

Asia Pacific Compression Wear and Shapewear Market Analysis (2018-2024)

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Abstracts

The Asia Pacific Compression Wear and Shapewear Market would witness market growth of 7.1% CAGR during the forecast period (2018 – 2024).

Compression wear and shapewear are skintight apparels, which stimulate blood circulation and stabilize muscles, as these apparels exert pressure to specific parts of the body. Compression apparels help in improving body balance, and at the same time control the temperature of the body. Shapewear squeezes and squishes excessive fat from the body; therefore, the body appears relatively slimmer.

China would be the leading country, contributing to the growth of the Asia-Pacific market during the forecast period. Growing investments by the Chinese government, to enhance sports infrastructure in the country to encourage sports activities would drive the compression wear market.

Based on Product Type, the Compression Wear and Shapewear market is segmented into Compression wear and Shapewear. Compression wear segment further segmented into Bottoms, Tops, Sleeves, and Socks, Stockings, & Others. Based on application, the market is segmented into Performance & Recovery and Body Shaping & Lifestyle. Based on gender the market covers male and female. The distribution channel segment covers Multi-Retail Stores, Specialty Retail Stores, and Online Channels. Based on countries, the market is segmented into China, Japan, India, South Korea, Singapore, Malaysia, and Rest of Asia Pacific.

The market research report covers the analysis of key stake holders of the market. Key companies profiled in the report include Nike Inc., Adidas AG, Triumph International Corporation, Spanx Inc., Leonisa SA, Wacoal America Inc., Under Armour Inc., Skins

International Trading AG, Ann Chery, and 2XU Pty Ltd.

Contents

CHAPTER 1. MARKET SCOPE & METHODOLOGY

- 1.1 Market Definition
- 1.2 Objectives
- 1.3 Market Scope
- 1.4 Segmentation
 - 1.4.1 Asia Pacific Compression Wear and Shapewear Market, by Product Type
 - 1.4.2 Asia Pacific Compression Wear and Shapewear Market, by Application
 - 1.4.3 Asia Pacific Compression Wear and Shapewear Market, by Distribution Channel
 - 1.4.4 Asia Pacific Compression Wear and Shapewear Market, by Gender
 - 1.4.5 Asia Pacific Compression Wear and Shapewear Market, by Country
- 1.5 Methodology for the research

CHAPTER 2. MARKET OVERVIEW

- 2.1 Introduction
- 2.2 Drivers, and Restraints
 - 2.2.1 Market Drivers
 - 2.2.2 Market Restraints

CHAPTER 3. ASIA PACIFIC COMPRESSION WEAR AND SHAPE WEAR MARKET

- 3.1 Asia Pacific Compression Wear and Shape wear Market by Gender
 - 3.1.1 Asia Pacific Male Compression Wear and Shape wear Market by Country
 - 3.1.2 Asia Pacific Female Compression Wear and Shape wear Market by Country

CHAPTER 4. ASIA PACIFIC COMPRESSION WEAR AND SHAPE WEAR MARKET BY DISTRIBUTION CHANNEL

- 4.1.1 Asia Pacific Specialty Retail Stores Compression Wear and Shape wear Market by Country
- 4.1.2 Asia Pacific Multi-Retail Stores Compression Wear and Shape wear Market by Country
- 4.1.3 Asia Pacific Online Channels Compression Wear and Shape wear Market by Country

CHAPTER 5. ASIA PACIFIC COMPRESSION WEAR AND SHAPE WEAR MARKET

BY APPLICATION

5.1.1 Asia Pacific Compression Wear and Shape wear for Performance & Recovery Market by Country

5.1.2 Asia Pacific Compression Wear and Shape wear for Body Shaping & Lifestyle Market by Country

CHAPTER 6. ASIA PACIFIC COMPRESSION WEAR AND SHAPE WEAR MARKET BY PRODUCT TYPE

6.1.1 Asia Pacific Compression wear Market by Country

6.1.2 Asia Pacific Compression wear Market by Type

6.1.2.1 Asia Pacific Bottoms Compression Wear Market by Country

6.1.2.2 Asia Pacific Tops Compression Wear Market by Country

6.1.2.3 Asia Pacific Sleeves Compression Wear Market by Country

6.1.2.4 Asia Pacific Socks, Stockings, & Others Compression Wear Market by Country

6.1.3 Asia Pacific Shape wear Market by Country

CHAPTER 7. ASIA PACIFIC COMPRESSION WEAR AND SHAPE WEAR MARKET BY COUNTRY

7.1 China Compression Wear and Shape wear Market

7.1.1 China Compression Wear and Shape wear Market by Gender

7.1.2 China Compression Wear and Shape wear Market By Distribution Channel

7.1.3 China Compression Wear and Shape wear Market by Application

7.1.4 China Compression Wear and Shape wear Market by Product Type

7.1.4.1 China Compression wear Market by Type

7.2 Japan Compression Wear and Shape wear Market

7.2.1 Japan Compression Wear and Shape wear Market by Gender

7.2.2 Japan Compression Wear and Shape wear Market By Distribution Channel

7.2.3 Japan Compression Wear and Shape wear Market by Application

7.2.4 Japan Compression Wear and Shape wear Market by Product Type

7.2.4.1 Japan Compression wear Market by Type

7.3 India Compression Wear and Shape wear Market

7.3.1 India Compression Wear and Shape wear Market by Gender

7.3.2 India Compression Wear and Shape wear Market By Distribution Channel

7.3.3 India Compression Wear and Shape wear Market by Application

7.3.4 India Compression Wear and Shape wear Market by Product Type

- 7.3.4.1 India Compression wear Market by Type
- 7.4 South Korea Compression Wear and Shape wear Market
 - 7.4.1 South Korea Compression Wear and Shape wear Market by Gender
 - 7.4.2 South Korea Compression Wear and Shape wear Market By Distribution Channel
 - 7.4.3 South Korea Compression Wear and Shape wear Market by Application
 - 7.4.4 South Korea Compression Wear and Shape wear Market by Product Type
 - 7.4.4.1 South Korea Compression wear Market by Type
- 7.5 Singapore Compression Wear and Shape wear Market
 - 7.5.1 Singapore Compression Wear and Shape wear Market by Gender
 - 7.5.2 Singapore Compression Wear and Shape wear Market By Distribution Channel
 - 7.5.3 Singapore Compression Wear and Shape wear Market by Application
 - 7.5.4 Singapore Compression Wear and Shape wear Market by Product Type
 - 7.5.4.1 Singapore Compression wear Market by Type
- 7.6 Malaysia Compression Wear and Shape wear Market
 - 7.6.1 Malaysia Compression Wear and Shape wear Market by Gender
 - 7.6.2 Malaysia Compression Wear and Shape wear Market By Distribution Channel
 - 7.6.3 Malaysia Compression Wear and Shape wear Market by Application
 - 7.6.4 Malaysia Compression Wear and Shape wear Market by Product Type
 - 7.6.4.1 Malaysia Compression wear Market by Type
- 7.7 Rest of Asia Pacific Compression Wear and Shape wear Market
 - 7.7.1 Rest of Asia Pacific Compression Wear and Shape wear Market by Gender
 - 7.7.2 Rest of Asia Pacific Compression Wear and Shape wear Market By Distribution Channel
 - 7.7.3 Rest of Asia Pacific Compression Wear and Shape wear Market by Application
 - 7.7.4 Rest of Asia Pacific Compression Wear and Shape wear Market by Product Type
 - 7.7.4.1 Rest of Asia Pacific Compression wear Market by Type

CHAPTER 8. COMPANY PROFILES

- 8.1 Triumph International AG
 - 8.1.1 Company Overview
- 8.2 Spanx, Inc.
 - 8.2.1 Company Overview
- 8.3 Under Armour Inc.
 - 8.3.1 Company Overview
 - 8.3.2 Financial Analysis
 - 8.3.3 Regional Analysis
- 8.4 Skins International Trading AG

- 8.4.1 Company Overview
- 8.5 Leonisa SA
 - 8.5.1 Company Overview
- 8.6 Wacoal America, Inc.
 - 8.6.1 Company Overview
 - 8.6.2 Financial Analysis
 - 8.6.3 Segmental and Regional Analysis
- 8.7 Nike, Inc.
 - 8.7.1 Company Overview
 - 8.7.2 Financial Analysis
 - 8.7.3 Segmental and Regional Analysis
- 8.8 Adidas AG
 - 8.8.1 Company Overview
 - 8.8.2 Financial Analysis
 - 8.8.3 Regional Analysis
 - 8.8.4 Research & Development Expense
- 8.9 Ann Chery
 - 8.9.1 Company Overview
- 8.1 Puma SE
 - 8.10.1 Company Overview

List Of Tables

LIST OF TABLES

TABLE 1 ASIA PACIFIC COMPRESSION WEAR AND SHAPE WEAR MARKET, 2014 - 2017, USD MILLION

TABLE 2 ASIA PACIFIC COMPRESSION WEAR AND SHAPE WEAR MARKET, 2018 - 2024, USD MILLION

TABLE 3 ASIA PACIFIC COMPRESSION WEAR AND SHAPE WEAR MARKET BY GENDER, 2014 - 2017, USD MILLION

TABLE 4 ASIA PACIFIC COMPRESSION WEAR AND SHAPE WEAR MARKET BY GENDER, 2018 - 2024, USD MILLION

TABLE 5 ASIA PACIFIC MALE COMPRESSION WEAR AND SHAPE WEAR MARKET BY COUNTRY, 2014 - 2017, USD MILLION

TABLE 6 ASIA PACIFIC MALE COMPRESSION WEAR AND SHAPE WEAR MARKET BY COUNTRY, 2018 - 2024, USD MILLION

TABLE 7 ASIA PACIFIC FEMALE COMPRESSION WEAR AND SHAPE WEAR MARKET BY COUNTRY, 2014 - 2017, USD MILLION

TABLE 8 ASIA PACIFIC FEMALE COMPRESSION WEAR AND SHAPE WEAR MARKET BY COUNTRY, 2018 - 2024, USD MILLION

TABLE 9 ASIA PACIFIC COMPRESSION WEAR AND SHAPE WEAR MARKET BY DISTRIBUTION CHANNEL, 2014 - 2017, USD MILLION

TABLE 10 ASIA PACIFIC COMPRESSION WEAR AND SHAPE WEAR MARKET BY DISTRIBUTION CHANNEL, 2018 - 2024, USD MILLION

TABLE 11 ASIA PACIFIC SPECIALTY RETAIL STORES COMPRESSION WEAR AND SHAPE WEAR MARKET BY COUNTRY, 2014 - 2017, USD MILLION

TABLE 12 ASIA PACIFIC SPECIALTY RETAIL STORES COMPRESSION WEAR AND SHAPE WEAR MARKET BY COUNTRY, 2018 - 2024, USD MILLION

TABLE 13 ASIA PACIFIC MULTI-RETAIL STORES COMPRESSION WEAR AND SHAPE WEAR MARKET BY COUNTRY, 2014 - 2017, USD MILLION

TABLE 14 ASIA PACIFIC MULTI-RETAIL STORES COMPRESSION WEAR AND SHAPE WEAR MARKET BY COUNTRY, 2018 - 2024, USD MILLION

TABLE 15 ASIA PACIFIC ONLINE CHANNELS COMPRESSION WEAR AND SHAPE WEAR MARKET BY COUNTRY, 2014 - 2017, USD MILLION

TABLE 16 ASIA PACIFIC ONLINE CHANNELS COMPRESSION WEAR AND SHAPE WEAR MARKET BY COUNTRY, 2018 - 2024, USD MILLION

TABLE 17 ASIA PACIFIC COMPRESSION WEAR AND SHAPE WEAR MARKET BY APPLICATION, 2014 - 2017, USD MILLION

TABLE 18 ASIA PACIFIC COMPRESSION WEAR AND SHAPE WEAR MARKET BY

APPLICATION, 2018 - 2024, USD MILLION

TABLE 19 ASIA PACIFIC COMPRESSION WEAR AND SHAPE WEAR FOR PERFORMANCE & RECOVERY MARKET BY COUNTRY, 2014 - 2017, USD MILLION

TABLE 20 ASIA PACIFIC COMPRESSION WEAR AND SHAPE WEAR FOR PERFORMANCE & RECOVERY MARKET BY COUNTRY, 2018 - 2024, USD MILLION

TABLE 21 ASIA PACIFIC COMPRESSION WEAR AND SHAPE WEAR FOR BODY SHAPING & LIFESTYLE MARKET BY COUNTRY, 2014 - 2017, USD MILLION

TABLE 22 ASIA PACIFIC COMPRESSION WEAR AND SHAPE WEAR FOR BODY SHAPING & LIFESTYLE MARKET BY COUNTRY, 2018 - 2024, USD MILLION

TABLE 23 ASIA PACIFIC COMPRESSION WEAR AND SHAPE WEAR MARKET BY PRODUCT TYPE, 2014 - 2017, USD MILLION

TABLE 24 ASIA PACIFIC COMPRESSION WEAR AND SHAPE WEAR MARKET BY PRODUCT TYPE, 2018 - 2024, USD MILLION

TABLE 25 ASIA PACIFIC COMPRESSION WEAR MARKET BY COUNTRY, 2014 - 2017, USD MILLION

TABLE 26 ASIA PACIFIC COMPRESSION WEAR MARKET BY COUNTRY, 2018 - 2024, USD MILLION

TABLE 27 ASIA PACIFIC COMPRESSION WEAR MARKET BY TYPE, 2014 - 2017, USD MILLION

TABLE 28 ASIA PACIFIC COMPRESSION WEAR MARKET BY TYPE, 2018 - 2024, USD MILLION

TABLE 29 ASIA PACIFIC BOTTOMS COMPRESSION WEAR MARKET BY COUNTRY, 2014 - 2017, USD MILLION

TABLE 30 ASIA PACIFIC BOTTOMS COMPRESSION WEAR MARKET BY COUNTRY, 2018 - 2024, USD MILLION

TABLE 31 ASIA PACIFIC TOPS COMPRESSION WEAR MARKET BY COUNTRY, 2014 - 2017, USD MILLION

TABLE 32 ASIA PACIFIC TOPS COMPRESSION WEAR MARKET BY COUNTRY, 2018 - 2024, USD MILLION

TABLE 33 ASIA PACIFIC SLEEVES COMPRESSION WEAR MARKET BY COUNTRY, 2014 - 2017, USD MILLION

TABLE 34 ASIA PACIFIC SLEEVES COMPRESSION WEAR MARKET BY COUNTRY, 2018 - 2024, USD MILLION

TABLE 35 ASIA PACIFIC SOCKS, STOCKINGS, & OTHERS COMPRESSION WEAR MARKET BY COUNTRY, 2014 - 2017, USD MILLION

TABLE 36 ASIA PACIFIC SOCKS, STOCKINGS, & OTHERS COMPRESSION WEAR MARKET BY COUNTRY, 2018 - 2024, USD MILLION

TABLE 37 ASIA PACIFIC SHAPE WEAR MARKET BY COUNTRY, 2014 - 2017, USD MILLION

TABLE 38 ASIA PACIFIC SHAPE WEAR MARKET BY COUNTRY, 2018 - 2024, USD MILLION

TABLE 39 ASIA PACIFIC COMPRESSION WEAR AND SHAPE WEAR MARKET BY COUNTRY, 2014 - 2017, USD MILLION

TABLE 40 ASIA PACIFIC COMPRESSION WEAR AND SHAPE WEAR MARKET BY COUNTRY, 2018 - 2024, USD MILLION

TABLE 41 CHINA COMPRESSION WEAR AND SHAPE WEAR MARKET, 2014 - 2017, USD MILLION

TABLE 42 CHINA COMPRESSION WEAR AND SHAPE WEAR MARKET, 2018 - 2024, USD MILLION

TABLE 43 CHINA COMPRESSION WEAR AND SHAPE WEAR MARKET BY TYPE, 2014 - 2017, USD MILLION

TABLE 44 CHINA COMPRESSION WEAR AND SHAPE WEAR MARKET BY TYPE, 2018 - 2024, USD MILLION

TABLE 45 CHINA COMPRESSION WEAR AND SHAPE WEAR MARKET BY DISTRIBUTION CHANNEL, 2014 - 2017, USD MILLION

TABLE 46 CHINA COMPRESSION WEAR AND SHAPE WEAR MARKET BY DISTRIBUTION CHANNEL, 2018 - 2024, USD MILLION

TABLE 47 CHINA COMPRESSION WEAR AND SHAPE WEAR MARKET BY APPLICATION, 2014 - 2017, USD MILLION

TABLE 48 CHINA COMPRESSION WEAR AND SHAPE WEAR MARKET BY APPLICATION, 2018 - 2024, USD MILLION

TABLE 49 CHINA COMPRESSION WEAR AND SHAPE WEAR MARKET BY PRODUCT TYPE, 2014 - 2017, USD MILLION

TABLE 50 CHINA COMPRESSION WEAR AND SHAPE WEAR MARKET BY PRODUCT TYPE, 2018 - 2024, USD MILLION

TABLE 51 CHINA COMPRESSION WEAR MARKET BY TYPE, 2014 - 2017, USD MILLION

TABLE 52 CHINA COMPRESSION WEAR MARKET BY TYPE, 2018 - 2024, USD MILLION

TABLE 53 JAPAN COMPRESSION WEAR AND SHAPE WEAR MARKET, 2014 - 2017, USD MILLION

TABLE 54 JAPAN COMPRESSION WEAR AND SHAPE WEAR MARKET, 2018 - 2024, USD MILLION

TABLE 55 JAPAN COMPRESSION WEAR AND SHAPE WEAR MARKET BY TYPE, 2014 - 2017, USD MILLION

TABLE 56 JAPAN COMPRESSION WEAR AND SHAPE WEAR MARKET BY TYPE, 2018 - 2024, USD MILLION

TABLE 57 JAPAN COMPRESSION WEAR AND SHAPE WEAR MARKET BY

DISTRIBUTION CHANNEL, 2014 - 2017, USD MILLION

TABLE 58 JAPAN COMPRESSION WEAR AND SHAPE WEAR MARKET BY DISTRIBUTION CHANNEL, 2018 - 2024, USD MILLION

TABLE 59 JAPAN COMPRESSION WEAR AND SHAPE WEAR MARKET BY APPLICATION, 2014 - 2017, USD MILLION

TABLE 60 JAPAN COMPRESSION WEAR AND SHAPE WEAR MARKET BY APPLICATION, 2018 - 2024, USD MILLION

TABLE 61 JAPAN COMPRESSION WEAR AND SHAPE WEAR MARKET BY PRODUCT TYPE, 2014 - 2017, USD MILLION

TABLE 62 JAPAN COMPRESSION WEAR AND SHAPE WEAR MARKET BY PRODUCT TYPE, 2018 - 2024, USD MILLION

TABLE 63 JAPAN COMPRESSION WEAR MARKET BY TYPE, 2014 - 2017, USD MILLION

TABLE 64 JAPAN COMPRESSION WEAR MARKET BY TYPE, 2018 - 2024, USD MILLION

TABLE 65 INDIA COMPRESSION WEAR AND SHAPE WEAR MARKET, 2014 - 2017, USD MILLION

TABLE 66 INDIA COMPRESSION WEAR AND SHAPE WEAR MARKET, 2018 - 2024, USD MILLION

TABLE 67 INDIA COMPRESSION WEAR AND SHAPE WEAR MARKET BY TYPE, 2014 - 2017, USD MILLION

TABLE 68 INDIA COMPRESSION WEAR AND SHAPE WEAR MARKET BY TYPE, 2018 - 2024, USD MILLION

TABLE 69 INDIA COMPRESSION WEAR AND SHAPE WEAR MARKET BY DISTRIBUTION CHANNEL, 2014 - 2017, USD MILLION

TABLE 70 INDIA COMPRESSION WEAR AND SHAPE WEAR MARKET BY DISTRIBUTION CHANNEL, 2018 - 2024, USD MILLION

TABLE 71 INDIA COMPRESSION WEAR AND SHAPE WEAR MARKET BY APPLICATION, 2014 - 2017, USD MILLION

TABLE 72 INDIA COMPRESSION WEAR AND SHAPE WEAR MARKET BY APPLICATION, 2018 - 2024, USD MILLION

TABLE 73 INDIA COMPRESSION WEAR AND SHAPE WEAR MARKET BY PRODUCT TYPE, 2014 - 2017, USD MILLION

TABLE 74 INDIA COMPRESSION WEAR AND SHAPE WEAR MARKET BY PRODUCT TYPE, 2018 - 2024, USD MILLION

TABLE 75 INDIA COMPRESSION WEAR MARKET BY TYPE, 2014 - 2017, USD MILLION

TABLE 76 INDIA COMPRESSION WEAR MARKET BY TYPE, 2018 - 2024, USD MILLION

TABLE 77 SOUTH KOREA COMPRESSION WEAR AND SHAPE WEAR MARKET, 2014 - 2017, USD MILLION

TABLE 78 SOUTH KOREA COMPRESSION WEAR AND SHAPE WEAR MARKET, 2018 - 2024, USD MILLION

TABLE 79 SOUTH KOREA COMPRESSION WEAR AND SHAPE WEAR MARKET BY TYPE, 2014 - 2017, USD MILLION

TABLE 80 SOUTH KOREA COMPRESSION WEAR AND SHAPE WEAR MARKET BY TYPE, 2018 - 2024, USD MILLION

TABLE 81 SOUTH KOREA COMPRESSION WEAR AND SHAPE WEAR MARKET BY DISTRIBUTION CHANNEL, 2014 - 2017, USD MILLION

TABLE 82 SOUTH KOREA COMPRESSION WEAR AND SHAPE WEAR MARKET BY DISTRIBUTION CHANNEL, 2018 - 2024, USD MILLION

TABLE 83 SOUTH KOREA COMPRESSION WEAR AND SHAPE WEAR MARKET BY APPLICATION, 2014 - 2017, USD MILLION

TABLE 84 SOUTH KOREA COMPRESSION WEAR AND SHAPE WEAR MARKET BY APPLICATION, 2018 - 2024, USD MILLION

TABLE 85 SOUTH KOREA COMPRESSION WEAR AND SHAPE WEAR MARKET BY PRODUCT TYPE, 2014 - 2017, USD MILLION

TABLE 86 SOUTH KOREA COMPRESSION WEAR AND SHAPE WEAR MARKET BY PRODUCT TYPE, 2018 - 2024, USD MILLION

TABLE 87 SOUTH KOREA COMPRESSION WEAR MARKET BY TYPE, 2014 - 2017, USD MILLION

TABLE 88 SOUTH KOREA COMPRESSION WEAR MARKET BY TYPE, 2018 - 2024, USD MILLION

TABLE 89 SINGAPORE COMPRESSION WEAR AND SHAPE WEAR MARKET, 2014 - 2017, USD MILLION

TABLE 90 SINGAPORE COMPRESSION WEAR AND SHAPE WEAR MARKET, 2018 - 2024, USD MILLION

TABLE 91 SINGAPORE COMPRESSION WEAR AND SHAPE WEAR MARKET BY TYPE, 2014 - 2017, USD MILLION

TABLE 92 SINGAPORE COMPRESSION WEAR AND SHAPE WEAR MARKET BY TYPE, 2018 - 2024, USD MILLION

TABLE 93 SINGAPORE COMPRESSION WEAR AND SHAPE WEAR MARKET BY DISTRIBUTION CHANNEL, 2014 - 2017, USD MILLION

TABLE 94 SINGAPORE COMPRESSION WEAR AND SHAPE WEAR MARKET BY DISTRIBUTION CHANNEL, 2018 - 2024, USD MILLION

TABLE 95 SINGAPORE COMPRESSION WEAR AND SHAPE WEAR MARKET BY APPLICATION, 2014 - 2017, USD MILLION

TABLE 96 SINGAPORE COMPRESSION WEAR AND SHAPE WEAR MARKET BY

APPLICATION, 2018 - 2024, USD MILLION

TABLE 97 SINGAPORE COMPRESSION WEAR AND SHAPE WEAR MARKET BY PRODUCT TYPE, 2014 - 2017, USD MILLION

TABLE 98 SINGAPORE COMPRESSION WEAR AND SHAPE WEAR MARKET BY PRODUCT TYPE, 2018 - 2024, USD MILLION

TABLE 99 SINGAPORE COMPRESSION WEAR MARKET BY TYPE, 2014 - 2017, USD MILLION

TABLE 100 SINGAPORE COMPRESSION WEAR MARKET BY TYPE, 2018 - 2024, USD MILLION

TABLE 101 MALAYSIA COMPRESSION WEAR AND SHAPE WEAR MARKET, 2014 - 2017, USD MILLION

TABLE 102 MALAYSIA COMPRESSION WEAR AND SHAPE WEAR MARKET, 2018 - 2024, USD MILLION

TABLE 103 MALAYSIA COMPRESSION WEAR AND SHAPE WEAR MARKET BY TYPE, 2014 - 2017, USD MILLION

TABLE 104 MALAYSIA COMPRESSION WEAR AND SHAPE WEAR MARKET BY TYPE, 2018 - 2024, USD MILLION

TABLE 105 MALAYSIA COMPRESSION WEAR AND SHAPE WEAR MARKET BY DISTRIBUTION CHANNEL, 2014 - 2017, USD MILLION

TABLE 106 MALAYSIA COMPRESSION WEAR AND SHAPE WEAR MARKET BY DISTRIBUTION CHANNEL, 2018 - 2024, USD MILLION

TABLE 107 MALAYSIA COMPRESSION WEAR AND SHAPE WEAR MARKET BY APPLICATION, 2014 - 2017, USD MILLION

TABLE 108 MALAYSIA COMPRESSION WEAR AND SHAPE WEAR MARKET BY APPLICATION, 2018 - 2024, USD MILLION

TABLE 109 MALAYSIA COMPRESSION WEAR AND SHAPE WEAR MARKET BY PRODUCT TYPE, 2014 - 2017, USD MILLION

TABLE 110 MALAYSIA COMPRESSION WEAR AND SHAPE WEAR MARKET BY PRODUCT TYPE, 2018 - 2024, USD MILLION

TABLE 111 MALAYSIA COMPRESSION WEAR MARKET BY TYPE, 2014 - 2017, USD MILLION

TABLE 112 MALAYSIA COMPRESSION WEAR MARKET BY TYPE, 2018 - 2024, USD MILLION

TABLE 113 REST OF ASIA PACIFIC COMPRESSION WEAR AND SHAPE WEAR MARKET, 2014 - 2017, USD MILLION

TABLE 114 REST OF ASIA PACIFIC COMPRESSION WEAR AND SHAPE WEAR MARKET, 2018 - 2024, USD MILLION

TABLE 115 REST OF ASIA PACIFIC COMPRESSION WEAR AND SHAPE WEAR MARKET BY TYPE, 2014 - 2017, USD MILLION

TABLE 116 REST OF ASIA PACIFIC COMPRESSION WEAR AND SHAPE WEAR MARKET BY TYPE, 2018 - 2024, USD MILLION

TABLE 117 REST OF ASIA PACIFIC COMPRESSION WEAR AND SHAPE WEAR MARKET BY DISTRIBUTION CHANNEL, 2014 - 2017, USD MILLION

TABLE 118 REST OF ASIA PACIFIC COMPRESSION WEAR AND SHAPE WEAR MARKET BY DISTRIBUTION CHANNEL, 2018 - 2024, USD MILLION

TABLE 119 REST OF ASIA PACIFIC COMPRESSION WEAR AND SHAPE WEAR MARKET BY APPLICATION, 2014 - 2017, USD MILLION

TABLE 120 REST OF ASIA PACIFIC COMPRESSION WEAR AND SHAPE WEAR MARKET BY APPLICATION, 2018 - 2024, USD MILLION

TABLE 121 REST OF ASIA PACIFIC COMPRESSION WEAR AND SHAPE WEAR MARKET BY PRODUCT TYPE, 2014 - 2017, USD MILLION

TABLE 122 REST OF ASIA PACIFIC COMPRESSION WEAR AND SHAPE WEAR MARKET BY PRODUCT TYPE, 2018 - 2024, USD MILLION

TABLE 123 REST OF ASIA PACIFIC COMPRESSION WEAR MARKET BY TYPE, 2014 - 2017, USD MILLION

TABLE 124 REST OF ASIA PACIFIC COMPRESSION WEAR MARKET BY TYPE, 2018 - 2024, USD MILLION

TABLE 125 KEY INFORMATION – TRIUMPH INTERNATIONAL AG

TABLE 126 KEY INFORMATION – SPANX, INC.

TABLE 127 KEY INFORMATION – UNDER ARMOUR INC.

TABLE 128 KEY INFORMATION – SKINS INTERNATIONAL TRADING AG

TABLE 129 KEY INFORMATION – LEONISA SA

TABLE 130 KEY INFORMATION – WACOAL AMERICA, INC.

TABLE 131 KEY INFORMATION – NIKE, INC.

TABLE 132 KEY INFORMATION – ADIDAS AG

TABLE 133 KEY INFORMATION – ANN CHERY

TABLE 134 KEY INFORMATION – PUMA SE

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