

Asia Pacific Cloud Storage Market Analysis (2017-2023)

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Abstracts

The Asia Pacific Cloud Storage Market would witness market growth of 24.2% CAGR during the forecast period (2017 – 2023). Cloud storage is a service model that offers a platform to maintain, manage, and backup data remotely and at the same time, ensure data availability to users over a network (typically the Internet). The adoption of cloud storage would witness rapid growth due to unique features such as faster deployment, scalability, and agility, cloud compliance requirements, reduced CAPEX and OPEX, mobility enforcement, and demand for uninterrupted business continuity solutions. Nevertheless, there are challenges that are to be addressed that limit the market expansion such as not all services are supported in the cloud, stringent regulatory norms, and fear of vendor lock-ins.

Based on Type, the market report segments the market into Solution and Services. Solution type includes Primary Storage, Disaster Recovery & Backup, Cloud Storage Gateway, and Data Archiving. Services type includes Professional and Managed Services. Based on Organization Size, the Cloud Storage market segments the market into Small & Medium Enterprises and Large Enterprises. Based on Deployment Model, the market report segments the market into Public Cloud, Private Cloud, and Hybrid Cloud. Based on Vertical, the market report segments the market into BFSI, IT & Telecom, Retail, Healthcare, Manufacturing, Government & Public-Sector, Media & Entertainment, and Others. Based on Countries, the Cloud Storage market segments the market into China, Japan, India, South Korea, Singapore, Malaysia, and Rest of Asia Pacific.

The market research report covers the competition analysis of key stake holders of the Asia Pacific Cloud Storage Market. Key companies profiled in the report include IBM Corporation, Amazon.com, Inc. (Amazon Web Services), Microsoft Corporation, Google

Inc., Oracle Corporation, VMware, Inc., Hewlett Packard Enterprise (HPE) Company, Red Hat, Inc., Rackspace, and Dropbox.

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