

Asia Pacific Commercial Satellite Imaging Market (2019-2025)

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Abstracts

The Asia Pacific Commercial Satellite Imaging Market would witness market growth of 13.3% CAGR during the forecast period (2019-2025). The adoption of satellite imagery has been witnessed in the current business scenario to significantly increase across various verticals like government, defence, energy, real estate, construction, media & entertainment, and agriculture, driving the growth of the commercial satellite imagery market. Rising satellite imaging services applications like disaster mapping, geospatial mapping, urban planning, and energy management have contributed to market growth.

Moreover, market growth is driven by an increase in location-based service (LBS) trend and an increase in satellite imaging applications in sectors like government, manufacturing, retail, transportation, defense, construction, and healthcare. Aerial imaging services, however, provide cost-effective & high-resolution images and videos compared to satellite imaging, which is one of the major factors of restraint.

The Government's investment in satellite imaging is geared towards ensuring data are accessible to a wide range of Australian sectors to help shape their investments, create employment and boost competitiveness in target regions. Australia's flourishing digital economy is expected to benefit the advanced mining, transportation, construction, aviation and agriculture sectors.

Based on Application, the market is segmented into Geospatial Data Acquisition & Mapping, Energy & Natural Resource Management, Defense & Intelligence, Disaster Management, Surveillance & Security, Urban Planning & Development and Others. Based on End User, the market is segmented into Government & Defense, Forestry & Agriculture, Civil Engineering & Archaeology, Energy, Transportation & Logistics and Others. Based on countries, the market is segmented into China, Japan, India, South

Korea, Singapore, Malaysia, and Rest of Asia Pacific.

The market research report covers the analysis of key stake holders of the market. Key companies profiled in the report include Spaceflight Industries, Inc., Galileo Group, Inc., ImageSat International N.V., Maxar Technologies, Inc., Planet Labs, Inc., UrtheCast Corporation, Airbus SE, Saab Group (Vricon, Inc.), Trimble, Inc., Leonardo SpA, Thales Group S.A. and L3Harris Technologies, Inc.

Scope of the Study

Market Segmentation:

By Application

Geospatial Data Acquisition & Mapping

Energy & Natural Resource Management

Defense & Intelligence

Disaster Management

Surveillance & Security

Urban Planning & Development

Others

By End User

Government and Defense

Forestry & Agriculture

Civil Engineering & Archaeology

Energy

Transportation & Logistics

Others

By Country

China

Japan

India

South Korea

Singapore

Malaysia

Rest of Asia Pacific

Companies Profiled

Spaceflight Industries, Inc.

Galileo Group, Inc.

ImageSat International N.V.

Maxar Technologies, Inc.

Planet Labs, Inc.

UrtheCast Corporation

Airbus SE

Saab Group (Vricon, Inc.)

Trimble, Inc.

Leonardo SpA

Thales Group S.A.

L3Harris Technologies, Inc.

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