3.2 Financial Analysis
 - 7.3.3 Segmental Analysis
 - 7.3.4 Research & Development Analysis
- 7.4 Unilever PLC.
 - 7.4.1 Company Overview
 - 7.4.2 Financial Analysis
 - 7.4.3 Segmental Analysis
 - 7.4.4 Research & Development Analysis
- 7.5 Oriflame Cosmetics
 - 7.5.1 Company Overview
 - 7.5.2 Financial Analysis
 - 7.5.3 Segmental Analysis
 - 7.5.4 Research & Development Analysis
- 7.6 Revlon, Inc.
 - 7.6.1 Company Overview
 - 7.6.2 Financial Analysis
 - 7.6.3 Segmental Analysis
 - 7.6.4 Research & Development Analysis
- 7.7 Kao Corporation.
 - 7.7.1 Company Overview
 - 7.7.2 Financial Analysis
 - 7.7.3 Segmental Analysis
 - 7.7.4 Research & Development Analysis
- 7.8 The Estee Lauder Companies Inc.
 - 7.8.1 Company Overview
 - 7.8.2 Financial Analysis
 - 7.8.3 Research & Development Analysis
 - 7.8.4 Segmental Analysis
- 7.9 Shiseido Corporation, Limited

- 7.9.1 Company Overview
- 7.10 Skin Food
 - 7.10.1 Company Overview

List Of Tables

LIST OF TABLES

TABLE 1 ASIA PACIFIC COSMETICS MARKET (\$MILLION): 2012-2015

TABLE 2 ASIA PACIFIC COSMETICS MARKET (\$MILLION): 2016-2022

TABLE 3 ASIA PACIFIC COSMETICS MARKET - BY CATEGORY (\$MILLION):
2012-2015

TABLE 4 ASIA PACIFIC COSMETICS MARKET - BY CATEGORY (\$MILLION):
2016-2022

TABLE 5 ASIA PACIFIC COSMETICS MARKET - BY MODE OF SALE (\$MILLION):
2012-2015

TABLE 6 ASIA PACIFIC COSMETICS MARKET - BY MODE OF SALE (\$MILLION):
2016-2022

TABLE 7 ASIA PACIFIC COSMETICS MARKET - GENDER (\$MILLION): 2012-2015

TABLE 8 ASIA PACIFIC COSMETICS MARKET - GENDER (\$MILLION): 2016-2022

TABLE 9 ASIA PACIFIC COSMETICS MARKET - BY CATEGORY (\$MILLION):
2012-2015

TABLE 10 ASIA PACIFIC COSMETICS MARKET - BY CATEGORY (\$MILLION):
2016-2022

TABLE 11 ASIA PACIFIC SKIN AND SUN CARE COSMETICS MARKET - BY
COUNTRY (\$MILLION): 2012-2015

TABLE 12 ASIA PACIFIC SKIN AND SUN CARE COSMETICS MARKET - BY
COUNTRY (\$MILLION): 2016-2022

TABLE 13 ASIA PACIFIC HAIR CARE COSMETICS MARKET - BY COUNTRY
(\$MILLION): 2012-2015

TABLE 14 ASIA PACIFIC HAIR CARE COSMETICS MARKET - BY COUNTRY
(\$MILLION): 2016-2022

TABLE 15 ASIA PACIFIC DEODORANTS COSMETICS MARKET - BY COUNTRY
(\$MILLION): 2012-2015

TABLE 16 ASIA PACIFIC DEODORANTS COSMETICS MARKET - BY COUNTRY
(\$MILLION): 2016-2022

TABLE 17 ASIA PACIFIC MAKEUP AND COLOR COSMETICS MARKET - BY
COUNTRY (\$MILLION): 2012-2015

TABLE 18 ASIA PACIFIC MAKEUP AND COLOR COSMETICS MARKET - BY
COUNTRY (\$MILLION): 2016-2022

TABLE 19 ASIA PACIFIC FRAGRANCES COSMETICS MARKET - BY COUNTRY
(\$MILLION): 2012-2015

TABLE 20 ASIA PACIFIC FRAGRANCES COSMETICS MARKET - BY COUNTRY

(\$MILLION): 2016-2022

TABLE 21 ASIA PACIFIC COSMETICS MARKET - BY MODE OF SALE (\$MILLION):
2012-2015

TABLE 22 ASIA PACIFIC COSMETICS MARKET - BY MODE OF SALE (\$MILLION):
2016-2022

TABLE 23 ASIA PACIFIC RETAIL COSMETICS MARKET - BY COUNTRY
(\$MILLION): 2012-2015

TABLE 24 ASIA PACIFIC RETAIL COSMETICS MARKET - BY COUNTRY
(\$MILLION): 2016-2022

TABLE 25 ASIA PACIFIC ONLINE COSMETICS MARKET - BY COUNTRY
(\$MILLION): 2012-2015

TABLE 26 ASIA PACIFIC ONLINE COSMETICS MARKET - BY COUNTRY
(\$MILLION): 2016-2022

TABLE 27 ASIA PACIFIC COSMETICS MARKET - GENDER (\$MILLION): 2012-2015

TABLE 28 ASIA PACIFIC COSMETICS MARKET - GENDER (\$MILLION): 2016-2022

TABLE 29 ASIA PACIFIC MEN COSMETICS MARKET - BY COUNTRY (\$MILLION):
2012-2015

TABLE 30 ASIA PACIFIC MEN COSMETICS MARKET - BY COUNTRY (\$MILLION):
2016-2022

TABLE 31 ASIA PACIFIC WOMEN COSMETICS MARKET - BY COUNTRY
(\$MILLION): 2012-2015

TABLE 32 ASIA PACIFIC WOMEN COSMETICS MARKET - BY COUNTRY
(\$MILLION): 2016-2022

TABLE 33 ASIA PACIFIC COSMETICS MARKET - BY COUNTRY (\$MILLION):
2012-2015

TABLE 34 ASIA PACIFIC COSMETICS MARKET - BY COUNTRY (\$MILLION):
2016-2022

TABLE 35 CHINA COSMETICS MARKET (\$MILLION): 2012-2015

TABLE 36 CHINA COSMETICS MARKET (\$MILLION): 2016-2022

TABLE 37 CHINA COSMETICS MARKET - BY CATEGORY (\$MILLION): 2012-2015

TABLE 38 CHINA COSMETICS MARKET - BY CATEGORY (\$MILLION): 2016-2022

TABLE 39 CHINA COSMETICS MARKET - BY MODE OF SALE (\$MILLION):
2012-2015

TABLE 40 CHINA COSMETICS MARKET - BY MODE OF SALE (\$MILLION):
2016-2022

TABLE 41 CHINA COSMETICS MARKET - GENDER (\$MILLION): 2012-2015

TABLE 42 CHINA COSMETICS MARKET - GENDER (\$MILLION): 2016-2022

TABLE 43 JAPAN COSMETICS MARKET (\$MILLION): 2012-2015

TABLE 44 JAPAN COSMETICS MARKET (\$MILLION): 2016-2022

TABLE 45 JAPAN COSMETICS MARKET - BY CATEGORY (\$MILLION): 2012-2015

TABLE 46 JAPAN COSMETICS MARKET - BY CATEGORY (\$MILLION): 2016-2022

TABLE 47 JAPAN COSMETICS MARKET - BY MODE OF SALE (\$MILLION):
2012-2015

TABLE 48 JAPAN COSMETICS MARKET - BY MODE OF SALE (\$MILLION):
2016-2022

TABLE 49 JAPAN COSMETICS MARKET - GENDER (\$MILLION): 2012-2015

TABLE 50 JAPAN COSMETICS MARKET - GENDER (\$MILLION): 2016-2022

TABLE 51 INDIA COSMETICS MARKET (\$MILLION): 2012-2015

TABLE 52 INDIA COSMETICS MARKET (\$MILLION): 2016-2022

TABLE 53 INDIA COSMETICS MARKET - BY CATEGORY (\$MILLION): 2012-2015

TABLE 54 INDIA COSMETICS MARKET - BY CATEGORY (\$MILLION): 2016-2022

TABLE 55 INDIA COSMETICS MARKET - BY MODE OF SALE (\$MILLION):
2012-2015

TABLE 56 INDIA COSMETICS MARKET - BY MODE OF SALE (\$MILLION):
2016-2022

TABLE 57 INDIA COSMETICS MARKET - GENDER (\$MILLION): 2012-2015

TABLE 58 INDIA COSMETICS MARKET - GENDER (\$MILLION): 2016-2022

TABLE 59 SOUTH KOREA COSMETICS MARKET (\$MILLION): 2012-2015

TABLE 60 SOUTH KOREA COSMETICS MARKET (\$MILLION): 2016-2022

TABLE 61 SOUTH KOREA COSMETICS MARKET - BY CATEGORY (\$MILLION):
2012-2015

TABLE 62 SOUTH KOREA COSMETICS MARKET - BY CATEGORY (\$MILLION):
2016-2022

TABLE 63 SOUTH KOREA COSMETICS MARKET - BY MODE OF SALE (\$MILLION):
2012-2015

TABLE 64 SOUTH KOREA COSMETICS MARKET - BY MODE OF SALE (\$MILLION):
2016-2022

TABLE 65 SOUTH KOREA COSMETICS MARKET - GENDER (\$MILLION): 2012-2015

TABLE 66 SOUTH KOREA COSMETICS MARKET - GENDER (\$MILLION): 2016-2022

TABLE 67 SINGAPORE COSMETICS MARKET (\$MILLION): 2012-2015

TABLE 68 SINGAPORE COSMETICS MARKET (\$MILLION): 2016-2022

TABLE 69 SINGAPORE COSMETICS MARKET - BY CATEGORY (\$MILLION):
2012-2015

TABLE 70 SINGAPORE COSMETICS MARKET - BY CATEGORY (\$MILLION):
2016-2022

TABLE 71 SINGAPORE COSMETICS MARKET - BY MODE OF SALE (\$MILLION):
2012-2015

TABLE 72 SINGAPORE COSMETICS MARKET - BY MODE OF SALE (\$MILLION):

2016-2022

TABLE 73 SINGAPORE COSMETICS MARKET - GENDER (\$MILLION): 2012-2015

TABLE 74 SINGAPORE COSMETICS MARKET - GENDER (\$MILLION): 2016-2022

TABLE 75 MALAYSIA COSMETICS MARKET (\$MILLION): 2012-2015

TABLE 76 MALAYSIA COSMETICS MARKET (\$MILLION): 2016-2022

TABLE 77 MALAYSIA COSMETICS MARKET - BY CATEGORY (\$MILLION):

2012-2015

TABLE 78 MALAYSIA COSMETICS MARKET - BY CATEGORY (\$MILLION):

2016-2022

TABLE 79 MALAYSIA COSMETICS MARKET - BY MODE OF SALE (\$MILLION):

2012-2015

TABLE 80 MALAYSIA COSMETICS MARKET - BY MODE OF SALE (\$MILLION):

2016-2022

TABLE 81 MALAYSIA COSMETICS MARKET - GENDER (\$MILLION): 2012-2015

TABLE 82 MALAYSIA COSMETICS MARKET - GENDER (\$MILLION): 2016-2022

TABLE 83 REST OF ASIA PACIFIC COSMETICS MARKET (\$MILLION): 2012-2015

TABLE 84 REST OF ASIA PACIFIC COSMETICS MARKET (\$MILLION): 2016-2022

TABLE 85 REST OF ASIA PACIFIC COSMETICS MARKET - BY CATEGORY (\$MILLION): 2012-2015

TABLE 86 REST OF ASIA PACIFIC COSMETICS MARKET - BY CATEGORY (\$MILLION): 2016-2022

TABLE 87 REST OF ASIA PACIFIC COSMETICS MARKET - BY MODE OF SALE (\$MILLION): 2012-2015

TABLE 88 REST OF ASIA PACIFIC COSMETICS MARKET - BY MODE OF SALE (\$MILLION): 2016-2022

TABLE 89 REST OF ASIA PACIFIC COSMETICS MARKET - GENDER (\$MILLION): 2012-2015

TABLE 90 REST OF ASIA PACIFIC COSMETICS MARKET - GENDER (\$MILLION): 2016-2022

TABLE 91 KEY INFORMATION - L'OREAL INTERNATIONAL.

TABLE 92 KEY INFORMATION - AVON PRODUCTS, INC.

TABLE 93 KEY INFORMATION - THE PROCTER & GAMBLE COMPANY (P&G).

TABLE 94 KEY INFORMATION - UNILEVER PLC.

TABLE 95 KEY INFORMATION - ORIFLAME COSMETICS.

TABLE 96 KEY INFORMATION - REVLON, INC.

TABLE 97 KEY INFORMATION - KAO CORPORATION.

TABLE 98 KEY INFORMATION - THE ESTEE LAUDER COMPANIES INC.

TABLE 99 KEY INFORMATION - SHISEIDO CORPORATION, LIMITED.

TABLE 100 KEY INFORMATION - SKIN FOOD.

I would like to order

Product name: Asia Pacific Cosmetics Market (2016-2022)

Product link: <https://marketpublishers.com/r/A00B0184B62EN.html>

Price: US\$ 1,500.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/A00B0184B62EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

****All fields are required**

Customer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970