

Asia Pacific Coated Paper Market (2019-2025)

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Abstracts

The Asia Pacific Coated Paper Market would witness market growth of 5.3% CAGR during the forecast period (2019-2025).

The rapid growth of the e-commerce industry laid the foundation for decorative and premium packaging, which vastly expanded the reach of the coated paper market. Surging preference for home delivery services in order to strengthen the presence of online retailers has increased the consumption of coated paper in packaging activities. Businesses have been investing in the promotion of brands through different forms of advertising, which also serve as a key driver for the segment.

Asia Pacific is projected to grow at the highest CAGR over the forecast period due to increased production and consumption of coated paper in the global market. The region is home to some of the largest paper-consuming countries like India and China, which have expanded product scope throughout industries. In addition, the booming e-commerce sector in the region has boosted demand for printing and packaging of products. Product use in advertising and print media also provides room for growth. Widespread digitalization, however, has adversely affected this application, and would hamper its growth to some extent. Nonetheless, it has been anticipated that coated paper will be used in currency, security papers, and check books to ensure stable segment growth during the forecast period. Furthermore, the steady use of this product as brochures and product manuals for smartphones, computers and other electronic gadgets will maintain constant demand.

Based on Application, the market is segmented into Packaging & Labeling, Printing and Others. Based on type, the market is segmented into Coated Mechanical and Coated Woodfree. Based on countries, the market is segmented into China, Japan, India, South Korea, Singapore, Malaysia, and Rest of Asia Pacific.

The market research report covers the analysis of key stake holders of the market. Key companies profiled in the report include Oji Holdings Corporation (Mitsui Group), Stora Enso Oyj, Nippon Paper Industries Co., Ltd., Michelman, Inc., Solenis LLC (BASF SE), Imerys S.A., Arjowiggins SAS (Worms & Cie), Minerals Technologies, Inc., Penford Corporation (Ingredion, Inc.), and The Dow Chemical Company.

Scope of the Study

Market Segmentation:

By Application

Packaging & Labelling

Printing

Others

By Type

Coated Mechanical

Coated Woodfree

By Country

China

Japan

India

South Korea

Singapore

Malaysia

Rest of Asia Pacific

Companies Profiled

Oji Holdings Corporation (Mitsui Group)

Stora Enso Oyj

Nippon Paper Industries Co., Ltd.

Michelman, Inc.

Solenis LLC (BASF SE)

Imerys S.A.

Arjowiggins SAS (Worms & Cie)

Minerals Technologies, Inc.

Penford Corporation (Ingredion, Inc.)

The Dow Chemical Company

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