

Asia Pacific Connected Car Market Analysis (2017-2023)

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Abstracts

The Asia Pacific Connected Car Market would witness market growth of 32.4% CAGR during the forecast period (2017 – 2023). India and China are the fastest emerging economies in the Asia-Pacific region, indicating ample growth opportunities for the development of connected car market. China has expanded significantly in mobile connectivity technology, keeping customer benefits as a priority and accordingly launching connectivity enabled vehicles. The automatic link connects into a data port of the car through the hardware deployed in the connected car.

Based on Product & Services, the Connected Car market segments the market into Fleet Manager, Sensors, Processors, Wireless & Cellular Modules, OEM Services, and Aftermarket Services. Based on Connectivity Solutions, the market report segments the market into Embedded, Integrated, and Tethered. Based on Application, the Connected Car market segments the market into Navigation, Telematics, and Infotainment. Based on Technology, the market report segments the market into 2G, 3G, and 4G & 5G. Based on Countries, the Connected Car market segments the market into China, Japan, India, South Korea, Singapore, Malaysia, and Rest of Asia Pacific.

The market research report covers the competition analysis of key stake holders of the Asia Pacific Connected Car Market. Key companies profiled in the report include Telefonica, S.A, Verizon Communications, Inc., Harman International Industries, Incorporated, TomTom NV, AT&T, Vodafone Group Plc., Ford Motor Company, Bayerische Motoren Werke AG, AUDI AG, and Daimler AG.

Contents

CHAPTER 1. MARKET SCOPE & METHODOLOGY

- 1.1 Market Definition
- 1.2 Objectives
- 1.3 Market Scope
- 1.4 Segmentation
 - 1.4.1 Asia Pacific Connected Car Market, by Product & Services
 - 1.4.2 Asia Pacific Connected Car Market, by Connectivity Solutions
 - 1.4.3 Asia Pacific Connected Car Market, by Technology
 - 1.4.4 Asia Pacific Connected Car Market, by Application
 - 1.4.5 Asia Pacific Connected Car Market, by Country
- 1.5 Methodology for the research

CHAPTER 2. MARKET OVERVIEW

- 2.1 Introduction
 - 2.1.1 Segmental Analysis
 - 2.1.1.1 Market By Product & Services
 - 2.1.1.2 Market By Connectivity Solutions
 - 2.1.1.3 Market By Application
 - 2.1.1.4 Market By Country
- 2.2 Drivers, and Restraints
 - 2.2.1 Market Drivers
 - 2.2.2 Market Restraints

CHAPTER 3. ASIA PACIFIC CONNECTED CAR MARKET

- 3.1 Asia Pacific Connected Car Market by Product & Services
 - 3.1.1 Asia Pacific Fleet Manager Market by Country
 - 3.1.2 Asia Pacific Sensors Market by Country
 - 3.1.3 Asia Pacific Processors Market by Country
 - 3.1.4 Asia Pacific Wireless & Cellular Modules Market by Country
 - 3.1.5 Asia Pacific OEM Services Market by Country
 - 3.1.6 Asia Pacific Aftermarket Services Market by Country

CHAPTER 4. ASIA PACIFIC CONNECTED CAR MARKET BY CONNECTIVITY SOLUTIONS

4.1 Introduction

- 4.1.1 Asia Pacific Embedded Connected Car Market by Country
- 4.1.2 Asia Pacific Integrated Connected Car Market by Country
- 4.1.3 Asia Pacific Tethered Connected Car Market by Country

CHAPTER 5. ASIA PACIFIC CONNECTED CAR MARKET BY TECHNOLOGY

5.1 Introduction

- 5.1.1 Asia Pacific 2G Connected Car Market by Country
- 5.1.2 Asia Pacific 3G Connected Car Market by Country
- 5.1.3 Asia Pacific 4G & 5G Connected Car Market by Country

CHAPTER 6. ASIA PACIFIC CONNECTED CAR MARKET BY APPLICATION

6.1 Introduction

- 6.1.1 Asia Pacific Connected Car in Navigation Market by Country
- 6.1.2 Asia Pacific Connected Car in Telematics Market by Country
- 6.1.3 Asia Pacific Connected Car in Infotainment Market by Country

CHAPTER 7. ASIA PACIFIC CONNECTED CAR MARKET BY COUNTRY

7.1 Introduction

7.2 China Connected Car Market

- 7.2.1 China Connected Car Market by Product & Services
- 7.2.2 China Connected Car Market by Connectivity Solutions
- 7.2.3 China Connected Car Market by Technology
- 7.2.4 China Connected Car Market by Application

7.3 Japan Connected Car Market

- 7.3.1 Japan Connected Car Market by Product & Services
- 7.3.2 Japan Connected Car Market by Connectivity Solutions
- 7.3.3 Japan Connected Car Market by Technology
- 7.3.4 Japan Connected Car Market by Application

7.4 India Connected Car Market

- 7.4.1 India Connected Car Market by Product & Services
- 7.4.2 India Connected Car Market by Connectivity Solutions
- 7.4.3 India Connected Car Market by Technology
- 7.4.4 India Connected Car Market by Application

7.5 South Korea Connected Car Market

- 7.5.1 South Korea Connected Car Market by Product & Services
- 7.5.2 South Korea Connected Car Market by Connectivity Solutions
- 7.5.3 South Korea Connected Car Market by Technology
- 7.5.4 South Korea Connected Car Market by Application
- 7.6 Singapore Connected Car Market
 - 7.6.1 Singapore Connected Car Market by Product & Services
 - 7.6.2 Singapore Connected Car Market by Connectivity Solutions
 - 7.6.3 Singapore Connected Car Market by Technology
 - 7.6.4 Singapore Connected Car Market by Application
- 7.7 Malaysia Connected Car Market
 - 7.7.1 Malaysia Connected Car Market by Product & Services
 - 7.7.2 Malaysia Connected Car Market by Connectivity Solutions
 - 7.7.3 Malaysia Connected Car Market by Technology
 - 7.7.4 Malaysia Connected Car Market by Application
- 7.8 Rest of Asia Pacific Connected Car Market
 - 7.8.1 Rest of Asia Pacific Connected Car Market by Product & Services
 - 7.8.2 Rest of Asia Pacific Connected Car Market by Connectivity Solutions
 - 7.8.3 Rest of Asia Pacific Connected Car Market by Technology
 - 7.8.4 Rest of Asia Pacific Connected Car Market by Application

CHAPTER 8. COMPETITIVE STUDY

- 8.1 KBV Cardinal Matrix
- 8.2 Recent Industry Wide Strategic Developments
 - 8.2.1 Partnerships, Collaborations and Agreements
 - 8.2.2 Product Launches
 - 8.2.3 Mergers & Acquisitions

CHAPTER 9. COMPANY PROFILES

- 9.1 Telefonica, S.A.
 - 9.1.1 Company Overview
 - 9.1.2 Financial Analysis
 - 9.1.3 Regional Analysis
 - 9.1.4 Strategies at a Glance
 - 9.1.4.1 Partnerships, Collaborations and Agreements
- 9.2 Harman International Industries, Incorporated
 - 9.2.1 Company Overview
 - 9.2.2 Financial Analysis (Samsung Electronics Co.)

- 9.2.3 Segmental and Regional Analysis
- 9.2.4 Research & Development
- 9.2.5 Strategies at a Glance
 - 9.2.5.1 Partnerships, Collaborations and Agreements
 - 9.2.5.2 Product Launch
- 9.3 TomTom NV
 - 9.3.1 Company Overview
 - 9.3.2 Financial Analysis
 - 9.3.3 Segmental and Regional Analysis
 - 9.3.4 Research & Development Expense
 - 9.3.5 Strategies at a Glance
 - 9.3.5.1 Partnerships, Collaborations and Agreements
 - 9.3.5.2 Mergers & Acquisitions
- 9.4 Verizon Communications, Inc.
 - 9.4.1 Company Overview
 - 9.4.2 Financial Analysis
 - 9.4.3 Segmental and Regional Analysis
- 9.5 AT&T
 - 9.5.1 Company Overview
 - 9.5.2 Financial Analysis
 - 9.5.3 Segmental and Regional Analysis
 - 9.5.4 Strategies at a Glance
 - 9.5.4.1 Partnerships, Collaborations and Agreements
- 9.6 Vodafone Group Plc
 - 9.6.1 Company Overview
 - 9.6.2 Financial Analysis
 - 9.6.3 Regional Analysis
- 9.7 Ford Motors Co.
 - 9.7.1 Company Overview
 - 9.7.2 Financial Analysis
 - 9.7.3 Segmental and Regional Analysis
 - 9.7.4 Research & Development Expense
- 9.8 Bayerische Motoren Werke AG
 - 9.8.1 Company Overview
 - 9.8.2 Financial Analysis
 - 9.8.3 Segmental and Regional Analysis
 - 9.8.4 Research & Development Expense
- 9.9 AUDI AG
 - 9.9.1 Company Overview

9.9.2 Financial Analysis

9.9.3 Segmental and Regional Analysis

9.9.4 Research & Development Expense

9.9.5 Strategies at a Glance

9.9.5.1 Partnerships, Collaborations and Agreements

9.1 Daimler AG

9.10.1 Company Overview

9.10.2 Financial Analysis

9.10.3 Segmental and Regional Analysis

9.10.4 Research & Development Expense

9.10.5 Strategies at a Glance

9.10.5.1 Partnerships, Collaborations and Agreements

List Of Tables

LIST OF TABLES

Table 1 ASIA PACIFIC CONNECTED CAR MARKET, 2013 - 2016, USD MILLION

Table 2 ASIA PACIFIC CONNECTED CAR MARKET, 2017 - 2023, USD MILLION

Table 3 ASIA PACIFIC CONNECTED CAR MARKET BY PRODUCT & SERVICES, 2013 - 2016, USD MILLION

Table 4 ASIA PACIFIC CONNECTED CAR MARKET BY PRODUCT & SERVICES, 2017 - 2023, USD MILLION

Table 5 ASIA PACIFIC FLEET MANAGER MARKET BY COUNTRY, 2013 - 2016, USD MILLION

Table 6 ASIA PACIFIC FLEET MANAGER MARKET BY COUNTRY, 2017 - 2023, USD MILLION

Table 7 ASIA PACIFIC SENSORS MARKET BY COUNTRY, 2013 - 2016, USD MILLION

Table 8 ASIA PACIFIC SENSORS MARKET BY COUNTRY, 2017 - 2023, USD MILLION

Table 9 ASIA PACIFIC PROCESSORS MARKET BY COUNTRY, 2013 - 2016, USD MILLION

Table 10 ASIA PACIFIC PROCESSORS MARKET BY COUNTRY, 2017 - 2023, USD MILLION

Table 11 ASIA PACIFIC WIRELESS & CELLULAR MODULES MARKET BY COUNTRY, 2013 - 2016, USD MILLION

Table 12 ASIA PACIFIC WIRELESS & CELLULAR MODULES MARKET BY COUNTRY, 2017 - 2023, USD MILLION

Table 13 ASIA PACIFIC OEM SERVICES MARKET BY COUNTRY, 2013 - 2016, USD MILLION

Table 14 ASIA PACIFIC OEM SERVICES MARKET BY COUNTRY, 2017 - 2023, USD MILLION

Table 15 ASIA PACIFIC AFTERMARKET SERVICES MARKET BY COUNTRY, 2013 - 2016, USD MILLION

Table 16 ASIA PACIFIC AFTERMARKET SERVICES MARKET BY COUNTRY, 2017 - 2023, USD MILLION

Table 17 ASIA PACIFIC CONNECTED CAR MARKET BY CONNECTIVITY SOLUTIONS, 2013 - 2016, USD MILLION

Table 18 ASIA PACIFIC CONNECTED CAR MARKET BY CONNECTIVITY SOLUTIONS, 2017 - 2023, USD MILLION

Table 19 ASIA PACIFIC EMBEDDED CONNECTED CAR MARKET BY COUNTRY,

2013 - 2016, USD MILLION

Table 20 ASIA PACIFIC EMBEDDED CONNECTED CAR MARKET BY COUNTRY,
2017 - 2023, USD MILLION

Table 21 ASIA PACIFIC INTEGRATED CONNECTED CAR MARKET BY COUNTRY,
2013 - 2016, USD MILLION

Table 22 ASIA PACIFIC INTEGRATED CONNECTED CAR MARKET BY COUNTRY,
2017 - 2023, USD MILLION

Table 23 ASIA PACIFIC TETHERED CONNECTED CAR MARKET BY COUNTRY,
2013 - 2016, USD MILLION

Table 24 ASIA PACIFIC TETHERED CONNECTED CAR MARKET BY COUNTRY,
2017 - 2023, USD MILLION

Table 25 ASIA PACIFIC CONNECTED CAR MARKET BY TECHNOLOGY, 2013 -
2016, USD MILLION

Table 26 ASIA PACIFIC CONNECTED CAR MARKET BY TECHNOLOGY, 2017 -
2023, USD MILLION

Table 27 ASIA PACIFIC 2G CONNECTED CAR MARKET BY COUNTRY, 2013 - 2016,
USD MILLION

Table 28 ASIA PACIFIC 2G CONNECTED CAR MARKET BY COUNTRY, 2017 - 2023,
USD MILLION

Table 29 ASIA PACIFIC 3G CONNECTED CAR MARKET BY COUNTRY, 2013 - 2016,
USD MILLION

Table 30 ASIA PACIFIC 3G CONNECTED CAR MARKET BY COUNTRY, 2017 - 2023,
USD MILLION

Table 31 ASIA PACIFIC 4G & 5G CONNECTED CAR MARKET BY COUNTRY, 2013 -
2016, USD MILLION

Table 32 ASIA PACIFIC 4G & 5G CONNECTED CAR MARKET BY COUNTRY, 2017 -
2023, USD MILLION

Table 33 ASIA PACIFIC CONNECTED CAR MARKET BY APPLICATION, 2013 - 2016,
USD MILLION

Table 34 ASIA PACIFIC CONNECTED CAR MARKET BY APPLICATION, 2017 - 2023,
USD MILLION

Table 35 ASIA PACIFIC CONNECTED CAR IN NAVIGATION MARKET BY COUNTRY,
2013 - 2016, USD MILLION

Table 36 ASIA PACIFIC CONNECTED CAR IN NAVIGATION MARKET BY COUNTRY,
2017 - 2023, USD MILLION

Table 37 ASIA PACIFIC CONNECTED CAR IN TELEMATICS MARKET BY
COUNTRY, 2013 - 2016, USD MILLION

Table 38 ASIA PACIFIC CONNECTED CAR IN TELEMATICS MARKET BY
COUNTRY, 2017 - 2023, USD MILLION

Table 39 ASIA PACIFIC CONNECTED CAR IN INFOTAINMENT MARKET BY COUNTRY, 2013 - 2016, USD MILLION

Table 40 ASIA PACIFIC CONNECTED CAR IN INFOTAINMENT MARKET BY COUNTRY, 2017 - 2023, USD MILLION

Table 41 ASIA PACIFIC CONNECTED CAR MARKET BY COUNTRY, 2013 - 2016, USD MILLION

Table 42 ASIA PACIFIC CONNECTED CAR MARKET BY COUNTRY, 2017 - 2023, USD MILLION

Table 43 CHINA CONNECTED CAR MARKET, 2013 - 2016, USD MILLION

Table 44 CHINA CONNECTED CAR MARKET, 2017 - 2023, USD MILLION

Table 45 CHINA CONNECTED CAR MARKET BY PRODUCT & SERVICES, 2013 - 2016, USD MILLION

Table 46 CHINA CONNECTED CAR MARKET BY PRODUCT & SERVICES, 2017 - 2023, USD MILLION

Table 47 CHINA CONNECTED CAR MARKET BY CONNECTIVITY SOLUTIONS, 2013 - 2016, USD MILLION

Table 48 CHINA CONNECTED CAR MARKET BY CONNECTIVITY SOLUTIONS, 2017 - 2023, USD MILLION

Table 49 CHINA CONNECTED CAR MARKET BY TECHNOLOGY, 2013 - 2016, USD MILLION

Table 50 CHINA CONNECTED CAR MARKET BY TECHNOLOGY, 2017 - 2023, USD MILLION

Table 51 CHINA CONNECTED CAR MARKET BY APPLICATION, 2013 - 2016, USD MILLION

Table 52 CHINA CONNECTED CAR MARKET BY APPLICATION, 2017 - 2023, USD MILLION

Table 53 JAPAN CONNECTED CAR MARKET, 2013 - 2016, USD MILLION

Table 54 JAPAN CONNECTED CAR MARKET, 2017 - 2023, USD MILLION

Table 55 JAPAN CONNECTED CAR MARKET BY PRODUCT & SERVICES, 2013 - 2016, USD MILLION

Table 56 JAPAN CONNECTED CAR MARKET BY PRODUCT & SERVICES, 2017 - 2023, USD MILLION

Table 57 JAPAN CONNECTED CAR MARKET BY CONNECTIVITY SOLUTIONS, 2013 - 2016, USD MILLION

Table 58 JAPAN CONNECTED CAR MARKET BY CONNECTIVITY SOLUTIONS, 2017 - 2023, USD MILLION

Table 59 JAPAN CONNECTED CAR MARKET BY TECHNOLOGY, 2013 - 2016, USD MILLION

Table 60 JAPAN CONNECTED CAR MARKET BY TECHNOLOGY, 2017 - 2023, USD

MILLION

Table 61 JAPAN CONNECTED CAR MARKET BY APPLICATION, 2013 - 2016, USD MILLION

Table 62 JAPAN CONNECTED CAR MARKET BY APPLICATION, 2017 - 2023, USD MILLION

Table 63 INDIA CONNECTED CAR MARKET, 2013 - 2016, USD MILLION

Table 64 INDIA CONNECTED CAR MARKET, 2017 - 2023, USD MILLION

Table 65 INDIA CONNECTED CAR MARKET BY PRODUCT & SERVICES, 2013 - 2016, USD MILLION

Table 66 INDIA CONNECTED CAR MARKET BY PRODUCT & SERVICES, 2017 - 2023, USD MILLION

Table 67 INDIA CONNECTED CAR MARKET BY CONNECTIVITY SOLUTIONS, 2013 - 2016, USD MILLION

Table 68 INDIA CONNECTED CAR MARKET BY CONNECTIVITY SOLUTIONS, 2017 - 2023, USD MILLION

Table 69 INDIA CONNECTED CAR MARKET BY TECHNOLOGY, 2013 - 2016, USD MILLION

Table 70 INDIA CONNECTED CAR MARKET BY TECHNOLOGY, 2017 - 2023, USD MILLION

Table 71 INDIA CONNECTED CAR MARKET BY APPLICATION, 2013 - 2016, USD MILLION

Table 72 INDIA CONNECTED CAR MARKET BY APPLICATION, 2017 - 2023, USD MILLION

Table 73 SOUTH KOREA CONNECTED CAR MARKET, 2013 - 2016, USD MILLION

Table 74 SOUTH KOREA CONNECTED CAR MARKET, 2017 - 2023, USD MILLION

Table 75 SOUTH KOREA CONNECTED CAR MARKET BY PRODUCT & SERVICES, 2013 - 2016, USD MILLION

Table 76 SOUTH KOREA CONNECTED CAR MARKET BY PRODUCT & SERVICES, 2017 - 2023, USD MILLION

Table 77 SOUTH KOREA CONNECTED CAR MARKET BY CONNECTIVITY SOLUTIONS, 2013 - 2016, USD MILLION

Table 78 SOUTH KOREA CONNECTED CAR MARKET BY CONNECTIVITY SOLUTIONS, 2017 - 2023, USD MILLION

Table 79 SOUTH KOREA CONNECTED CAR MARKET BY TECHNOLOGY, 2013 - 2016, USD MILLION

Table 80 SOUTH KOREA CONNECTED CAR MARKET BY TECHNOLOGY, 2017 - 2023, USD MILLION

Table 81 SOUTH KOREA CONNECTED CAR MARKET BY APPLICATION, 2013 - 2016, USD MILLION

Table 82 SOUTH KOREA CONNECTED CAR MARKET BY APPLICATION, 2017 - 2023, USD MILLION

Table 83 SINGAPORE CONNECTED CAR MARKET, 2013 - 2016, USD MILLION

Table 84 SINGAPORE CONNECTED CAR MARKET, 2017 - 2023, USD MILLION

Table 85 SINGAPORE CONNECTED CAR MARKET BY PRODUCT & SERVICES, 2013 - 2016, USD MILLION

Table 86 SINGAPORE CONNECTED CAR MARKET BY PRODUCT & SERVICES, 2017 - 2023, USD MILLION

Table 87 SINGAPORE CONNECTED CAR MARKET BY CONNECTIVITY SOLUTIONS, 2013 - 2016, USD MILLION

Table 88 SINGAPORE CONNECTED CAR MARKET BY CONNECTIVITY SOLUTIONS, 2017 - 2023, USD MILLION

Table 89 SINGAPORE CONNECTED CAR MARKET BY TECHNOLOGY, 2013 - 2016, USD MILLION

Table 90 SINGAPORE CONNECTED CAR MARKET BY TECHNOLOGY, 2017 - 2023, USD MILLION

Table 91 SINGAPORE CONNECTED CAR MARKET BY APPLICATION, 2013 - 2016, USD MILLION

Table 92 SINGAPORE CONNECTED CAR MARKET BY APPLICATION, 2017 - 2023, USD MILLION

Table 93 MALAYSIA CONNECTED CAR MARKET, 2013 - 2016, USD MILLION

Table 94 MALAYSIA CONNECTED CAR MARKET, 2017 - 2023, USD MILLION

Table 95 MALAYSIA CONNECTED CAR MARKET BY PRODUCT & SERVICES, 2013 - 2016, USD MILLION

Table 96 MALAYSIA CONNECTED CAR MARKET BY PRODUCT & SERVICES, 2017 - 2023, USD MILLION

Table 97 MALAYSIA CONNECTED CAR MARKET BY CONNECTIVITY SOLUTIONS, 2013 - 2016, USD MILLION

Table 98 MALAYSIA CONNECTED CAR MARKET BY CONNECTIVITY SOLUTIONS, 2017 - 2023, USD MILLION

Table 99 MALAYSIA CONNECTED CAR MARKET BY TECHNOLOGY, 2013 - 2016, USD MILLION

Table 100 MALAYSIA CONNECTED CAR MARKET BY TECHNOLOGY, 2017 - 2023, USD MILLION

Table 101 MALAYSIA CONNECTED CAR MARKET BY APPLICATION, 2013 - 2016, USD MILLION

Table 102 MALAYSIA CONNECTED CAR MARKET BY APPLICATION, 2017 - 2023, USD MILLION

Table 103 REST OF ASIA PACIFIC CONNECTED CAR MARKET, 2013 - 2016, USD

MILLION

Table 104 REST OF ASIA PACIFIC CONNECTED CAR MARKET, 2017 - 2023, USD MILLION

Table 105 REST OF ASIA PACIFIC CONNECTED CAR MARKET BY PRODUCT & SERVICES, 2013 - 2016, USD MILLION

Table 106 REST OF ASIA PACIFIC CONNECTED CAR MARKET BY PRODUCT & SERVICES, 2017 - 2023, USD MILLION

Table 107 REST OF ASIA PACIFIC CONNECTED CAR MARKET BY CONNECTIVITY SOLUTIONS, 2013 - 2016, USD MILLION

Table 108 REST OF ASIA PACIFIC CONNECTED CAR MARKET BY CONNECTIVITY SOLUTIONS, 2017 - 2023, USD MILLION

Table 109 REST OF ASIA PACIFIC CONNECTED CAR MARKET BY TECHNOLOGY, 2013 - 2016, USD MILLION

Table 110 REST OF ASIA PACIFIC CONNECTED CAR MARKET BY TECHNOLOGY, 2017 - 2023, USD MILLION

Table 111 REST OF ASIA PACIFIC CONNECTED CAR MARKET BY APPLICATION, 2013 - 2016, USD MILLION

Table 112 REST OF ASIA PACIFIC CONNECTED CAR MARKET BY APPLICATION, 2017 - 2023, USD MILLION

Table 113 PARTNERSHIPS, COLLABORATIONS AND AGREEMENTS—CONNECTED CAR MARKET

Table 114 PRODUCT LAUNCHES – CONNECTED CAR MARKET

Table 115 MERGERS & ACQUISITIONS – CONNECTED CAR MARKET

Table 116 KEY INFORMATION - TELEFONICA, S.A.

Table 117 KEY INFORMATION - HARMAN INTERNATIONAL INDUSTRIES, INCORPORATED, LTD

Table 118 KEY INFORMATION - TOMTOM NV

Table 119 KEY INFORMATION - VERIZON COMMUNICATIONS INC.

Table 120 KEY INFORMATION - AT&T

Table 121 KEY INFORMATION - VODAFONE GROUP PLC

Table 122 KEY INFORMATION – FORD MOTORS CO.

Table 123 KEY INFORMATION – BAYERISCHE MOTOREN WERKE AG

Table 124 KEY INFORMATION - AUDI AG

Table 125 KEY INFORMATION - MERCEDES-BENZ

List Of Figures

LIST OF FIGURES

- Fig 1 MARKET BY PRODUCT & SERVICES
- Fig 2 MARKET BY CONNECTIVITY SOLUTIONS
- Fig 3 MARKET BY APPLICATION
- Fig 4 MARKET BY COUNTRY
- Fig 5 KBV CARDINAL MATRIX

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