

# **Asia Pacific Connected Device Analytics Market By Component (Solutions and Services), By Deployment Type (On-premises and Cloud), By Enterprise Size (Large Enterprise and Small & Medium Enterprise), By Application (Security & Emergency Management, Inventory Management, Sales & Customer Management, Energy Management & Building Automation, Remote Monitoring, Predictive Maintenance & Asset Management and Others), By Industry Vertical (Manufacturing, Energy & Utilities, Healthcare, Retail & eCommerce, Government & Defense, Transportation & Logistics, BFSI and Others), By Country, Industry Analysis and Forecast, 2020 - 2026**

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## **Abstracts**

The Asia Pacific Connected Device Analytics Market would witness market growth of 24.2% CAGR during the forecast period (2020-2026).

The growing need to make real-time insights in which through IoT sensors data can act upon in real-time and this will create a great opportunity for businesses to endure in the digital transformation environment. Organizations such as across consumer, industrial, and enterprise sectors are speedily evaluating and applying for programs in order to realize its instant value and focus on cost reduction, monitoring to collect real-time services required for timely decision-making. Most of the organizations produce a large

amount of unstructured data, which results in complexities in making serious business decisions. These complexities occur with the increase in the use of sensors, machines, cloud-based applications, mobile devices, and IoT, like Point-of-Sale (PoS) machines and smart homes device.

Connected device analytics is the use of specific analytical tools and is a process to extract value from large volumes of data that are produced from connected devices. Connected device analytics helps to understand and enhance the digital customer experience, appeal and retain users, and evaluate operations and actions taken by the connected devices. Connected device analytics solutions are judged and defined by their abilities to reduce the overall time and cost of operation, as well as required expertise and support to analytics rich connected device analytics applications. These solutions are mainly responsible for gathering, integrating, and filtering data from the Internet of Things (IoT) sensors and devices. They find their applications in data-driven prediction analytics and model-based as well as for simulation and optimization of the collected data to produce useful information.

Based on Component, the market is segmented into Solutions and Services. Based on Deployment Type, the market is segmented into On-premises and Cloud. Based on Enterprise Size, the market is segmented into Large Enterprise and Small & Medium Enterprise. Based on Application, the market is segmented into Security & Emergency Management, Inventory Management, Sales & Customer Management, Energy Management & Building Automation, Remote Monitoring, Predictive Maintenance & Asset Management and Others. Based on Industry Vertical, the market is segmented into Manufacturing, Energy & Utilities, Healthcare, Retail & eCommerce, Government & Defense, Transportation & Logistics, BFSI and Others. Based on countries, the market is segmented into China, Japan, India, South Korea, Singapore, Malaysia, and Rest of Asia Pacific.

The market research report covers the analysis of key stake holders of the market. Key companies profiled in the report include IBM Corporation, Microsoft Corporation, Oracle Corporation, SAP SE, Amazon.com, Inc., General Electric (GE) Co., Google, Inc., Salesforce.com, Inc., Adobe, Inc., Hewlett Packard Enterprise Company, and Hitachi, Ltd.

Scope of the Study

Market Segmentation:

By Component

Solutions

Services

### By Deployment Type

On-premises

Cloud

### By Enterprise Size

Large Enterprise

Small & Medium Enterprise

### By Application

Security & Emergency Management

Inventory Management

Sales & Customer Management

Energy Management & Building Automation

Remote Monitoring, Predictive Maintenance & Asset Management

Others

### By Industry Vertical

Manufacturing

Energy & Utilities

Healthcare

Retail & eCommerce

Government & Defense

Transportation & Logistics

BFSI

Others

#### By Country

China

Japan

India

South Korea

Singapore

Malaysia

Rest of Asia Pacific

#### Companies Profiled

IBM Corporation

Microsoft Corporation

Oracle Corporation

SAP SE

Amazon.com, Inc.

General Electric (GE) Co.

Google, Inc.

Salesforce.com, Inc.

Adobe, Inc.

Hewlett Packard Enterprise Company

Hitachi, Ltd.

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