

Asia Pacific Cloud Enterprise Application Software Market Analysis (2017-2023)

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Abstracts

The Asia Pacific Cloud Enterprise Application Software Market would witness market growth of 16.3% CAGR during the forecast period (2017 – 2023). Cloud enterprise application software used in businesses, clubs, charities, schools, governments, and others to address the needs of organizations as an entity rather than individual users. Adoption of enterprise application helps companies in their operations in various ways. Integration with suppliers, channel partners, and customers becomes seamless with the adoption of the software. Selection of appropriate enterprise application would differ based on the needs of a business and its processes. Cloud-enabled enterprise application (SaaS model) has witnessed significant adoption due to various advantages such as cost effectiveness, scalability, flexibility, customization, and long-term viability.

Based on End User, the market report segments the market into Manufacturing & Services, BFSI, Healthcare, Retail, Government, Oil & Gas, Telecom, and Other End User. Based on Type, the Asia Pacific Cloud Enterprise Application Software market segments the market into Customer Relationship Management, Supply Chain Management, Business Intelligence, Enterprise Resource Planning, Web conferencing, Content Management System, Enterprise Asset Management, Business Process Management, and Others. Based on Countries, the Asia Pacific Cloud Enterprise Application Software market segments the market into China, Japan, India, South Korea, Singapore, Malaysia, and Rest of Asia Pacific.

The market research report covers the competition analysis of key stake holders of the Asia Pacific Cloud Enterprise Application Software Market. Key companies profiled in the report include Oracle Corporation, IBM Corporation, Microsoft Corporation, SAP SE, Hewlett Packard Enterprise (HPE) Company, QAD, Inc., IFS AB, Infor, Inc., Salesforce, Inc., and Epicor Software Corporation.

Contents

CHAPTER 1. MARKET SCOPE & METHODOLOGY

- 1.1 Market Definition
- 1.2 Objectives
- 1.3 Market Scope
- 1.4 Segmentation
 - 1.4.1 Asia Pacific Cloud Enterprise Application Software Market, by End User
 - 1.4.2 Asia Pacific Cloud Enterprise Application Software Market, by Type
 - 1.4.3 Asia Pacific Cloud Enterprise Application Software Market, by Country
- 1.5 Methodology for the research

CHAPTER 2. MARKET OVERVIEW

- 2.1 Introduction
 - 2.1.1 Segmental Analysis
 - 2.1.1.1 Market By Solution
 - 2.1.1.2 Market By Vertical
 - 2.1.1.3 Market By Country
- 2.2 Drivers, and Restraints
 - 2.2.1 Market Drivers
 - 2.2.2 Market Restraints

CHAPTER 3. ASIA PACIFIC CLOUD ENTERPRISE APPLICATION SOFTWARE MARKET

- 3.1 Asia Pacific Cloud Enterprise Application Software Market by End User
 - 3.1.1 Asia Pacific Manufacturing & Services Cloud Enterprise Application Software Market by Country
 - 3.1.2 Asia Pacific BFSI Cloud Enterprise Application Software Market by Country
 - 3.1.3 Asia Pacific Healthcare Cloud Enterprise Application Software Market by Country
 - 3.1.4 Asia Pacific Retail Cloud Enterprise Application Software Market by Country
 - 3.1.5 Asia Pacific Government Cloud Enterprise Application Software Market by Country
 - 3.1.6 Asia Pacific Oil & Gas Cloud Enterprise Application Software Market by Country
 - 3.1.7 Asia Pacific Telecom Cloud Enterprise Application Software Market by Country
 - 3.1.8 Asia Pacific Other End User Cloud Enterprise Application Software Market by Country

CHAPTER 4. ASIA PACIFIC CLOUD ENTERPRISE APPLICATION SOFTWARE MARKET BY TYPE

4.1 Introduction

4.1.1 Asia Pacific Cloud Enterprise Application Software Customer Relationship Management Market by Country

4.1.2 Asia Pacific Cloud Enterprise Application Software Supply Chain Management Market by Country

4.1.3 Asia Pacific Cloud Enterprise Application Software Business Intelligence Market by Country

4.1.4 Asia Pacific Cloud Enterprise Application Software Enterprise Resource Planning Market by Country

4.1.5 Asia Pacific Cloud Enterprise Application Software Web Conferencing Market by Country

4.1.6 Asia Pacific Cloud Enterprise Application Software Content Management System Market by Country

4.1.7 Asia Pacific Cloud Enterprise Application Software Business Intelligence & Life Sciences Market by Country

4.1.8 Asia Pacific Cloud Enterprise Application Software Business Process Management Market by Country

4.1.9 Asia Pacific Other Type Cloud Enterprise Application Software Market by Country

CHAPTER 5. ASIA PACIFIC CLOUD ENTERPRISE APPLICATION SOFTWARE MARKET BY COUNTRY

5.1 Introduction

5.2 China Cloud Enterprise Application Software Market

5.2.1 China Cloud Enterprise Application Software Market by End User

5.2.2 China Cloud Enterprise Application Software Market by Type

5.3 Japan Cloud Enterprise Application Software Market

5.3.1 Japan Cloud Enterprise Application Software Market by End User

5.3.2 Japan Cloud Enterprise Application Software Market by Type

5.4 India Cloud Enterprise Application Software Market

5.4.1 India Cloud Enterprise Application Software Market by End User

5.4.2 India Cloud Enterprise Application Software Market by Type

5.5 South Korea Cloud Enterprise Application Software Market

5.5.1 South Korea Cloud Enterprise Application Software Market by End User

- 5.5.2 South Korea Cloud Enterprise Application Software Market by Type
- 5.6 Singapore Cloud Enterprise Application Software Market
 - 5.6.1 Singapore Cloud Enterprise Application Software Market by End User
 - 5.6.2 Singapore Cloud Enterprise Application Software Market by Type
- 5.7 Malaysia Cloud Enterprise Application Software Market
 - 5.7.1 Malaysia Cloud Enterprise Application Software Market by End User
 - 5.7.2 Malaysia Cloud Enterprise Application Software Market by Type
- 5.8 Rest of Asia Pacific Cloud Enterprise Application Software Market
 - 5.8.1 Rest of Asia Pacific Cloud Enterprise Application Software Market by End User
 - 5.8.2 Rest of Asia Pacific Cloud Enterprise Application Software Market by Type

CHAPTER 6. COMPETITIVE STUDY

- 6.1 KBV Cardinal Matrix
- 6.2 Recent Industry Wide Strategic Developments
 - 6.2.1 Product Launches
 - 6.2.2 Partnerships, Collaborations and Agreements

CHAPTER 7. COMPANY PROFILES

- 7.1 Hewlett Packard Enterprise Company
 - 7.1.1 Company Overview
 - 7.1.2 Financial Analysis
 - 7.1.3 Segmental and Regional Analysis
 - 7.1.4 Research & Development Expense
 - 7.1.5 Strategies at a Glance
 - 7.1.5.1 Product Launch
 - 7.1.5.2 Partnerships, Collaborations, Agreements
- 7.2 Microsoft Corporation
 - 7.2.1 Company Overview
 - 7.2.2 Financial Analysis
 - 7.2.3 Segmental and Regional Analysis
 - 7.2.4 Research & Development Expense
 - 7.2.5 Strategies at a Glance
 - 7.2.5.1 Partnerships, Collaborations, Agreements
- 7.3 Oracle Corporation
 - 7.3.1 Company Overview
 - 7.3.2 Financial Analysis
 - 7.3.3 Segmental and Regional Analysis

- 7.3.4 Research & Development Expense
- 7.3.5 Strategies at a Glance
 - 7.3.5.1 Product Launch
- 7.4 IBM Corporation
 - 7.4.1 Company Overview
 - 7.4.2 Financial Analysis
 - 7.4.3 Segmental and Regional Analysis
 - 7.4.4 Research & Development Expense
 - 7.4.5 Strategies at a Glance
 - 7.4.5.1 Product Launch
 - 7.4.5.2 Partnerships, Collaborations, Agreements
- 7.5 SAP SE
 - 7.5.1 Company Overview
 - 7.5.2 Financial Analysis
 - 7.5.3 Segmental and Regional Analysis
 - 7.5.4 Research & Development Expense
 - 7.5.5 Strategies at a Glance
 - 7.5.5.1 Product Launch
 - 7.5.5.2 Partnerships, Collaborations, Agreements
- 7.6 Infor, Inc.
 - 7.6.1 Company Overview
 - 7.6.2 Financial Analysis
 - 7.6.3 Segmental and Regional Analysis
 - 7.6.4 Research & Development Expense
 - 7.6.5 Strategies at a Glance
 - 7.6.5.1 Product Launch
 - 7.6.5.2 Partnerships, Collaborations, Agreements
- 7.7 Salesforce.com, Inc.
 - 7.7.1 Company Overview
 - 7.7.2 Financial Analysis
 - 7.7.3 Regional Analysis
 - 7.7.4 Research & Development Expense
 - 7.7.5 Strategies at a Glance
 - 7.7.5.1 Product Launch
 - 7.7.5.2 Partnerships, Collaborations, Agreements
- 7.8 QAD, Inc.
 - 7.8.1 Company Overview
 - 7.8.2 Financial Analysis
 - 7.8.3 Regional Analysis

7.8.4 Research & Development Expense

7.8.5 Strategies at a Glance

7.8.5.1 Product Launch

7.8.5.2 Partnerships, Collaborations, Agreements

7.9 IFS AB

7.9.1 Company Overview

7.9.2 Financial Analysis

7.9.3 Regional Analysis

7.1 Epicor Software Corporation

7.10.1 Company Overview

7.10.2 Strategies at a Glance

7.10.2.1 Product Launch

7.10.2.2 Partnerships, Collaborations, Agreements

List Of Tables

LIST OF TABLES

Table 1 ASIA PACIFIC CLOUD ENTERPRISE APPLICATION SOFTWARE MARKET, 2013 - 2016, USD MILLION

Table 2 ASIA PACIFIC CLOUD ENTERPRISE APPLICATION SOFTWARE MARKET, 2017 - 2023, USD MILLION

Table 3 ASIA PACIFIC CLOUD ENTERPRISE APPLICATION SOFTWARE MARKET BY END USER, 2013 - 2016, USD MILLION

Table 4 ASIA PACIFIC CLOUD ENTERPRISE APPLICATION SOFTWARE MARKET BY END USER, 2017 - 2023, USD MILLION

Table 5 ASIA PACIFIC MANUFACTURING & SERVICES CLOUD ENTERPRISE APPLICATION SOFTWARE MARKET BY COUNTRY, 2013 - 2016, USD MILLION

Table 6 ASIA PACIFIC MANUFACTURING & SERVICES CLOUD ENTERPRISE APPLICATION SOFTWARE MARKET BY COUNTRY, 2017 - 2023, USD MILLION

Table 7 ASIA PACIFIC BFSI CLOUD ENTERPRISE APPLICATION SOFTWARE MARKET BY COUNTRY, 2013 - 2016, USD MILLION

Table 8 ASIA PACIFIC BFSI CLOUD ENTERPRISE APPLICATION SOFTWARE MARKET BY COUNTRY, 2017 - 2023, USD MILLION

Table 9 ASIA PACIFIC HEALTHCARE CLOUD ENTERPRISE APPLICATION SOFTWARE MARKET BY COUNTRY, 2013 - 2016, USD MILLION

Table 10 ASIA PACIFIC HEALTHCARE CLOUD ENTERPRISE APPLICATION SOFTWARE MARKET BY COUNTRY, 2017 - 2023, USD MILLION

Table 11 ASIA PACIFIC RETAIL CLOUD ENTERPRISE APPLICATION SOFTWARE MARKET BY COUNTRY, 2013 - 2016, USD MILLION

Table 12 ASIA PACIFIC RETAIL CLOUD ENTERPRISE APPLICATION SOFTWARE MARKET BY COUNTRY, 2017 - 2023, USD MILLION

Table 13 ASIA PACIFIC GOVERNMENT CLOUD ENTERPRISE APPLICATION SOFTWARE MARKET BY COUNTRY, 2013 - 2016, USD MILLION

Table 14 ASIA PACIFIC GOVERNMENT CLOUD ENTERPRISE APPLICATION SOFTWARE MARKET BY COUNTRY, 2017 - 2023, USD MILLION

Table 15 ASIA PACIFIC OIL & GAS CLOUD ENTERPRISE APPLICATION SOFTWARE MARKET BY COUNTRY, 2013 - 2016, USD MILLION

Table 16 ASIA PACIFIC OIL & GAS CLOUD ENTERPRISE APPLICATION SOFTWARE MARKET BY COUNTRY, 2017 - 2023, USD MILLION

Table 17 ASIA PACIFIC TELECOM CLOUD ENTERPRISE APPLICATION SOFTWARE MARKET BY COUNTRY, 2013 - 2016, USD MILLION

Table 18 ASIA PACIFIC TELECOM CLOUD ENTERPRISE APPLICATION

SOFTWARE MARKET BY COUNTRY, 2017 - 2023, USD MILLION

Table 19 ASIA PACIFIC OTHER END USER CLOUD ENTERPRISE APPLICATION

SOFTWARE MARKET BY COUNTRY, 2013 - 2016, USD MILLION

Table 20 ASIA PACIFIC OTHER END USER CLOUD ENTERPRISE APPLICATION

SOFTWARE MARKET BY COUNTRY, 2017 - 2023, USD MILLION

Table 21 ASIA PACIFIC CLOUD ENTERPRISE APPLICATION SOFTWARE MARKET
BY TYPE, 2013 - 2016, USD MILLION

Table 22 ASIA PACIFIC CLOUD ENTERPRISE APPLICATION SOFTWARE MARKET
BY TYPE, 2017 - 2023, USD MILLION

Table 23 ASIA PACIFIC CLOUD ENTERPRISE APPLICATION SOFTWARE
CUSTOMER RELATIONSHIP MANAGEMENT MARKET BY COUNTRY, 2013 - 2016,
USD MILLION

Table 24 ASIA PACIFIC CLOUD ENTERPRISE APPLICATION SOFTWARE
CUSTOMER RELATIONSHIP MANAGEMENT MARKET BY COUNTRY, 2017 - 2023,
USD MILLION

Table 25 ASIA PACIFIC CLOUD ENTERPRISE APPLICATION SOFTWARE SUPPLY
CHAIN MANAGEMENT MARKET BY COUNTRY, 2013 - 2016, USD MILLION

Table 26 ASIA PACIFIC CLOUD ENTERPRISE APPLICATION SOFTWARE SUPPLY
CHAIN MANAGEMENT MARKET BY COUNTRY, 2017 - 2023, USD MILLION

Table 27 ASIA PACIFIC CLOUD ENTERPRISE APPLICATION SOFTWARE
BUSINESS INTELLIGENCE MARKET BY COUNTRY, 2013 - 2016, USD MILLION

Table 28 ASIA PACIFIC CLOUD ENTERPRISE APPLICATION SOFTWARE
BUSINESS INTELLIGENCE MARKET BY COUNTRY, 2017 - 2023, USD MILLION

Table 29 ASIA PACIFIC CLOUD ENTERPRISE APPLICATION SOFTWARE
ENTERPRISE RESOURCE PLANNING MARKET BY COUNTRY, 2013 - 2016, USD
MILLION

Table 30 ASIA PACIFIC CLOUD ENTERPRISE APPLICATION SOFTWARE
ENTERPRISE RESOURCE PLANNING MARKET BY COUNTRY, 2017 - 2023, USD
MILLION

Table 31 ASIA PACIFIC CLOUD ENTERPRISE APPLICATION SOFTWARE WEB
CONFERENCING MARKET BY COUNTRY, 2013 - 2016, USD MILLION

Table 32 ASIA PACIFIC CLOUD ENTERPRISE APPLICATION SOFTWARE WEB
CONFERENCING MARKET BY COUNTRY, 2017 - 2023, USD MILLION

Table 33 ASIA PACIFIC CLOUD ENTERPRISE APPLICATION SOFTWARE
CONTENT MANAGEMENT SYSTEM MARKET BY COUNTRY, 2013 - 2016, USD
MILLION

Table 34 ASIA PACIFIC CLOUD ENTERPRISE APPLICATION SOFTWARE
CONTENT MANAGEMENT SYSTEM MARKET BY COUNTRY, 2017 - 2023, USD
MILLION

Table 35 ASIA PACIFIC CLOUD ENTERPRISE APPLICATION SOFTWARE BUSINESS INTELLIGENCE & LIFE SCIENCES MARKET BY COUNTRY, 2013 - 2016, USD MILLION

Table 36 ASIA PACIFIC CLOUD ENTERPRISE APPLICATION SOFTWARE BUSINESS INTELLIGENCE & LIFE SCIENCES MARKET BY COUNTRY, 2017 - 2023, USD MILLION

Table 37 ASIA PACIFIC CLOUD ENTERPRISE APPLICATION SOFTWARE BUSINESS PROCESS MANAGEMENT MARKET BY COUNTRY, 2013 - 2016, USD MILLION

Table 38 ASIA PACIFIC CLOUD ENTERPRISE APPLICATION SOFTWARE BUSINESS PROCESS MANAGEMENT MARKET BY COUNTRY, 2017 - 2023, USD MILLION

Table 39 ASIA PACIFIC OTHER TYPE CLOUD ENTERPRISE APPLICATION SOFTWARE MARKET BY COUNTRY, 2013 - 2016, USD MILLION

Table 40 ASIA PACIFIC OTHER TYPE CLOUD ENTERPRISE APPLICATION SOFTWARE MARKET BY COUNTRY, 2017 - 2023, USD MILLION

Table 41 ASIA PACIFIC CLOUD ENTERPRISE APPLICATION SOFTWARE MARKET BY COUNTRY, 2013 - 2016, USD MILLION

Table 42 ASIA PACIFIC CLOUD ENTERPRISE APPLICATION SOFTWARE MARKET BY COUNTRY, 2017 - 2023, USD MILLION

Table 43 CHINA CLOUD ENTERPRISE APPLICATION SOFTWARE MARKET, 2013 - 2016, USD MILLION

Table 44 CHINA CLOUD ENTERPRISE APPLICATION SOFTWARE MARKET, 2017 - 2023, USD MILLION

Table 45 CHINA CLOUD ENTERPRISE APPLICATION SOFTWARE MARKET BY END USER, 2013 - 2016, USD MILLION

Table 46 CHINA CLOUD ENTERPRISE APPLICATION SOFTWARE MARKET BY END USER, 2017 - 2023, USD MILLION

Table 47 CHINA CLOUD ENTERPRISE APPLICATION SOFTWARE MARKET BY TYPE, 2013 - 2016, USD MILLION

Table 48 CHINA CLOUD ENTERPRISE APPLICATION SOFTWARE MARKET BY TYPE, 2017 - 2023, USD MILLION

Table 49 JAPAN CLOUD ENTERPRISE APPLICATION SOFTWARE MARKET, 2013 - 2016, USD MILLION

Table 50 JAPAN CLOUD ENTERPRISE APPLICATION SOFTWARE MARKET, 2017 - 2023, USD MILLION

Table 51 JAPAN CLOUD ENTERPRISE APPLICATION SOFTWARE MARKET BY END USER, 2013 - 2016, USD MILLION

Table 52 JAPAN CLOUD ENTERPRISE APPLICATION SOFTWARE MARKET BY

END USER, 2017 - 2023, USD MILLION

Table 53 JAPAN CLOUD ENTERPRISE APPLICATION SOFTWARE MARKET BY TYPE, 2013 - 2016, USD MILLION

Table 54 JAPAN CLOUD ENTERPRISE APPLICATION SOFTWARE MARKET BY TYPE, 2017 - 2023, USD MILLION

Table 55 INDIA CLOUD ENTERPRISE APPLICATION SOFTWARE MARKET, 2013 - 2016, USD MILLION

Table 56 INDIA CLOUD ENTERPRISE APPLICATION SOFTWARE MARKET, 2017 - 2023, USD MILLION

Table 57 INDIA CLOUD ENTERPRISE APPLICATION SOFTWARE MARKET BY END USER, 2013 - 2016, USD MILLION

Table 58 INDIA CLOUD ENTERPRISE APPLICATION SOFTWARE MARKET BY END USER, 2017 - 2023, USD MILLION

Table 59 INDIA CLOUD ENTERPRISE APPLICATION SOFTWARE MARKET BY TYPE, 2013 - 2016, USD MILLION

Table 60 INDIA CLOUD ENTERPRISE APPLICATION SOFTWARE MARKET BY TYPE, 2017 - 2023, USD MILLION

Table 61 SOUTH KOREA CLOUD ENTERPRISE APPLICATION SOFTWARE MARKET, 2013 - 2016, USD MILLION

Table 62 SOUTH KOREA CLOUD ENTERPRISE APPLICATION SOFTWARE MARKET, 2017 - 2023, USD MILLION

Table 63 SOUTH KOREA CLOUD ENTERPRISE APPLICATION SOFTWARE MARKET BY END USER, 2013 - 2016, USD MILLION

Table 64 SOUTH KOREA CLOUD ENTERPRISE APPLICATION SOFTWARE MARKET BY END USER, 2017 - 2023, USD MILLION

Table 65 SOUTH KOREA CLOUD ENTERPRISE APPLICATION SOFTWARE MARKET BY TYPE, 2013 - 2016, USD MILLION

Table 66 SOUTH KOREA CLOUD ENTERPRISE APPLICATION SOFTWARE MARKET BY TYPE, 2017 - 2023, USD MILLION

Table 67 SINGAPORE CLOUD ENTERPRISE APPLICATION SOFTWARE MARKET, 2013 - 2016, USD MILLION

Table 68 SINGAPORE CLOUD ENTERPRISE APPLICATION SOFTWARE MARKET, 2017 - 2023, USD MILLION

Table 69 SINGAPORE CLOUD ENTERPRISE APPLICATION SOFTWARE MARKET BY END USER, 2013 - 2016, USD MILLION

Table 70 SINGAPORE CLOUD ENTERPRISE APPLICATION SOFTWARE MARKET BY END USER, 2017 - 2023, USD MILLION

Table 71 SINGAPORE CLOUD ENTERPRISE APPLICATION SOFTWARE MARKET BY TYPE, 2013 - 2016, USD MILLION

Table 72 SINGAPORE CLOUD ENTERPRISE APPLICATION SOFTWARE MARKET BY TYPE, 2017 - 2023, USD MILLION

Table 73 MALAYSIA CLOUD ENTERPRISE APPLICATION SOFTWARE MARKET, 2013 - 2016, USD MILLION

Table 74 MALAYSIA CLOUD ENTERPRISE APPLICATION SOFTWARE MARKET, 2017 - 2023, USD MILLION

Table 75 MALAYSIA CLOUD ENTERPRISE APPLICATION SOFTWARE MARKET BY END USER, 2013 - 2016, USD MILLION

Table 76 MALAYSIA CLOUD ENTERPRISE APPLICATION SOFTWARE MARKET BY END USER, 2017 - 2023, USD MILLION

Table 77 MALAYSIA CLOUD ENTERPRISE APPLICATION SOFTWARE MARKET BY TYPE, 2013 - 2016, USD MILLION

Table 78 MALAYSIA CLOUD ENTERPRISE APPLICATION SOFTWARE MARKET BY TYPE, 2017 - 2023, USD MILLION

Table 79 REST OF ASIA PACIFIC CLOUD ENTERPRISE APPLICATION SOFTWARE MARKET, 2013 - 2016, USD MILLION

Table 80 REST OF ASIA PACIFIC CLOUD ENTERPRISE APPLICATION SOFTWARE MARKET, 2017 - 2023, USD MILLION

Table 81 REST OF ASIA PACIFIC CLOUD ENTERPRISE APPLICATION SOFTWARE MARKET BY END USER, 2013 - 2016, USD MILLION

Table 82 REST OF ASIA PACIFIC CLOUD ENTERPRISE APPLICATION SOFTWARE MARKET BY END USER, 2017 - 2023, USD MILLION

Table 83 REST OF ASIA PACIFIC CLOUD ENTERPRISE APPLICATION SOFTWARE MARKET BY TYPE, 2013 - 2016, USD MILLION

Table 84 REST OF ASIA PACIFIC CLOUD ENTERPRISE APPLICATION SOFTWARE MARKET BY TYPE, 2017 - 2023, USD MILLION

Table 85 PRODUCT LAUNCHES – CLOUD ENTERPRISE APPLICATION SOFTWARE MARKET

Table 86 PARTNERSHIPS, COLLABORATIONS AND AGREEMENTS– CLOUD ENTERPRISE APPLICATION SOFTWARE MARKET

Table 87 KEY INFORMATION – HEWLETT PACKARD ENTERPRISE COMPANY

Table 88 KEY INFORMATION – MICROSOFT CORPORATION

Table 89 KEY INFORMATION – ORACLE CORPORATION

Table 90 KEY INFORMATION – IBM CORPORATION

Table 91 KEY INFORMATION – SAP SE

Table 92 KEY INFORMATION – INFOR, INC.

Table 93 KEY INFORMATION – SALESFORCE.COM, INC.

Table 94 KEY INFORMATION – QAD, INC.

Table 95 KEY INFORMATION – IFS AB

Table 96 KEY INFORMATION – EPICOR SOFTWARE CORPORATION

List Of Figures

LIST OF FIGURES

- Fig 1 MARKET BY SOLUTION
- Fig 2 MARKET BY VERTICAL
- Fig 3 MARKET BY COUNTRY
- Fig 4 KBV CARDINAL MATRIX

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