

# Asia Pacific Color Cosmetics Market Analysis (2018-2024)

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## Abstracts

The Asia Pacific Color Cosmetics Market would witness market growth of 6.9% CAGR during the forecast period (2018 – 2024).

Color cosmetics are personal care products, which are used to enhance physical appearance in people. These are Colorants and cosmetics ingredients and are widely used in skin care, make-up, hair care, personal hygiene, and fragrance. The Color cosmetics include products such as foundations, nail paints, powders, lipsticks, bronzers, eyeliners, and others.

Asia-Pacific is expected to witness higher demand from the emerging economies such as India, China, and South Korea. This growth is further supported by the increasing monetary independence owing to the swift rise in working women. Moreover, increased disposable income, improved standard of living, and increasing awareness about appearance boost the market growth in the Asia-Pacific region.

Based on the Target segment, the Color Cosmetics market is segmented into Prestige Products and Mass Products. Based on application, the market is segmented into Facial Make-up, Lip Products, Eye Make-up, Nail Products, Hair Color Products, Special Effect Products, and Other Applications. Based on countries, the market is segmented into China, Japan, India, South Korea, Singapore, Malaysia, and Rest of Asia Pacific.

The market research report covers the analysis of key stake holders of the market. Key companies profiled in the report include Estee Lauder Inc., Avon Products, Inc., L'Oreal SA, Revlon, Inc., Procter & Gamble (P&G) Company, Unilever, Ciat London, Shiseido Company, Limited, Kryolan Professional Make-Up, and Coty Inc.

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