

Asia-Pacific Content Delivery Network Market (2016 - 2022)

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Abstracts

Content delivery network system can be termed as a distribution network with large number of servers interconnected and deployed in different data centers. The CDN networks offer real-time content to the users with superior performance and improved quality of service, serving large base on internet users on a daily basis. The content is duplicated and stored in multiple cache servers which can be readily accessed by the users, with a direct impact on the internet services. Asia-Pacific would be a potential region, with significant opportunities for the Content Delivery Network market to grow. The key factors driving the growth rate in Asia-Pacific region are increasing use of cloud services, rapid adoption of mobile and smartphone devices, and significant use of video over portable devices. The continuous growth in the integration of various cloud services is further driving the overall CDN market.

Based on the type, the Content Delivery Network market is segmented into Standard/ Non-Video CDN and Video CDN. The market is segmented into Web Performance Optimization, Media Delivery and Cloud Security bases upon the Solution type. Based on Adjacent Services, the market is segmented into Cloud Storage, Analytics & Monitoring, API's, CDN Network Design, Support & Maintenance and Others. Based on Service Provider Type, the market is segmented into Traditional CDN, Telco CDN, Cloud Service Providers and Others. Based on Organization Size, the market is segmented into Small & Medium Enterprises and Large Enterprises. The Verticals highlighted in this report include Advertising, Media & Entertainment, Online Gaming, E-Commerce, Education, Government, Healthcare and Others.

Based on Country, Asia-Pacific Content Delivery Network market is segmented into China, Japan, India, South Korea, Singapore, Malaysia and Rest of Asia-Pacific. China remained the dominant Country in the Asia Pacific Content Delivery Network Market in



2015. South Korea and India would witness promising CAGR during the forecast period (2016-2022).

The report covers the analysis of key stake holders of the Content Delivery Network market. Key companies profiled in the report include Verizon Communications Inc., Amazon.com, Inc., Google Inc., Akamai Technologies, Inc., Level 3 Communications, Limelight Networks, Inc., Internap Corporation and Highwinds Network Group, Inc.



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