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Asia Pacific Content Services Platforms Market (2018 - 2024)

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Abstracts

The Asia Pacific Content Services Platforms Market would witness market growth of 21.4% CAGR during the forecast period (2018 – 2024). Every large organization has data in several different datasets. Rather than trying to define, collect and centralize all that material, a content services platform enables content to reside where it was produced, yet to be correctly managed and readily accessed; breaking down the data silos that have been constructed over the years. By being able to achieve much higher control over all material distributed across the organization, you can start applying advanced analytics to enhance decision-making.

Asia Pacific (APAC) is anticipated to provide crucial development opportunities over the forecast period A few factors influencing the implementation of CSP in this area the increasing availability of qualified labour and the keen focus given by SMEs and big companies to join and develop in this area. Public cloud facilities in particular have achieved enormous momentum in APAC as companies try to improve their digital initiatives CSP has become the essence of how companies function nowadays with the effort to attain higher company agility and meet their clients. Organizations are collaborating to optimize both implementation efficiency and ensure excellent client experience.

Based on Component, the market is segmented into Solutions and Services. Solutions is further segmented into Document & Records Management, Workflow Management & Case Management, Information Security & Governance, Data Capture, Content Reporting & Analytics, and Others. Services is further segmented into Integration & Deployment, Advisory & Consulting, and Support & Maintenance. Based on Organization Size, the market is segmented into Large Enterprises and Small & Medium-Sized Enterprises. Based on Deployment mode, the market is segmented into Cloud

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and on-premise. Based on End User, the market is segmented into BFSI, Healthcare & Life Sciences, Energy & Utilities, Education & Legal, Telecom & IT, Government & Public Sector, and Others.. Based on countries, the market is segmented into China, Japan, India, South Korea, Singapore, Malaysia, and Rest of Asia Pacific.

The market research report covers the analysis of key stake holders of the market. Key companies profiled in the report include Box Inc., OpenText Corporation, Oracle Corporation, Everteam, Hewlett-Packard Enterprise Company, IBM Corporation, Adobe Systems Inc., Laserfiche, Hyland Software Inc., and Microsoft Corporation.

Scope of the Study

Market Segmentation:

By Component

- Solution
  - Document & Records Management
  - Workflow Management & Case Management
  - Information Security & Governance
  - Data Capture
  - Content Reporting & Analytics
  - Others
- Services
  - Integration & Deployment
  - Advisory & Consulting
  - Support & Maintenance

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By Organization Size

- Large Enterprises
- Small & Medium-Sized Enterprises

By Deployment Mode

- On Premise
- Cloud

By End User

- BFSI
- Healthcare & Life Sciences
- Energy & Utilities
- Education & Legal
- Telecom & IT
- Government & Public Sector
- Others

By Country

- China
- Japan
- India

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South Korea

Singapore

Malaysia

Rest of Asia Pacific

Companies Profiled

Box Inc.

OpenText Corporation

Oracle Corporation

Everteam

Hewlett-Packard Enterprise Company

IBM Corporation

Adobe Systems Inc.

Laserfiche

Hyland Software Inc.

Microsoft Corporation

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